

TRTÖPPERS

**CAP'N
CRUNCH**

CAP'N CRUNCH'S
**OOPS! ALL
BERRIES**



#5 Kids Cereal Brand by HH Penetration¹

Cap'n Crunch is a 60 year old brand

Cap'n Crunch was the ***fastest growing*** kids cereal brand in 2022
(+22.6% in \$)

98% awareness across Gen Pop RTE Consumers²



Product Information

Item #	Description	Units per Case	Net Weight (lbs)
C902-025	Chopped Cap'n Crunch ¼"6x10oz	6	3.75
C902-012	Chopped Cap'n Crunch ¼" 1x12lbs	1	12
C902-063	Chopped Cap'n Crunch 1/8" 8x10oz	8	5
C902-073	Chopped Cap'n Crunch 1/16" 12x10oz	12	7.5
C902-080	Cap'n Crunch Whole 1x8lbs	1	8
C902-026	Cap'n Crunch Whole 5x10oz	5	3.13
C903-025	Chopped Oops All Berries ¼" 5x10oz	5	3.13
C903-063	Chopped Oops All Berries 1/8" 6x10oz	6	3.75
C903-073	Chopped Oops All Berries 1/16" 12x10oz	12	7.5
C903-070	Oops! All Berries Whole 1x7lbs	1	7
C903-026	Oops! All Berries Whole 4x10oz	4	2.5

*Lead time is 4-6 weeks. Chop/pack sizes can be tailored to suit your needs. Volume dependent.

Just add Cap'n Crunch and Cap'n Crunch's Oops! All Berries cereal as toppings for your
ice cream • milkshakes • donuts
or as an ingredient in your favorite cookie or baked treat!

So many possibilities, we can't wait
to see what you come up with!

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