

color lustre

new and remastered

unlock radiant &
long-lasting color

protect hair color for up to 6 weeks*

- lock in vibrancy & shine**
- reduce fading
- enhance hydration



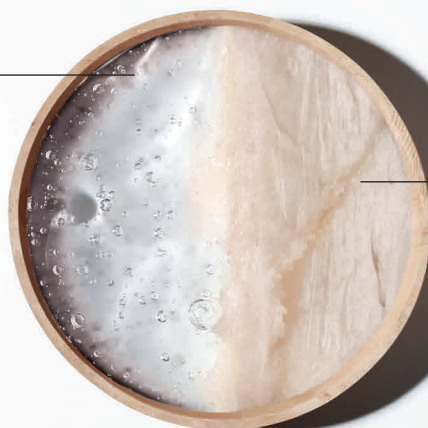
inspired by sake kasu

the ancestral beauty secret of japanese sake brewers for hydrating and moisture retaining properties. originally discovered through applications to the skin in traditional beauty routines



niacinamide

a known active in skincare, niacinamide is rich in antioxidant and hydrating properties, protecting and enhancing hair texture for an even finish



sake kasu

an ancestral japanese beauty ingredient, rich in antioxidants and nutritional value, containing protein, amino acids, enzymes, and vitamins for moisture, strength, and protection against external aggressors



sulfate
free



new
hero
spray

color protecting
shampoo

color protecting
conditioner

color protecting
mask

color sealer
spray

*when washing hair 2x per week using the complete color lustre system of shampoo, conditioner or mask, and spray

**when compared to unwashed hair



full range benefits

- protects hair color up to 6 weeks*
- 98% less hair breakage***
- infused with anti-oxidant properties

*when washing hair 2x per week using the complete color lustre system of shampoo, conditioner or mask, and spray
***when compared to non-conditioning shampoo



color sealer spray

multi-benefit color sealer spray featuring new double sealing technology for long lasting color and vibrancy

smart seal: targeting damage from color services, resulting in long-lasting color and shine

soft seal: utilizes conditioning properties to help smooth the hair fiber, resulting in radiant color and softer feeling hair



a new premium fragrance experience

top: citrus top notes of grapefruit and mandarin

heart: layered over a heart of fresh green and bright floral scents

base: carried by base notes of soft wood with a creamy vanilla touch