

Acidic Bonding Curls

Social toolkit



SCAN ME



Post 1



Build bonds & curl strength with NEW!
Acidic Bonding Curls! Developed
specifically to restore the pattern of
processed, damaged curls & coils.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 2

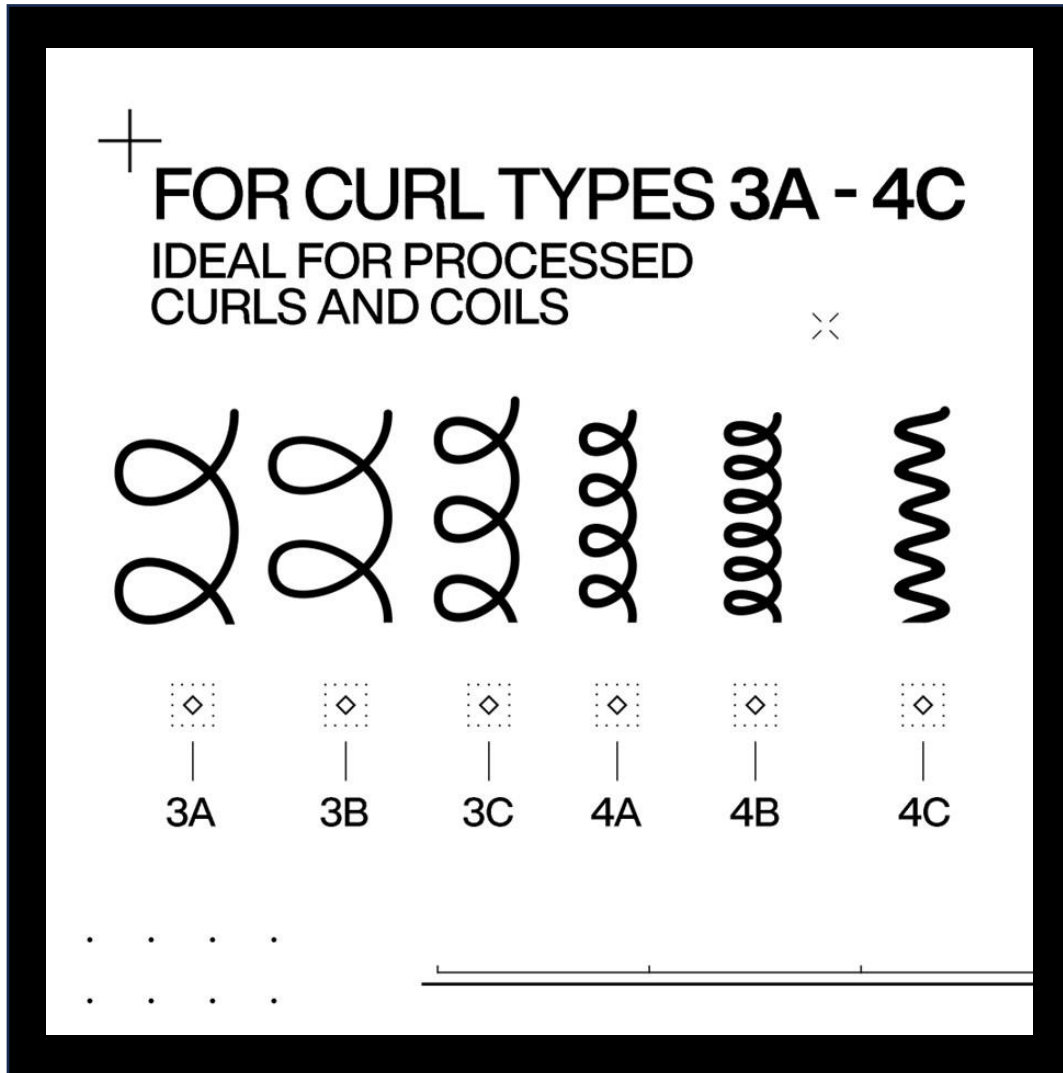


NEW! Acidic Bonding Curls is a silicone-free bonding range that gives you more shiny, defined curls while removing build-up on hair & scalp

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 3



NEW! Acidic Bonding Curls works on curl types 3A-4C to build bonds & curl strength while reducing frizz & preventing curl shrinkage.

Try it today!

#AB Curl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 4



92% saw healthier & more defined curls in 1 use* with NEW! Acidic Bonding Curls.

*based on consumer test results, acidic bonding curls system

Try it today!

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Post 5



Build bonds & curl strength with NEW!
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Post 6

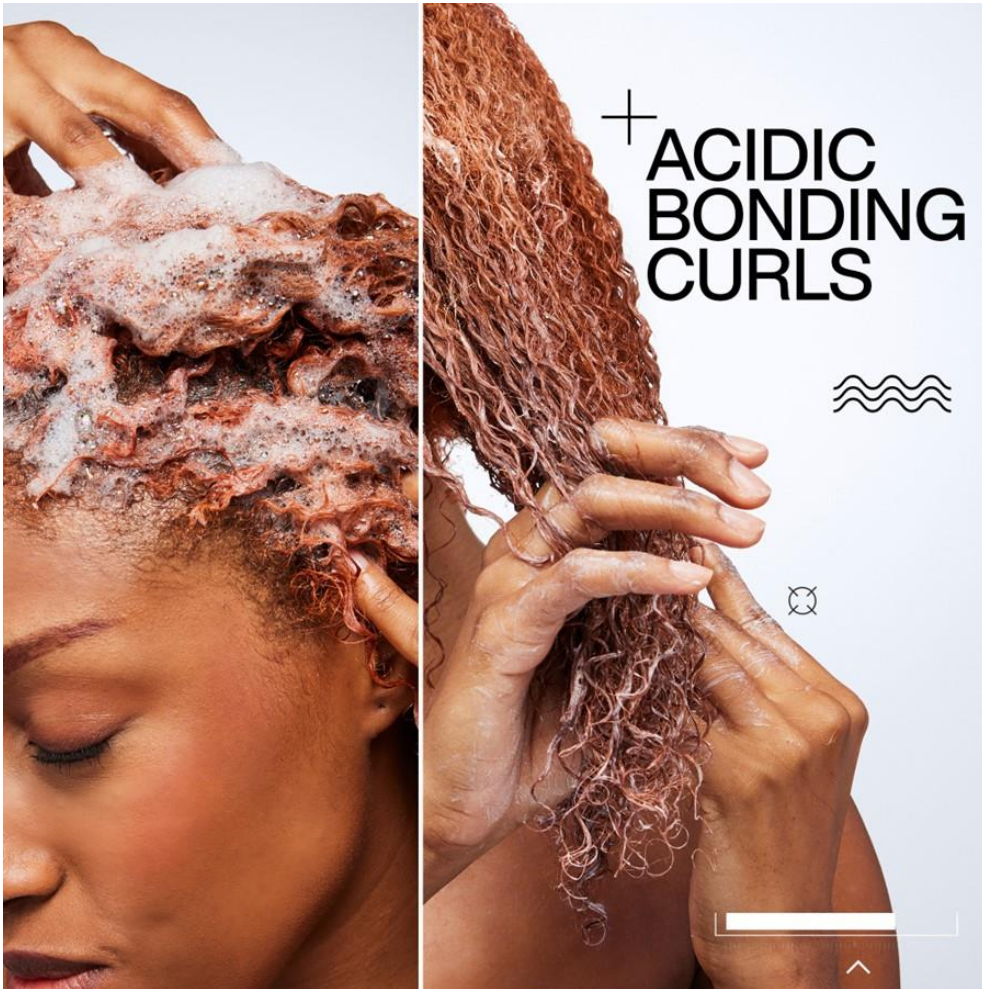


NEW! Acidic Bonding Curls is Redken's 1st silicone-free bonding range to restore the pattern of processed, damaged curls & coils.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 7



NEW! Acidic Bonding Curls is a silicone-free bonding range that gives you more shiny, defined curls while removing build-up on hair & scalp

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 8

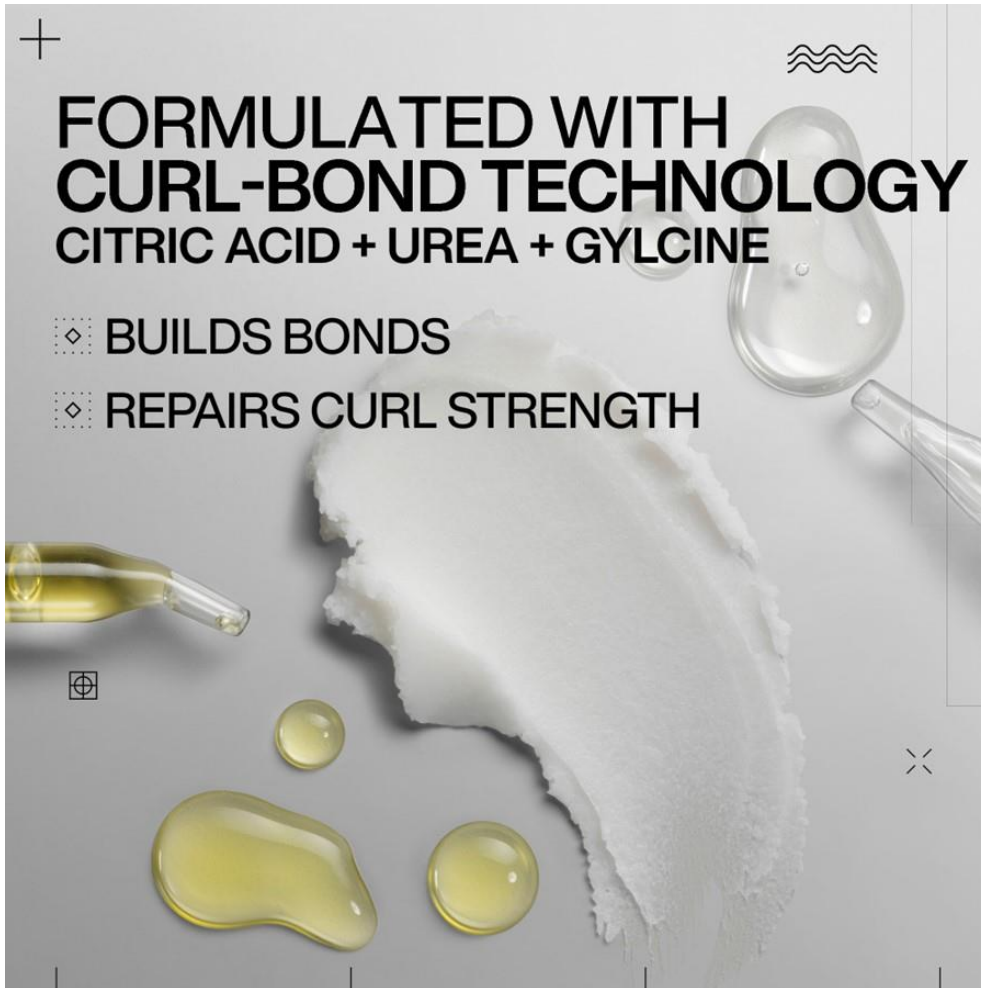


NEW! Acidic Bonding Curls is developed specifically for damaged, processed curls with a fully vegan formula without silicones, parabens, mineral oils, & animal derived ingredients

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 9



NEW! Acidic Bonding Curls is formulated with curl-bond technology to build strong hair bonds, prevent breakage, & exfoliate the scalp to remove build-up & provide lasting hydration

Try it today!

#ABCurly #BondWithYourCurls #hotlineringlets #callingallcurls

Post 10



NEW! Acidic Bonding Curles Silicone-Free Shampoo & Conditioner leaves curls healthier and more defined in 1 use.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 11



NEW! Acidic Bonding Curls Silicone-Free Shampoo & Conditioner leaves curls healthier and more defined in 1 use.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 12



NEW! Acidic Bonding Curls Silicone-Free Shampoo & Conditioner is formulated specifically to build bonds & repair curl strength.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 13



NEW! Acidic Bonding Curls Silicone-Free Shampoo & Conditioner is formulated specifically to build bonds & repair curl strength.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 14



NEW! Acidic Bonding Curls Silicone-Free Shampoo gently cleanses your curls to remove build-up on hair & scalp while improving curl elasticity.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 15



NEW! Acidic Bonding Curls Silicone-Free Shampoo gently cleanses your curls to remove build-up on hair & scalp while improving curl elasticity.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 16



NEW! Acidic Bonding Curls Silicone-Free Shampoo gently cleanses your curls to remove build-up on hair & scalp while improving curl elasticity.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 17



NEW! Acidic Bonding Curls Silicone-Free Shampoo gently cleanses your curls to remove build-up on hair & scalp while improving curl elasticity.

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 18



NEW! Acidic Bonding Curls Silicone-Free Conditioner leaves hair feeling intensely conditioned for up to 96 hours*!

*based on consumer test

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 19



NEW! Acidic Bonding Curls Silicone-Free Conditioner leaves hair feeling intensely conditioned for up to 96 hours*!

*based on consumer test

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 20



NEW! Acidic Bonding Curis Silicone-Free Conditioner leaves hair feeling intensely conditioned for up to 96 hours*!

*based on consumer test

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 21



85% less frizz for up to 96 hours* with
NEW! Acidic Bonding Curls Silicone-Free
Leave-In Treatment

*system of acidic bonding curls
shampoo, conditioner, and leave-in vs.
non-conditioning shampoo

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 22



Get up to 96 hours of shiny and defined curls* with NEW! Acidic Bonding Curles Silicone-Free Leave-In Treatment

*based on consumer test results, acidic bonding curls system

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 23



NEW! Acidic Bonding Curls Silicone-Free Leave-In Treatment makes hair 12x easier to detangle* while building bonds & curl strength

*acidic bonding curls leave-in vs. non conditioning shampoo

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 24



85% less frizz for up to 96 hours* with
NEW! Acidic Bonding Curls Silicone-Free
Leave-In Treatment

*system of acidic bonding curls
shampoo, conditioner, and leave-in vs.
non-conditioning shampoo

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Post 25



Get up to 96 hours of shiny and defined curls* with NEW! Acidic Bonding Curls Silicone-Free Leave-In Treatment

*based on consumer test results, acidic bonding curls system

Try it today!

#ABCurl #BondWithYourCurls #hotlineringlets #callingallcurls

Curl Styler Files



Curl Stylers.zip

Stylers 1



Formulated with squalane and jojoba oil, get instantly defined and hydrated curls with Redken's Hydrating Curl Cream.

Try it today!

#RedkenCurlStylers #hotlineringlets #callingallcurls

Stylers 2



Formulated with squalane and jojoba oil, get instantly defined and hydrated curls with Redken's Hydrating Curl Cream.

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 3



Formulated with squalane and jojoba oil, get instantly defined and hydrated curls with Redken's Hydrating Curl Cream.

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 4



Redken's Curl Sculpting Gel sculpts and seals curls to protect them from frizz and define curls for 72 hours. No crunch. No flakes. No weigh down.

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 5



Redken's Curl Sculpting Gel sculpts and seals curls to protect them from frizz and define curls for 72 hours. No crunch. No flakes. No weigh down.

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 6



Redken's Curl Sculpting Gel sculpts and seals curls to protect them from frizz and define curls for 72 hours. No crunch. No flakes. No weigh down.

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 7



Restore curl's pattern, bounce, and natural movement with Redken's Refreshing Curl Mist to instantly revitalize up to 7th day curls

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 8



Restore curl's pattern, bounce, and natural movement with Redken's Refreshing Curl Mist to instantly revitalize up to 7th day curls

Try it today!

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#callingallcurls

Stylers 9

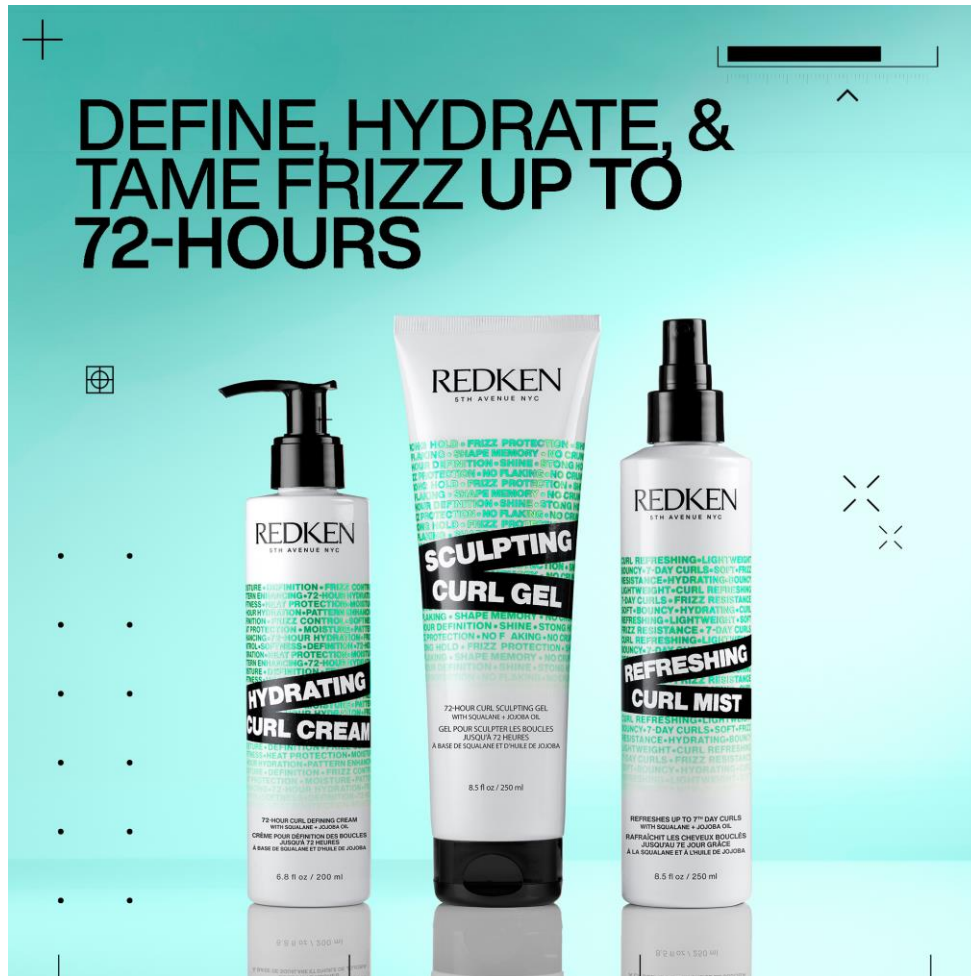


Restore curl's pattern, bounce, and natural movement with Redken's Refreshing Curl Mist to instantly revitalize up to 7th day curls

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 10



Empower your pattern with Redken's
NEW Curl Stylers...

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Stylers 11



Empower your pattern with Redken's
NEW Curl Stylers...

Try it today!

#RedkenCurlStylers #hotlineringlets
#callingallcurls

Cross



72 hours of defining, hydrating, & frizz fighting with NEW! Acidic Bonding Curls & Curl Stylers

Try today!

#ABCurl #BondWithYourCurls #RedkenCurlStylers
#hotlineringlets #callingallcurls

Cross



Repair Curl Strength* Restore Curl Pattern* with NEW! Acidic Bonding Curls & Redken Curl Stylers. Formulated without sulfates, silicones, & parabens to give your curls the best results.

*Based on consumer test results, Acidic Bonding Curls System

Try today!

#ABCurl #BondWithYourCurls
#RedkenCurlStylers #hotlineringlets
#callingallcurls

Cross



Now, Redken is offering a complete Curl portfolio – Introducing NEW! Acidic Bonding Curls & Redken Curl Stylers! Our first silicone-free bonding care to restore the pattern of curls & coils

Try today!

#ABCurl #BondWithYourCurls
#RedkenCurlStylers #hotlineringlets
#callingallcurls

Cross



Build bonds and restore the pattern of curls with NEW! Acidic Bonding Curls & Curl Stylers

Try today!

#AB Curl #BondWithYourCurls
#RedkenCurlStylers #hotlineringlets
#callingallcurls

Cross



NEW! Acidic Bonding Curls & Curl Stylers are vegan and formulated without sulfates, silicones, and parabens.

Try today!

#ABCurl #BondWithYourCurls
#RedkenCurlStylers #hotlineringlets
#callingallcurls