

「COLOR GELS 10 MIN」

THE PERFECT COVERAGE LINE FOR DIMENSION CLIENTS

 11 NEW SHADES IN 2 COLLECTIONS

APPLY BETWEEN FOILS

Use the lightener processing time to do a gray coverage add-on service for extra revenue and no additional appointment time!



DEPTH GIVES DIMENSION

Make your balayage pop with increased depth at Zone 1 using new red and natural chocolate shades



— Same color result you love, new modern design

REDKEN
5TH AVENUE NYC

REDKEN
5TH AVENUE NYC

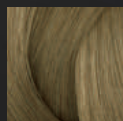
COVER YOUR
CLIENT'S GRAY
ON YOUR
SCHEDULE

COLOR GELS
10 MIN

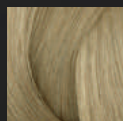


「COLOR GELS 10 MIN」

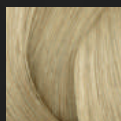
COVER YOUR CLIENT'S GRAY ON YOUR SCHEDULE 11 NEW SHADES IN 2 COLLECTIONS



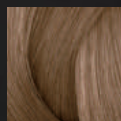
**7NN
COCOA
POWDER**
10 Minute



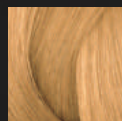
**9NN
CORTADO**
10 Minute



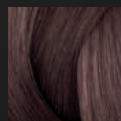
**10NN
AFFOGATO**
10 Minute



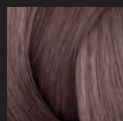
**8ABn
HAZY**
10 Minute



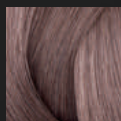
**10NW
MACADAMIA
NUT**
10 Minute



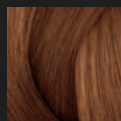
**6NCh
GANACHE**
10 Minute



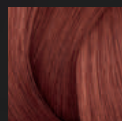
**7NCh
FONDUE**
10 Minute



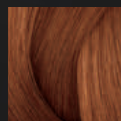
**8NCh
CHOCOLATE
SOUFFLÉ**
10 Minute



**6BC
RICH AMBER**
10 Minute



**6RB
CHERRY
COLA**
10 Minute



**7CR
BLOOD
MOON**
10 Minute

Same color
result you
love, new
modern look

THE PERFECT COVERAGE LINE FOR DIMENSION CLIENTS



ADD GRAY COVERAGE
to any existing dimension
or gloss service for no
additional time



ADD HAIRLINE TOUCH-UP
services to any cut or
blowout appointment



INCREASED REVENUE
Apply and process during
your toner for increased
revenue per hour

REDKEN
5TH AVENUE NYC

「COLOR GELS 10 MIN」
COVER YOUR CLIENT'S GRAY
ON YOUR SCHEDULE
11 NEW SHADES IN 2 COLLECTIONS

Add-on coverage services for increased revenue
with highlight/balayage clients

**APPLY
BETWEEN FOILS**

Use the lightener processing time to
do a gray coverage add-on service
for extra revenue and no additional
appointment time!



**DEPTH GIVES
DIMENSION**

Make your balayage pop
with increased depth at
Zone 1 using new red and
natural chocolate shades



Same color result you love,
new modern design



REDKEN
5TH AVENUE NYC

「COLOR GELS 10 MIN」

THE PERFECT COVERAGE LINE FOR DIMENSION CLIENTS



FLASH COVERAGE

○ **STARTING LEVEL**
Natural Level 6 - 50-75% Gray

COVERAGE FORMULA

- 1.5 oz. Color Gels 10 Min 7NN Cocoa Powder
- 0.5 oz. Color Gels 10 Min 8ABn Hazy
- 2 oz. 20 Volume Pro-oxide Cream Developer

HIGHLIGHT FORMULA

- 1 scoop Flash Lift Power 9 Bonder Inside
- 1 oz. 20 Volume Pro-oxide Cream Developer



LOWLIGHT FORMULA

- 0.5 oz. Shades EQ Gloss 07N Mirage
- 0.5 oz. Shades EQ Processing Solution

TONER FORMULA

- 2 oz. Shades EQ Bonder Inside 010N Delicate Natural
- 2 oz. Shades EQ Processing Solution



SPICY CHOCOLATE

○ **STARTING LEVEL**
Natural Level 6 - 50-75% Gray

COVERAGE FORMULA

- 1 oz. Color Gels 10 Min 6NCh Ganache
- 1 oz. Color Gels 10 Min 6BC Rich Amber
- 2 oz. 20 Volume Pro-oxide Cream Developer

HIGHLIGHT FORMULA

- 1 scoop Flash Lift Power 9 Bonder Inside
- 1 oz. 10 Volume Pro-oxide Cream Developer



TONER FORMULA

- 1 oz. Shades EQ Gloss 08WG Apricot
- 1 oz. Shades EQ Gloss 08C Golden Cayenne
- 2 oz. Shades EQ Processing Solution

REDKEN
5TH AVENUE NYC

COLOR GELS 10 MIN

Same color result you love,
new modern design



REDKEN
5TH AVENUE NYC

**color gels
10min**

10 minute permanent
liquid color / coloration liquide
permanente 10 minute
up to 100% gray coverage
jusqu'à 100% des cheveux
blancs

REDKEN
5TH AVENUE NYC



COVER YOUR CLIENT'S GRAY 
ON YOUR SCHEDULE
 11 NEW SHADES IN 2 COLLECTIONS