

peak range

HYDRATE FOR DRY, COLOR-TREATED HAIR



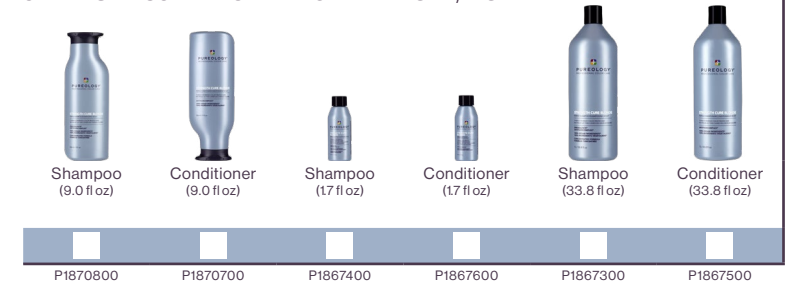
be strong

STRENGTH CURE FOR DAMAGED, COLOR-TREATED HAIR



california cool

STRENGTH CURE BLONDE FOR DAMAGED, LIGHTENED HAIR



high tides

PURE VOLUME FOR FLAT, FINE, COLOR-TREATED HAIR



cruise control

SMOOTH PERFECTION FOR FRIZZ-PRONE, COLOR-TREATED HAIR



perennial color

TOP COAT + TONE FOR A TONED & GLOSSY FINISH



a golden state

NANOWORKS GOLD FOR DULL, AGING, COLOR-TREATED HAIR



supporting act

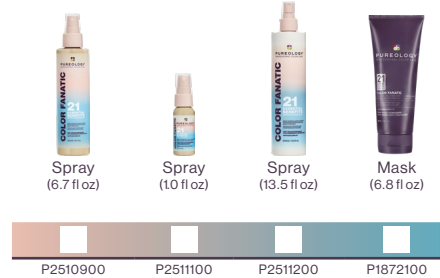
STYLE + PROTECT FOR TEXTURE, VOLUME AND HOLD



support system

COLOR FANATIC FOR ALL HAIR TYPES

NEW LOOK, SAME FORMULA



SALON PRICE LIST



PUREOLOGY
PROFESSIONAL COLOR CARE

<i>product</i>	<i>size</i>	<i>sugg. retail</i>
HYDRATE — PEAK RANGE		
Shampoo	9 fl oz	\$37.00
Sheer Shampoo	9 fl oz	\$37.00
Conditioner	9 fl oz	\$37.00
Sheer Conditioner	9 fl oz	\$37.00
Shampoo	1.7 fl oz	\$11.00
Sheer Shampoo	1.7 fl oz	\$11.00
Conditioner	1.7 fl oz	\$11.00
Sheer Conditioner	1.7 fl oz	\$11.00
Superfood	6.8 fl oz	\$44.00
Soft	6.8 fl oz	\$44.00
Shampoo	33.8 fl oz	\$90.00
Sheer Shampoo	33.8 fl oz	\$90.00
Conditioner	33.8 fl oz	\$90.00
Sheer Conditioner	33.8 fl oz	\$90.00
Shampoo	1 gallon	N/A
Conditioner	1 gallon	N/A
STRENGTH CURE — BE STRONG		
Shampoo	9 fl oz	\$37.00
Conditioner	9 fl oz	\$37.00
Shampoo	1.7 fl oz	\$11.00
Conditioner	1.7 fl oz	\$11.00
Miracle Filler	5.1 fl oz	\$32.00
Super Food	6.8 fl oz	\$44.00
Shampoo	33.8 fl oz	\$90.00
Conditioner	33.8 fl oz	\$90.00
STRENGTH CURE BLONDE — CALIFORNIA COOL		
Shampoo	9 fl oz	\$37.00
Conditioner	9 fl oz	\$37.00
Shampoo	1.7 fl oz	\$11.00
Conditioner	1.7 fl oz	\$11.00
Shampoo	33.8 fl oz	\$90.00
Conditioner	33.8 fl oz	\$90.00
PURE VOLUME — HIGH TIDES		
Shampoo	9 fl oz	\$37.00
Conditioner	9 fl oz	\$37.00
Shampoo	1.7 fl oz	\$11.00
Conditioner	1.7 fl oz	\$11.00
Shampoo	33.8 fl oz	\$90.00
Conditioner	33.8 fl oz	\$90.00

<i>product</i>	<i>size</i>	<i>sugg. retail</i>
SMOOTH PERFECTION — CRUISE CONTROL		
Shampoo	9 fl oz	\$37.00
Conditioner	9 fl oz	\$37.00
Smoothing Lotion	5.1 fl oz	\$32.00
Smoothing Serum	1.7 fl oz	\$32.00
Shampoo	1.7 fl oz	\$11.00
Conditioner	1.7 fl oz	\$11.00
Shampoo	33.8 fl oz	\$90.00
Conditioner	33.8 fl oz	\$90.00
TOP COAT +TONE — PERENNIAL COLOR		
Top Coat + Sheer Clear	6.7 fl oz	\$36.00
Top Coat + Tone Blue	6.7 fl oz	\$36.00
Top Coat + Tone Purple	6.7 fl oz	\$36.00
Top Coat + Sheer Red	6.7 fl oz	\$36.00
Top Coat + Tone Copper	6.7 fl oz	\$36.00
Top Coat + Tone Gold	6.7 fl oz	\$36.00
NANOWORKS GOLD — A GOLDEN STATE		
Shampoo	9 fl oz	\$50.00
Conditioner	9 fl oz	\$50.00
Shampoo	1.7 fl oz	\$17.00
Conditioner	1.7 fl oz	\$17.00
Shampoo	33.8 fl oz	\$130.00
Conditioner	33.8 fl oz	\$130.00
STYLING — SUPPORTING ACT		
Lock It Down Hairspray	11 fl oz	\$32.00
Lock It Down Hairspray	2.1 fl oz	\$11.00
Soft Finish Hairspray	11 fl oz	\$32.00
Soft Finish Hairspray	2.1 fl oz	\$11.00
Refresh & Go Dry Shampoo	5.3 fl oz	\$32.00
Refresh & Go Dry Shampoo	1.2 fl oz	\$11.00
Texture Finishing Spray	5 fl oz	\$32.00
Texture Finishing Spray	1.1 fl oz	\$11.00
Beach Waves Sugar Spray	5.7 fl oz	\$32.00
Shine Bright Taming Serum	4.0 fl oz	\$32.00
On The Rise Root-Lifting Mousse	10.4 fl oz	\$32.00
Mess It Up Texture Paste	3.4 fl oz	\$32.00
Weightless Mousse	8.4 fl oz	\$32.00
Instant Levitation Mist	5.1 fl oz	\$32.00
COLOR FANATIC — SUPPORT SYSTEM		
Spray	6.7 fl oz	\$35.00
Spray	1 fl oz	\$11.00
Spray	13.5 fl oz	\$54.00
Mask	6.8 fl oz	\$44.00