

NEW LOOK, SAME FORMULA YOU LOVE

NOW MORE *sustainable*



MADE FROM 100% POST CONSUMER
RECYCLED MATERIALS

APPROVED FOR *all hair types*



INTENTIONALLY TESTED ON &
APPRECIATED BY TIGHTER TEXTURES

SAME *21 benefits*



ANTIFADE
COMPLEX



COLOR
RETENTION



450°F

HEAT
PROTECTION



FRIZZ
FIGHTING



GOOD FOR
BLOW-DRYS



SHINY &
SMOOTH FINISH

