

PULPRIOT

TO DYE FOR

***SERVICE
CHEAT SHEET***

RETOUCHING

Assumptions:

- Medium-length hair
- Recommended mixing ratio usage

#BLONDEAF= \$28.26
17.6 oz

COST PER OUNCE: \$1.61
AVG USAGE: 2.2 OUNCES/CLIENT
AVG # OF APPLICATIONS PER PACK: 8

FACTION8 1-0 = \$9.51
2 oz

COST PER OUNCE: \$4.76
AVG USAGE: 2 OUNCES/CLIENT
AVG # OF APPLICATIONS PER PACK: 1

FACTION8 6-55 = \$9.51
2 oz

COST PER OUNCE: \$4.76
AVG USAGE: 2 OUNCES/CLIENT
AVG # OF APPLICATIONS PER PACK: 1

PLATINUM PEARL HST = \$8.51
3 oz

COST PER OUNCE: \$2.84
AVG USAGE: 1 OUNCE/CLIENT
AVG # OF APPLICATIONS PER PACK: 3

VELVET SEMI= \$8.95
4 oz

COST PER OUNCE: \$2.24
AVG USAGE: 4 OUNCES/CLIENT
AVG # OF APPLICATIONS PER PACK: 1

