

PRODUCT DISCONTINUATIONS

BRAND CATEGORY	PRODUCT NAME	ESTIMATED RUNOUT \$20
SEMI PERM	PU RT HAIRCOLOR AFTERMATH 4OZ	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR MERCURY 4OZ	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR NEMESIS 4 OZ	RUNOUT COMPLETE
SEMI PERM	PU RT SEMIPRM DECOY LT TEAL 118ML US	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR SEAGLASS 4OZ	2H 2024
SEMI PERM	PU RT HAIRCOLOR FIREFLY 4OZ	2H 2024
SEMI PERM	PU RT SEMI COL GUARDIAN 4OZ US	RUNOUT COMPLETE
SEMI PERM	PU RT HAIRCOLOR POWDER 4OZ	1H 2025
HIGH SPEED TONERS	PU RT TONER VIOLET 3OZ US	2H 2024
HIGH SPEED TONERS	PU RT PALE PINK 3OZ US	RUNOUT COMPLETE
HIGH SPEED TONERS	PU RT TONER NATURAL 3OZ US	RUNOUT COMPLETE
FACTION8	PU RT F8 INTERSTELLAR COPPER 12.4	RUNOUT COMPLETE
FACTION8	PU RT INTRSTLLR LT GREEN 12.7 US	RUNOUT COMPLETE
FACTION8	PU RT F8 INTERSTELLAR PINK 12.5	RUNOUT COMPLETE
FACTION8	PU RT F8 INTERTELLAR VIOLET 12.2	RUNOUT COMPLETE
FACTION8	PU RT INTRSTLLR LT BLUE 12.1 US	2H 2027
SEMI PERM	PU RT HAIRCOLOR AREA 51 4OZ	1H 2025
SEMI PERM	PU RT SEMIPRM SATIRE YLLW 118ML US	RUNOUT COMPLETE

PPD - PULP RIOT

Product Discontinuations: 2H 2023

Product Name	Size (oz)	Sku #	Discontinuation Date	Estimated Run Out Month/Year SBO	Rationale	Product/ Formula Replacement Recommendation
HAIRCOLOR						
PU RT HAIRCOLOR AFTERMATH 4OZ	4 fl oz	P1753501	2H 2023	2H 2023	DMI Discontinuation	PU RT HAIRCOLOR ABSINTHE 4OZ + PU RT HAIRCOLOR CLEAR 4OZ + PU RT SEMI COL SLITHER 4OZ US
PU RT F8 INTERSTELLAR COPPER 12.4	2 fl oz	P1860400	2H 2023	2H 2023	DMI Discontinuation	F8 LEVEL 8.4 OR 9.4 WITH F8 -44 BOOSTER
PU RT F8 INTRSTLLR LT GREEN 12.7 US	2 fl oz	P1860600	2H 2023	2H 2023	DMI Discontinuation	F8 LEVEL 8.0 - 10.0 WITH F8 -77 BOOSTER
PU RT F8 INTERSTELLAR PINK 12.5	2 fl oz	P1860500	2H 2023	2H 2023	DMI Discontinuation	F8 LEVEL 9.2 OR 10.2 WITH F8 -55 BOOSTER
PU RT HAIRCOLOR MERCURY 4OZ	4 fl oz	P1755201	2H 2023	2H 2023	DMI Discontinuation	PU RT SEMI CLR GHOST BLOOD 4OZ US + PU RT HAIRCOLOR SMOKE 4OZ
PU RT HAIRCOLOR NEMESIS 4OZ	4 fl oz	P1752901	2H 2023	2H 2023	DMI Discontinuation	PU RT SEMI CLR GHOST BLOOD 4OZ US + PU RT SEMI COL LAVA LAMP 4OZ US
PU RT SEMIPRM DECOY LT TEAL118ML US	4 fl oz	P1909100	2H 2023	2H 2023	DMI Discontinuation	PU RT HAIRCOLOR AQUATIC 4OZ + PU RT HAIRCOLOR CLEAR 4OZ
PU RT TONER NATURAL 3OZ US	3 fl oz	P1751501	2H 2023	2H 2023	DMI Discontinuation	PU RT TONER GOLDEN SHIMMER 3OZ US

PPD BRAND

Product Discontinuations: 1H 2024

Product Name	Size (oz)	Sku #	Discontinuation Date	Estimated Run Out Month/Year SBO	Rationale	Product/ Formula Replacement Recommendation (MUST BE INCLUDED)
HAIRCARE						
PU RT TONER VIOLET 3OZ US	3 fl oz	P1751101	1H 2024	1H 2024	DMI Discontinuation	PU RT TONER LILAC CHILL 3OZ US
PU RT SEMI COL GUARDIAN 4OZ US	4 fl oz	P2158300	1H 2024	1H 2024	DMI Discontinuation	PU RT SEMI COL ACID SPILL 4OZ US + PU RT SEMI COL FAR OUT 4OZ US
PU RT F8 INTERSTELLAR VIOLET 12.2	2 fl oz	P1860300	1H 2024	1H 2024	DMI Discontinuation	F8 LEVEL 9.2 OR 10.2 WITH -22 BOOSTER
PU RT F8 INTRSTLLR LT BLUE 12.1 US	2 fl oz	P1859900	1H 2027	2H 2027	DMI Discontinuation	F8 LEVEL 8.1 - 10.1 WITH -11 BOOSTER
PU RT HAIRCOLOR POWDER 4OZ	4 fl oz	P1755601	1H 2025	1H 2025	DMI Discontinuation	BLUE TUX FROM SIN CITY SEMI COLLECTION
PU RT TONER PALE PINK 3OZ US*	3 fl oz	P2020000	1H 2024	1H 2024	DMI Discontinuation	DIRTY PINK TONER FROM 2024 GRUNGE COLLECTION

PPD - PULP RIOT

Product Discontinuations: 2H 2024

Product Name	Size (oz)	Sku #	Discontinuation Date	Estimated Run Out Month/Year SBO	Rationale	Product/ Formula Replacement Recommendation
HAIRCOLOR						
PU RT HAIRCOLOR AREA 51 4OZ	4 fl oz	P1751901	2H 2024	Aug-24	DMI Discontinuation	20g Acid Spill + 35g Clear+ 15g Blue Muse
PU RT SEMIPRM SATIRE YLLW 118ML US	4 fl oz	P1909300	1H 2024	May-24	DMI Discontinuation	18g Lemon + 2g Nuclear

SEMI DISCONTINUATIONS

LATEST ESTIMATED RUNOUTS @ SBO*



**AFTERMATH, MERCURY, NEMESIS,
GUARDIAN, SATIRE & DECOY
COMPLETE**

**SEAGLASS, FIREFLY &
SATIRE
2H 2024**

**AREA 51 &
POWDER
1H 2025**

Replacement Recommendations

AFTERMATH = ABSINTHE + CLEAR + SLITHER
MERCURY = GHOSTBLOOD + SMOKE
NEMESIS = GHOSTBLOOD + LAVA LAMP
DECOY = AQUATIC + CLEAR
GUARDIAN = ACID SPILL + FAR OUT
SATIRE = LEMON + NUCLEAR

SEA GLASS = CLEAR + SNAKE EYES (SEP 2024
LAUNCH) + CLOUDED
FIREFLY = LEMON + ACID SPILL

AREA 51 = ACID SPILL + CLEAR + BLUE MUSE
POWDER = BLUE TUX (SEP 2024 LAUNCH)

C1 - Internal use

*ESTIMATED RUNOUT DATES SUBJECT TO CHANGE. PLEASE CONNECT WITH LOCAL S&OP FOR MORE LOCAL INVENTORY INFO.

HIGH SPEED TONER DISCONTINUATIONS

LATEST ESTIMATED RUNOUTS @ SBO*



**NATURAL
COMPLETE**

**REPLACE W/ GOLDEN
SHIMMER + SILVER**



**PALE PINK
COMPLETE**

**REPLACE W/ DIRTY PINK
(AUG 2024 LAUNCH)**



**VIOLET
JULY 2024**

REPLACE W/ LILAC CHILL

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