

 matrix

new!

High Riser Pre-Bonded

9 Levels Of Lift With 79% Less Breakage.*



Education +
How-To Use:



*vs our leading lightener without bondar + non-conditioning shampoo

Lift It Real Good.

New! High Riser Pre-Bonded

9 levels of lift with 79% less breakage.*

Lift the darkest bases to platinum in one service.



Our most powerful lightener for up to 9 levels of lift.



Our highest concentration of bonder with citric acid and glycine to help protect bonds to keep fibers strong



Fast initial lift + controlled remaining lift for increased lightening speed with clean results.

*vs our leading lightener without bonder + non-conditioning shampoo

High Riser Transformations

Dark Base Transformation

Before



After



High Impact Foils

Before



After



Platinum Boost

Before



After



Why Matrix Artists Love High Riser



“

“As a blonding specialist who does frequent color transformations having a 9 level lightener that can get me a clean lift on all level that's also pre-bonded to protect the inner hair structure is a major game changer.”

**—Afredo Lewis,
Matrix Chief Engagement Officer**



“

“I am so in love with the amount of lift it provides while still maintaining the integrity of the hair. I also love the texture and consistency of the lightener, so incredibly smoother and spreads well.”

**—Eric Vaughn,
Matrix Brand Ambassador**



“

“**Strength & security!** It gives me that extra added lift with that extra added protection. High Riser is the lightener I always wanted and now I finally have. Push the hair limits. But keep the hair healthy.”

**—Pati Rodriguez,
Matrix Brand Ambassador**

79% Less Breakage*

With High Riser Pre-Bonded

**Bonder
Inside!**

Our Highest Concentration Of Bonder



**Citric Acid And Glycine Help
Protect Bonds To Keep Fibers Strong**



Matrix Pre-Bonded Portfolio

Lighten: High Riser Pre-Bonded

Tone: SoColor Sync & Coming Soon New! Tonal Control

Take Home: Unbreak My Blonde Shampoo, Conditioner & Leave-In



*vs our leading lightener without bonder + non-conditioning shampoo



in-depth usage information

Mixing & Processing

	Balayage Or Free Hand	Highlights in Foils	On-Scalp
	1:1	1:1.5	1:2
Powder	15g (1 scoop)	15g (1 scoop)	15g (1 scoop)
Developer	15ml (0.5 oz.) 10, 20, 30 or 40 Volume	22.5ml (0.76 oz.) 10, 20, 30 or 40 Volume	30ml (1 oz.) 10, 20 or 30 Volume
Processing Time	Up to 50 minutes depending on desired result. Do not use heat.	Up to 50 minutes depending on desired result. Do not use heat.	Up to 50 minutes depending on desired result. Do not use heat. Do not cover the hair. Leave the hair free.

Before



2

starting level
Level 2

RB

underlying pigment
Red Brown



diameter
Medium



curl pattern
1A

After



11

end level
Level 11

LIB+

end reflect
Extra Light Icy Blonde



diameter
Medium



curl pattern
1A

decode the look Erin

Formula A:

15g (1 Scoop) **High Riser** Pre-Bonded
1 oz (30ml) 30 Volume Matrix Cream Developer

Formula B:

15g (1 Scoop) **High Riser** Pre-Bonded
1 oz (30ml) 20 Volume Matrix Cream Developer

Formula C:

½ oz (15g) **SoColor Sync** Pre-Bonded 8V
½ oz (15ml) 10 Volume Matrix Cream Developer

Formula D:

1 oz (30g) **SoColor Sync** Pre-Bonded 11P
1 oz (30ml) 10 Volume Matrix Cream Developer



Section It:

- Divide the hair into 4 quadrants.



Pre-Lighten It:

- Starting in the nape of the back left quadrant, take a ¼" (0.5 cm) horizontal section. Place hair on a foil, then apply **Formula A** to the mids and ends, leaving out the first ½" (1 cm) of hair at the base. Once complete, cover section with foil.
- Without leaving any hair between sections, take another ¼" (0.5 cm) horizontal section and apply **Formula A** using the same application method as the previous section. Continue working up the section until the back quadrant is complete, then repeat on opposite side.
- Move to the front quadrant and apply **Formula A** to the mids and ends using the same application method as the previous quadrants. Once complete, repeat on opposite side.
- After all quadrants are complete, return to the back left quadrant and apply **Formula B** to the base, being careful not to overlap with **Formula A**. Continue to work up through the quadrant, then repeat throughout all remaining quadrants until the entire head is complete.
- Process at room temperature until the hair reaches pale yellow (do not process longer than 50 minutes). Then rinse, shampoo, and condition with **Unbreak My Blonde**.



Tone It:

- Dry the hair, then re-section into 4 quadrants.
- Beginning in the back left quadrant, use ¼" (0.5cm) diagonal back sections and apply **Formula C** to the base. Complete the quadrant, then repeat throughout all remaining quadrants until the base application is complete.
- After completing the base application, return to the back left quadrant and use ¼" (0.5cm) diagonal back sections to apply **Formula D** to the mids and ends. Continue working up through the quadrant, then repeat throughout all remaining quadrants until complete.
- Process for 20 minutes at room temperature, then rinse, shampoo, and condition with **Unbreak My Blonde**.

Before



7

starting level
Level 7 With Existing 8 Balayage

○

underlying pigment
Orange

●

diameter
Fine



curl pattern
1B

After



11

end level
Level 11

LPB+

end reflect
Extra Light Pearl Blonde

●

diameter
Fine



curl pattern
1B

decode the look

Samantha

Formula A:

15g (1 Scoop) **High Riser** Pre-Bonded
1 oz (30ml) 30 Volume Matrix Cream Developer

Formula B:

1 oz (30g) **Tonal Control** Pre-Bonded 11PV Platinum Please
1 oz (30ml) 10 Volume Matrix Cream Developer



Section It:

- Divide the hair into 4 quadrants.



Pre-Lighten It:

- Starting in the nape of the back left quadrant, take a ¼" (0.5 cm) diagonal back section with a regular stitch. Place section on a foil, then apply **Formula A**, saturating completely. Once complete, cover section with foil.
- Without leaving any hair between sections, take another ¼" (0.5 cm) diagonal back section with a regular stitch and repeat application by applying **Formula A** to the section. Continue working up the quadrant until complete, then repeat on opposite side.
- Repeat application in the front right quadrant using the same diagonal back highlight technique as the back quadrants. Once complete, repeat on opposite side.
- Process at room temperature (do not use heat) until pale yellow, or up to 50 minutes. Then rinse, shampoo, and condition with **Unbreak My Blonde**.



Tone It:

- Dry the hair, then re-section into 4 quadrants.
- Beginning in the back left quadrant, use ¼" (0.5cm) diagonal back sections and apply **Formula B**, saturating completely. Work up through the quadrant until all sections are complete, then repeat throughout all remaining quadrants.
- Process for 20 minutes at room temperature, then rinse, shampoo, and condition with **Unbreak My Blonde**.



Before



2

starting level
Level 2

RB

underlying pigment
Red Brown



diameter
Coarse



curl pattern
4B

After



2

end level
**Level 2 With
Level 8
Highlights**

MNB

end reflect
**Medium
Neutral Brown**



diameter
Coarse



curl pattern
4B

decode the look life

Formula A:

15g (1 Scoop) **High Riser** Pre-Bonded
1 oz (30ml) 20 Volume Matrix Cream Developer

Formula B:

15g (1 Scoop) **High Riser** Pre-Bonded
1 oz (30ml) 10 Volume Matrix Cream Developer

Formula C:

1 oz (30g) **Tonal Control Pre-Bonded** 9NGA Bronde Baller
1 oz (30ml) 10 Volume Matrix Cream Developer

Formula D:

1 oz (30g) **Tonal Control Pre-Bonded** 6NGA Bronde Baby
1 oz (30ml) 10 Volume Matrix Cream Developer



Section It:

- Divide the hair into 4 quadrants.

Pre-Lighten It:

- Starting in the back corner of the nape, take a ¼" (0.5cm) diagonal back section with a chunky stitch and place on a foil. Apply **Formula A** and saturate, then fold and secure the foil.
- Without leaving any hair between sections, take another ¼" (0.5cm) diagonal back section and perform a teasylights technique. Place section to be highlighted on a foil and apply **Formula B**, saturating completely. Once complete, fold and secure the foil.
- Continue working up the quadrant, alternating highlight and teasylight sections + formulas, until the back quadrant is complete. Then repeat on opposite side.
- Move to the front quadrant and continue alternating highlight and teasylight sections + formulas. Work through the quadrant until complete, then repeat on opposite side.
- Process at room temperature (do not use heat) until pale yellow, or up to 50 minutes. Then rinse, shampoo, and condition with **Unbreak My Blonde**.



Tone It:

- Stretch dry the hair, then re-section into 4 quadrants.
- Using ¼" (0.5cm) partings, apply **Formula C** to the lightest highlights and **Formula D** to the mid-tone highlights. Continue to alternate formulas while working through all 4 quadrants until application is complete.
- Process for 20 minutes at room temperature, then rinse, shampoo, and condition with **Unbreak My Blonde**.

Lightener Portfolio

At A Glance



Curl Lights

- Ideal For Curly & Coily Hair Types
- Curl Pattern-Preserving Lightening System
- Sun-Kissed Highlights In 15 Minutes
- 5 Levels Of Lift



Light Master Pre-Bonded

- Ideal For All Hair Types & Hair Prone To Breakage
- Pre-Bonded Powder Lightener
- All Foil And Balayage Techniques
- 8 Levels Of Lift



Lift + Tone

- Ideal For Light To Medium Bases
- 3 Step Lift + Tone System
- Toned Highlights In 10 Minutes
- 6 Levels Of Lift



Light Master

- Ideal For All Hair Types
- Classic Technique Powder Lightener
- All Foil And Balayage Techniques
- 8 Levels Of Lift



Open Air

- Ideal For Painting All Hair Patterns
- Precise Balayage Clay Lightener
- All Brush and Hand Painting Balayage Techniques
- 7 Levels Of Lift



High Riser

- Ideal For Dark Bases & Hair Prone To Breakage
- Pre-Bonded Power Lift Lightener
- All Foil And Balayage Techniques
- 9 Levels Of Lift

FAQs

High Riser

What Is High Riser Pre-Bonded?

High Riser Pre-Bonded is our most powerful lightener for up to 9 levels of lift with our highest concentration of citric acid + glycine to help protect bonds and keep fibers strong. Lift the darkest bases in one service, with 79% less breakage*.

How Many Levels Of Lift Are Achievable With High Riser Pre-Bonded, In What Amount Of Time?

High Riser Pre-Bonded can give you up to 9 levels of lift and can be processed up to 50 minutes depending on the desired result.

Can I Use Heat With High Riser Pre-Bonded?

No, the use of heat during processing is not recommended.

Can High Riser Pre-Bonded Be Used The Same Day As Another Lightener, Chemical Relaxer, Or Texture Service?

No. You cannot use **High Riser Pre-Bonded** the same day as another lightener. You can never use **High Riser Pre-Bonded** after a chemical relaxer. You must wait two weeks before using **High Riser Pre-Bonded** after any texture service. Use discretion when lightening hair that may be sensitized. Do not perform any lightener service on hair that is very fine or fragile. Always perform a strand test when using a lightener on hair that has been previously sensitized.

Is This Product For All Hair Types?

Yes, this product can be used on all hair textures and patterns, natural or color treated.

Can High Riser Pre-Bonded Be Used On All Levels?

Yes, **High Riser Pre-Bonded** can be used on all starting levels, including levels 1-4 when maximum lift is desired. When using on lighter levels (5+) it is recommend to use either 10 or 20 volume **Matrix Cream Developer** and to check lifting action frequently.

Can High Riser Pre-Bonded Be Used For Both On-Scalp And Off-Scalp Applications?

High Riser Pre-Bonded can be used for both on-scalp and off-scalp applications. However, be sure to respect the mixing ratios for each.

Application	Mix Ratio	Matrix Cream Developer	Development Time
Balayage and/or free hand techniques	1:1 (30g powder:30ml developer)	10, 20, 30, 40 Volume maximum.	Up to 50 minutes depending on desired results. Do not use heat.
Highlights in foils*	1:1.5 (30g powder:45ml developer)	10, 20, 30, 40 Volume maximum.	Up to 50 minutes depending on desired results. Do not use heat.
On-scalp applications	1:2 (30g powder:60ml developer)	10, 20, 30 Volume maximum. Do not use 40 Volume.	Up to 50 minutes depending on desired results. Do not use heat. Do not cover the hair. Do not gather hair in a bun.

*When performing highlights with foil application, exclusively use foils ref SOFT ALLOY 1200, 18 µm (i.e. Product Club SHF500-SL)(Norms EN573) Procure.

What Developer Do I Use With High Riser Pre-Bonded?

Use **Matrix Cream Developer** 10, 20, or 30 Volume for on-scalp applications. For off-scalp applications, use **Matrix Cream Developer** 10, 20, 30, or 40 volume.

For Foil Highlights, Are There Specific Foils I Need To Use With High Riser Pre-Bonded?

Yes—you must use exclusively foils that meet the following specifications: ref SOFT ALLOY 8079, 20µm, or SOFT ALLOY 1200, 18µm (according to NORM EN 573-3). Not using the recommended foils may lead to unwanted results.

Can I Use Plastic Wrap, Balayage Film, And/Or Meche?

Yes, **High Riser Pre-Bonded** can be used with plastic wrap, balayage film and/or meche. Note: do not cover the **High Riser Pre-Bonded** when used on the scalp.

What Is The Fragrance?

The formula is fragrance free.

What Is The Color Of The Powder Of High Riser Pre-Bonded?

The formula is a blue powder.

How Fast Will I See 9 Levels Of Lift?

High Riser Pre-Bonded provides up to 9 levels of lift and is processed for a maximum of 50 minutes. Most of the lift happens in the first 15 minutes, then undertones are minimized and reduced during the final 35 minutes. As different types of hair process at different rates, for best results we recommend checking the lightening action regularly during processing to determine when desired results are achieved.

Can I Use A Bonding Additive With High Riser Pre-Bonded?

We do not recommend adding an additional bonding additive to **High Riser Pre-Bonded** as it could affect the lifting action and could yield undesirable results.

How Does High Riser Pre-Bonded Compare With Light Master And Light Master Pre-Bonded?

High Riser Pre-Bonded (up to 9 levels) will provide stronger lift than **Light Master** (up to 8 levels) while still maintaining the hair condition benefits of the **Light Master Pre-Bonded**. Based on our testing, **High Riser Pre-Bonded** is a true 9 Level Bonding Bleach—there should be no drop in lift.

Can I Use High Riser Pre-Bonded Followed By SoColor Sync Pre-Bonded?

Yes! We recommend toning the hair with **SoColor Sync Pre-Bonded** after every lightener service.

Can I Use High Riser Pre-Bonded With Total Results Unbreak My Blonde Haircare Products?

Yes! **Unbreak My Blonde** with citric acid, strengthens weakened bonds and revives sensitized hair. We recommend using **Unbreak My Blonde Bleach Finder** immediately following a lightening service in the salon, and **Unbreak My Blonde** Shampoo, Conditioner and Leave-In at home following the service.

Can High Riser Pre-Bonded Be Mixed With Any Other Matrix Lighteners?

No. **High Riser** is not recommended to be used with other lightener powders. Doing so could lead to unpredictable results.

FAQs

High Riser



How Is High Riser Pre-Bonded Positioned/Used Vs. Other Matrix Lighteners?

	Ideal for...	Levels of Lift	Components	Mixing	Development Time	Processing
High Riser Pre-Bonded	Dark Bases	Up to 9	2-Component Powder Lightener	1:1 - 1:2 (30g powder:30-60ml developer)	Up to 50 minutes	On/Off Scalp Do not use heat
Curl Lights Ammonia Free	Curls & Coils	Up to 5	3-Component Cream Lightener	1:1:1 (60ml cream:60ml accelerator:60ml developer)	15 min w/heat 35 min w/out heat	Off scalp only. Uniform, moderate heat (optional)
Lift + Tone	Toning & Lightening Simultaneously	Up to 7	3-Component Cream Lightener	2:2:1 (2 scoops Powder:2 scoops Promoter:1 scoop Toner)	10 minutes	Off scalp only. Uniform, moderate heat
Open Air Pre-Bonded	Brush & Hand Painting	Up to 8	2-Component Clay Lightener	1:1.5 - 1:3 (30g powder:45-90ml developer)	Up to 50 minutes	On/Off Scalp Do not use heat
Light Master	All Hair Types	Up to 8	2-Component Powder Lightener	1:1 - 1:2 (30g powder:30-60ml developer)	Up to 50 minutes	On/Off Scalp Do not use heat
Light Master Pre-Bonded	All Hair Types & Hair Prone to Breakage	Up to 8	2-Component Powder Lightener	1:1 - 1:2 (30g powder:30-60ml developer)	Up to 50 minutes	On/Off Scalp Do not use heat

matrix Take Control Of Your Tone.

New! Tonal Control Pre-Bonded
Our most predictable gel toners for ultimate post-lightening control.

Coming
April 2023!





matrix