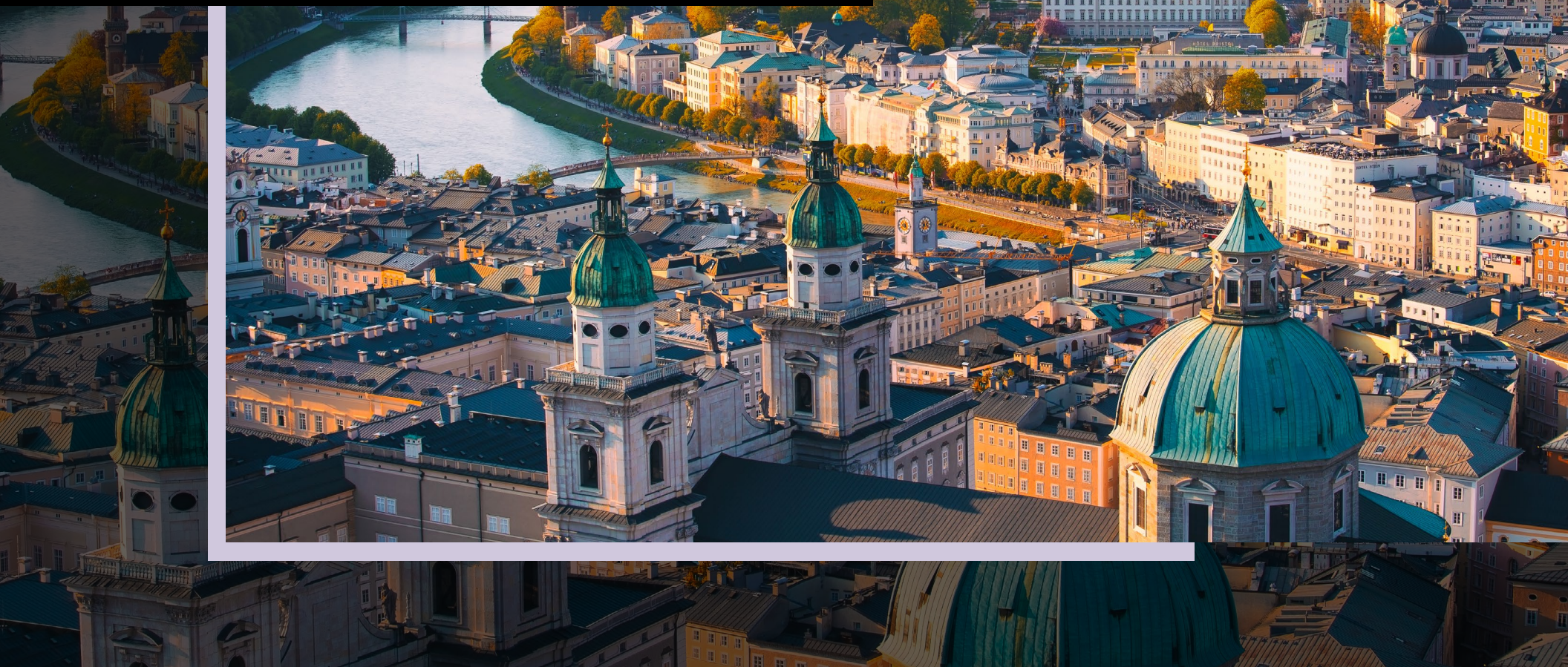


Signature Experiences.

Where education meets inspiration
while creating memorable experiences.



Signature Experiences By L'Oréal Professionnel.

Where education meets inspiration while creating memorable experiences.

- Signature Experiences with L'Oréal Professionnel are curated to give you a learning experience you will never forget.
- While education is at the heart of all that we do, our signature experiences are truly immersive - from the moment you arrive be prepared for an amazing experience.
- You will be inspired by some of the very best artists that have chosen L'Oréal Professionnel as their go-to product while learning in unique locations.



Global Signature Experience

2 days of Inspirational Education

with some of the best Artists from the global destination, showcasing current trends from their country through look-and-learn sessions and a hands-on workshop with total looks including color application.

This is ideal for everyone who would like inspiration, education and connection in an international destination. From salon owners and business leaders through to the entire team!



USA Signature Experience

1 day of Inspirational Education

with some of the best US Artists, in an intimate environment with interactive demonstrations and look-and-learn.

This is ideal for everyone who would like inspiration, education and connection in a cool destination. From salon owners and business leaders through to the entire team - regardless if you use L'Oréal Professionnel in your business.



Academy Signature Experience

2 days of Inspirational Education

with some of the best US Artists, in an intimate Academy environment with interactive demonstrations and a hands-on workshop, with total looks including color applications.

This is ideal for everyone who would like some inspiration from amazing artists where the focus is all hair! From salon owners and business leaders through to the entire team - regardless if you use L'Oréal Professionnel in your business.

Experiences at a glance.

Global Signature Experience.

A five-night experience in an amazing global city.

USA Signature Experience.

A three night experience in an amazing USA destination.

Academy Signature Experience.

A two day immersive education experience.

2024 Destinations

Vienna, Austria: September 21ST - 27TH

Los Angeles, California: April 7TH - 10TH

New York City:

- May 5th - 6th
- August 4th - 5th
- October 6th - 7th

Who is this ideal for?

Everyone who would like inspiration, education and connection in an international destination. From salon owners and business leaders through to the entire team!

Everyone who would like inspiration, education and connection in a cool destination. From salon owners and business leaders through to the entire team - irrelevant if you use L'Oréal Professionnel in your business or not!

Everyone who would like some inspiration from amazing artists where the focus is all hair! From salon owners and business leaders through to the entire team - irrelevant if you use L'Oréal Professionnel in your business or not.

Airfare

Round trip, Economy is included

Round Trip Economy is included

Not included

Hotel

5 nights, minimum 4-star included

3 nights, minimum 4-star included

Not included

Education

2 days of Inspirational Education with some of the best Artists from the global destination showcasing current trends from their country through look and learn sessions and a hands-on workshop with total looks including color application.

1 day of Inspirational Education with some of the best US Artists, in an intimate environment with interactive demonstrations and look-and-learn.

2 days of Inspirational Education with some of the best US Artists, in an intimate Academy environment with interactive demonstrations and a hands-on workshop with total looks including color applications.

Experience

- Welcome cocktail party
- Gala Dinner
- Breakfast daily
- Lunch during the education days
- Local Group Experience
- Free time to enjoy the destination

- Welcome cocktail party
- Gala Dinner
- 1 Business Breakfast
- Lunch during the education day
- Local Group Experience
- Free time to enjoy the destination

- Light breakfast and lunch both days
- Evening networking after-hours cocktail party featuring a guest DJ, drinks and hors d'oeuvre

Investment

- \$8,500 or 570,000 Level Loyalty Points
- \$4,000 Companion Ticket, based on room share and not attending the Education section or 270,000 Level Loyalty Points

- \$4,750 or 320,000 Level Loyalty Points
- \$3,000 Companion Ticket, based on room share and not attending the Education section or 200,000 Level Loyalty Points

- \$1,500 or 100,000 Level Loyalty Points

Please note all details are subject to change, and places are strictly limited, so please reserve your places ASAP. If using Level loyalty to Purchase, you must complete registration once you have your points - booking is a 2 step process. Once air ticket is issued, the entire Experience ticket is non refundable, and any changes will be at your own cost. Cancellations must be made with at least 4 weeks notice to receive a refund, and only if air ticket has not been issued

01.

[Global]

Signature Experience

■ Vienna, Austria



CLICK OR SCAN
TO REGISTER



Vienna, Austria



CLICK OR SCAN
TO REGISTER

[Global]

Signature Experience

September 21ST - 27TH, 2024

[AIRFARE]

Round trip, Economy is included

[HOTEL]

5 nights, minimum 4-star included

[ADDITIONAL EXPERIENCES]

- Welcome cocktail party
- Gala dinner
- Breakfast daily
- Lunch during the education days
- Local group experience
- Free time to enjoy the destination

[INVESTMENT]

- \$8,500 or 570,000 Level Loyalty Points
- \$4,000 Companion Ticket, based on room share and not attending the Education section, or 270,000 Level Loyalty Points

Please note all details are subject to change, and places are strictly limited, so please reserve your places ASAP. If using Level loyalty to Purchase, you must complete registration once you have your points - booking is a 2 step process. Once air ticket is issued, the entire Experience ticket is non refundable, and any changes will be at your own cost. Cancellations must be made with at least 4 weeks notice to receive a refund, and only if air ticket has not been issued.

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PARIS

02.

[USA]

Signature Experience

■ Los Angeles, California



CLICK OR SCAN
TO REGISTER



CLICK OR SCAN
TO REGISTER

[USA]

Signature Experience

April 7TH-10TH, 2024

[AIRFARE]

Round trip, Economy is included

[HOTEL]

3 nights, minimum 4-star included

[ADDITIONAL EXPERIENCES]

- Welcome cocktail party
- Gala dinner
- Lunch during the education day
- Local group experience
- Free time to enjoy the destination

[INVESTMENT]

- \$4,750 or 320,000 Level Loyalty Points
- \$3,000 Companion Ticket, based on room share and not attending the Education section, or 200,000 Level Loyalty Points

Please note all details are subject to change, and places are strictly limited, so please reserve your places ASAP. If using Level loyalty to Purchase, you must complete registration once you have your points - booking is a 2 step process. Once air ticket is issued, the entire Experience ticket is non refundable, and any changes will be at your own cost. Cancellations must be made with at least 4 weeks notice to receive a refund, and only if air ticket has not been issued.

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Los Angeles, California

03.

[Academy]

Signature Experience

■ New York, New York



CLICK OR SCAN
TO REGISTER



CLICK OR SCAN
TO REGISTER

[Academy]

Signature Experience

May 5TH - 6TH, 2024

August 4TH - 5TH, 2024

October 6TH - 7TH, 2024

The Main

[AIRFARE]

Not included

[HOTEL]

Not included

[ADDITIONAL EXPERIENCES]

- Light breakfast and lunch both days
- Evening networking after-hours cocktail party featuring a guest DJ, drinks and hors d'oeuvre

[INVESTMENT]

- \$1,500 or 100,000 Level Loyalty Points

Please note all details are subject to change, and places are strictly limited, so please reserve your places ASAP. If using Level loyalty to Purchase, you must complete registration once you have your points - booking is a 2 step process. Once air ticket is issued, the entire Experience ticket is non refundable, and any changes will be at your own cost. Cancellations must be made with at least 4 weeks notice to receive a refund, and only if air ticket has not been issued.

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New York, New York