

Artist Yearbook.

2024



Alexa Joly.

St. Louis, MO
She/Her/Hers

 Alexa Joly  @alexajoly

Alexa Joly joined the L'Oréal Professionnel Artist team in 2009, facilitating color classes in New York and California academies. Alexa brings an ease to learning with her laid back, approachable style and a belief that education is just as much about learning new techniques as it is reigniting the passion within. In addition to her work in education, Alexa is behind the chair in St. Louis, MO where she owns Smith and Simms Hair co., a Summit Salon. Currently, Alexa is focusing her studies on hairdressing from around the world, which has given her a unique perspective and great appreciation for the craft, which she is excited to share.

My manifesto.

"Where the root is deep, there is no reason to fear the wind."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Allison Elder.

St. Louis, MO

She/Her/Hers

 Allison Elder

 @AllisonElderHair

 @AllisonElderHair

As a L'Oréal Professionnel Artist since 2006, Allison Elder has enjoyed teaching fellow industry professionals and refining her mastery of balayage and color techniques, while orchestrating new trends. Presently, Allison practices her craft and resides as a stylist and color educator at St. Louis' premiere Dominic Michael Salon.

My manifesto.

"Invest in your hair, it is the crown you never give up."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling

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Alma Shandra.

Rockawa, NJ

She/Her/Hers

 Victory Hair Maplewood

 @victoryhairmaplewood

 @victoryhairmaplewood

Alma Shandra has been affiliated with L'Oréal Professionnel since 2009, continuously enhancing her skills and staying updated with the latest products and techniques. With over 25 years of experience as a certified L'Oréal Professionnel US Balayage Artist and Colorist, Alma is the proud owner of Victory Salon in Maplewood, NJ. She emphasizes clear communication, successful class scheduling, and building lasting relationships with other salon teams. Alma's passion for education, artistic flair, and patience ensure participants leave her classes feeling satisfied, confident, and ready to showcase their unique style.

My manifesto.

"Do not feel lonely ,the entire universe is inside you" - Rumi

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Amber Malone.

Cheltenham, PA

She/Her/Hers

 Amber Malone  @amberhairart22

Specializing in everything color, Amber Malone is known for her advanced coloring techniques. As an active stylist behind the chair and in all facets of hairdressing, Amber brings an uplifting experience of knowledge and talent to her guests and is excited to share with your team.

My manifesto.

"One day or day one. You decide."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Anna Cecchi Smith.

Lancaster, PA

She/Her/Hers

f Anna Cecchi Smith Fashion Wonderland **@** @annacecchismith

International stylist. Lead stylist at NYFW. Session, TV runways stylist. Hair awards winners. Anna Cecchi Smith loves to be creative and have fun while facilitating. She makes learning a fun experience and always give impactful tips/tricks. She helps you learn how to work smarter and not harder. Anna creates seasonal: color, cutting and styling classes. She believes "change the season, change the look."

My manifesto.

"Just believe you can and you are half way there."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Ashlee Corning.

Minnetonka, MN

She/Her/Hers

 Ashlee Corning  @ashleecorninghair

Clients know Ashlee Corning for her ability to enhance their beauty. Her peers know her for the commitment to ongoing education, a passion for the industry and for her work ethic; garnering her the prestigious "Best Stylists Award" from Lake Minnetonka Magazine. With over a decade of experience, Ashlee brings to each event a fun and friendly atmosphere for sharing the latest of methods and products.

My manifesto.

"Creativity is contagious, pass it on."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
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PARIS



Ashley Zajac.

Mound, MN

She/Her/Hers

 Ashley Zajac  @ashleyzajac_

Ashley Zajac is sought out across the nation for her brilliance in corrective color, creative color formulation and balayage. Her partnership as an Artist with L'Oréal Professionnel began in 2008. Ashley is requested to teach her advanced hair color programs in top salons across the US. She customizes each program based on current trends, hurdles in the industry and skill level of attendees. Ashley loves sharing her 20+ years of experience with other hairdressers and her passion for the industry is contagious.

My manifesto.

"Don't miss your opportunity to make a difference everyday. Touch someones heart. Encourage a mind and lead someone to become what they aspire to be."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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Britta Swenson.

Bloomington, MN

She/Her/Hers

 Britta Swanson Swenson  @brittalphair

Britta Swenson is a passionate expert of color and color education. The combination of artistry, knowledge and expertise on current trends make her a sought-after stylist for clients as well as for educating her peers. With over two decades of experience, Britta still finds herself seeking education for growth and to share.

My manifesto.

"The comeback is always stronger than the setback."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Brooke Evans.

Wheatridge, CO

She/Her/Hers

 Brooke Evans  @_the_custom_colorist_

Brooke Evans is a nationally recognized color and balayage Artist. With over 20 years experience as a licensed professional, her passion for creative expression through innovation and artistry is her driving force. Her relatable, approachable, and charismatic style makes Brooke a strong educator, colorist, mentor, and forever student.

My manifesto.

"We rise by lifting others."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Cameron Thomas.

Mobile, AL
She/Her/Hers

 Cameron Bush Thomas  @cameronbthomas

Cameron Thomas is a Master hairstylist and colorist with 14 years of experience creating bespoke looks to exceed her clients' expectations. Cameron is known for her passion in sharing knowledge and empowering others to find confidence and success behind the chair.

My manifesto.

"The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails." -John Maxwell

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Carlo Novoa.

Los Angeles, CA

He/Him/His

 Carlo Novoa  @litfromwithin1  @novoa_atelier  @litfrowithin

Carlo Novoa is more than a master colorist, he's passion and desire to inspire individuals in their personal and professional lives, has earned him the trust of Artists, salon owners, educators, and many leaders in our industry. Whether working one on one, or in front of a crowd, his intention to inspire, move, motivate and introduce individuals to their greatest yet to be, remain the same.

My manifesto.

"We are called to be world changers, not world chasers."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion
- Habla Español

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L'ORÉAL
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Christine Doerge.

Mission, KS

She/Her/Hers

 Christine Doerge  @christinedoerge

Christine Doerge, generalist stylist and educator with 12 years of experience in the beauty industry and with L'Oréal Professionnel products. Dimensional color, haircutting, styling and thorough consultations are my passion behind the chair. When I can share my passion with others in the industry to help elevate their careers is when my cup is full!

My manifesto.

"You already have what it takes."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
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Christine Fitzpatrick.

New Orleans, LA

She/Her/Hers

f Christine Fitzpatrick Hair Stylist  @xtinesworld  @christinefitzpatrick_

Christine Fitzpatrick loves sharing her passion with likeminded stylists as a L'Oréal Professionnel Artist. She has over 15 years of experience and is honored to have been with L'Oréal Professionnel for six Her infectious energy and optimism helps her to connect with salons and customizes programs for them to help achieve their goals!

My manifesto.

"If your mind can conceive it and your heart can believe it, then you can achieve it."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
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Cody Evans.

FairHope, AL

He/Him/His

 Cody Evans at ColoréVous Salon  @iamcody_b  @iamcody_b

Cody Evans has served in many roles during his career; behind the chair as a stylist, trainer to his team members, and an Artist For L'Oréal Professionnel. Continually focused on self-development as a product knowledge and specializing in color. Cody especially values sharing his passion and artistry with fellow stylists.

My manifesto.

"My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style."
- Maya Angelou

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling

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Crissy Winston.

Las Vegas, NV

She/Her/Hers

 Crissy Winston  @theglowupdivahair

Crissy Winston is known as "The Glow Up Diva". She is a generalist that is here to inspire the rebel that likes to color outside the line. For the creative that just loves the art of hair. The dreamer that hasn't yet to be seen or heard. Crissy is here for you and she loves to share her knowledge that was passed on to her.

My manifesto.

"Everything has beauty, but not everyone sees it." -Confucius

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
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Daniel Mason Jones.

Alpharetta, GA

He/Him/His

 Daniel Mason Jones  @danielmasonjones

Daniel Mason-Jones is on a mission to elevate the salon industry by educating and inspiring stylists to be better. He believes that a combination of talent, passion, and relentless hard work drives real success. It's the same formula that has worked for him from the beginning, earning a six-figure income.

My manifesto.

"The words you speak become the house you live in."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
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Danielle Woosley.

Brandenburg, KY

She/Her/Hers

 Danielle Woosley  @daniellewoosley_

Danielle Woosley is a proud L'Oréal Professionnel Artist, she specializes in total looks. Danielle has a strong passion for education and helping stylists feel confident when creating beautiful haircuts and/or color through elevating their technical skills. She can't wait to inspire you to reach your highest creative potential.

My manifesto.

"It's not who you are that holds you back, It's who you think you are not."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
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Danji Godoy.

Chicago, IL

He/Him/His

 Danji Godoy  @danjigodoy

The passion Danji Godoy has for hairdressing fuels his vivacious personality and desire to inspire others to reach their highest potential. Danji teaches for L'Oréal Professionnel and behind the chair he is a generalist. What truly inspires him is creating new and innovative techniques with haircutting to push the creative limits of his students as well as his clients.

My manifesto.

"The hardest part of the journey is the first step. Once you get going you will realize you can fly."

EDUCATION SPECIALTIES

- Barbering
- Formation Expert
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Denise Traina.

Los Altos, CA

She/Her/Hers

 Denise M Traina LP  @denise_traina

Denise Traina is an Artist specializing in color correction, luxury blondes, contour and dimensional highlighting. She knows formulation and dives deep into all things color. Denise has enjoyed the experience of hosting, participating and attending professional hair shows and on-stage education events bringing her to the master level in her artistry.

My manifesto.

"I am honored to be a part of such a beautiful industry. To inspire and empower the Professional Salon Community to discover their artistry through inspiration and creativity."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
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Drew Schaefering.

Brooklyn, NY

He/Him/His

 Drew Schaefering Hair  @drewschaefering  @drewschaefering

With 14 years experience as an esteemed educator in the industry, Brooklyn based Drew Schaefering imparts valuable knowledge to those he connects with. He shares his unique approach to hair through workshops across the globe, blending his experiences and techniques with a curious creativity. With a background working in fashion, celebrity styling, and as Creative Director at Rob Peetoom Salon in Brooklyn, Drew's philosophy centers around the idea that there are multiple paths to excellence. His mission is to guide stylists towards discovering their own brilliance.

My manifesto.

"The only wrong way to do something, is the one that doesn't give you the result you want."

EDUCATION SPECIALTIES

- Formation Expert
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



D'Wanna Downs.

Little Rock, AR

She/Her/Hers

 D'Wanna Downs  dwanna_downs  dwanna_downs_pro

D'Wanna Downs is a L'Oréal Professionnel Artist from Little Rock, AR. She has been in the industry for 18 years and enjoys being a Freelance Stylist. D'Wanna is very knowledgeable when it comes to all formations of hair. Loving the science of haircoloring and products; she has a charm that draws you in, wanting more and more education. You will not be disappointed when learning from D'Wanna. This Beauty loves to inspire and mentor others with a smile.

My manifesto.

"Always invest in yourself, education is key."

EDUCATION SPECIALTIES

- Barbering
- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Erica Lee Moomey.

Saint Louis, MO

She/They

 Hair By Erica Moomey  @erica.lee.moomey  @ericaleemoomey

As a multiple award-winning stylist, national educator, and creative director, Erica Lee Moomey combines science with art taking hair-cutting education to a revolutionary level. With compassion and human connection at the heart of her approach, Erica hopes to inspire others to feel empowered and confident in their craft and within themselves.

My manifesto.

"In a world where everyone wears a mask, it is a pleasure to see a soul."

EDUCATION SPECIALTIES

- Barbering
- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Errin Thomas.

Atlanta, GA

He/Him/His

 Errin thomas  @errinmthomas

Errin Thomas has specialized in the world of haircoloring for the last 30 years. He enjoys teaching and sharing his knowledge with fellow stylists to make them better understand all of the L'Oréal Professionnel's tools that are available to them in our tool box. So the stylist can create that special look for their guest everytime they visit their salon.

My manifesto.

"Beauty is found in everyone inside and out."

EDUCATION SPECIALTIES

- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Esmeralda Tavarez.

Hooksett, NH

She/Her/Hers

 Esmeralda Tavárez  @esmeraldatavarez

Esmeralda Tavárez is known for her ability to work with any hair formation, Esmeralda has become a highly sought after hairstylist with an impressive clientele list. Her true passion is learning and developing her skills and then passing on that knowledge and experience to those around her.

My manifesto.

"Just Do It."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Frank Diaz.

Los Angeles, CA & New York, NY

He/Him/His

f Frank Diaz **@**frankdiaz.colorist

With nearly 20 years in the beauty industry, Frank Diaz has worked internationally as an Artist for L'Oréal Professionnel. He has taught and connected with many of his peers across various world markets: such as the Caribbean Islands, The America's, England and the Cruise line industry. Frank specializes in teaching the art of French Balayage, as well as leadership training; helping salons and distribution companies succeed in their current markets. Frank is also a member of the Color Association of The United States.

My manifesto.

"You must learn a new way to think, before you can master a new way to be."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Salon Emotion
- Habla Español

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L'ORÉAL
PROFESSIONNEL
PARIS



Gary D'Ancona.

Bellmawr, NJ

He/Him/His

 Gary F. D'Ancona  @gary_d_loreal

49 years in industry, teaching for 42 years . With L'Oréal Professionnel for over 30 years, certified to teach haircolor, haircutting, and styling. Gary D'Ancona, always helping stylist to create THEIR OWN ART. Coloring is his passion.

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Geoffrey Britt.

Austin, TX

He/They/Them

f Mixedhairr Studio + Edu **@** @geoffreyhairr

With a skillset ranging from their love of editorial styling works behind the camera to corrective color, as well as being called the "curl wizard", Geoffrey Britt's passion is not only in the beauty industry but also in DEI works of the world! an ambassador for The Texture of Change project, as well as a LGBTQIA & HIV activist within their community; Geoffrey utilizes their voice to strengthen the collective through beauty.

My manifesto.

"Be too busy being yourself, that you lose thought of comparison!"
-Geoffrey

EDUCATION SPECIALTIES

- Balayage
- Barbering
- Formation Expert
- Haircolor
- Haircutting
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Gina Ribando.

Denver, CO
She/Her/Hers

 Gina Ribando  @infulldetail  @infulldetailhair

Gina Ribando is a hairstylist and photographer based in Denver, CO. Originally from NY, Gina spent her career as a session stylist for production sets, NYFW, and brides. Through hairstyling, she fell in love with photography and works full-time as a branding photographer, helping businesses create images that bring their brand to life.

My manifesto.

"The only thing keeping you from getting what you really want, is the story you keep telling yourself about why you don't have it." -Tony Robbins

EDUCATION SPECIALTIES

- Business Development
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Heather Psoras.

Huntingdon Valley, PA

She/Her/Hers

 Heather Psoras  @heather psoras  @heather psoras

Whether it's behind the chair or in a class setting, Heather Psoras displays inventive techniques, with focus on colors, haircuts and formal styles. Experience the creativity and style Heather brings to each event.

My manifesto.

"Anyone who has never made a mistake has never tried anything new."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Heide Perenich.

Milwaukee, WI

She/Her/Hers

 Heide Perenich  @heideloves

Specializing in blonding, formulation and razor haircutting is what has made Heide Perenich a 6 figure hairstylist. Her goal is to share her positive energy and help elevate the industry. Being part of a luxury brand for over 13+ years has inspired her love for education and public speaking.

My manifesto.

"Manifestation is simply aligning your thoughts, feelings and actions with your desires!" - Lorna Byme

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Hollie Haskins.

Kansas City, MO

She/Her/Hers

 Hollie Haskins  @holliehaskins  @holliehaskinshair

As a hairstylist, comission salon owner, and Artist for L'Oréal Professionnel Hollie Haskins will showcase her color and balayage knowledge and inspire your team while leaving a positive impact on your salon business.

My manifesto.

"The cave you fear to enter, holds the treasure you seek."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jack Howard.

Washington DC

He/Him/His

 Jack Howard  @jackhowardcolor  @jackhowardcolor

Jack Howard is an award-winning colorist, balayage expert and educator in commercial haircolor. Bringing together his years of expertise, entrepreneurial successes and worldwide influence, Jack delivers relevant commercial color education in an easy to understand and enjoyable way always talking salon and start earning more money with and working smarter. Above all else, Jack is straight-up and sincere. Humbled by his influence on others, he is overjoyed to be sharing every secret and trick of the trade with this brilliant community.

My manifesto.

"Keep Ithaka always in your mind. Arriving there is what you're destined for. But don't hurry the journey at all. Better if it lasts for years, so you're old by the time you reach the island, wealthy with all you've gained on the way, not expecting Ithaka to make you rich." - C. P. Cavafy

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jackie Epperson.

Tacoma, WA

She/Her/Hers

f Hair by Jackiepp **@**jackiepp

Jackie Epperson is an Artist, a color wheel enthusiast, a lover of painting and a stylist who encourages coloring outside the lines. Always searching for efficient and creative ways to address the client individually is her favorite. Helping to share that with other stylists and salons, is her passion.

My manifesto.

"Learn the rules like a pro, so you can break them like an artist."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jacob Rau.

Kansas City, MO

He/Him/His

 Jacob Rau  @jacobrau0  @jacobrau_hair

Jacob Rau is an authentic individual with over 10 years of industry experience and L'Oréal Professionnel knowledge. Jacob loves to bring his eccentric personality to all of his classes in order to educate, inspire and uplift everyone in the room.

My manifesto.

"People who want to see you win, will help you win. Remember that."

EDUCATION SPECIALTIES

- Balayage
- Barbering
- Haircutting
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jen Okpara.

Wichita, KS

She/Her/Hers

 Jen Okpara  @jenokpara  @jenokpara

Jen Okpara began her career with the ambition to inspire others and make people feel their authentic self. Her ability to showcase a person's natural assets has gained her a reputation in both color and hair design. Jen's pure spirit and charisma for education, accompanied by her charming wit and master skill, embody the essence of a true leader.

My manifesto.

"The sky is only the beginnig, there are no limits."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jenn Yeager.

Knoxville, TN

She/Her/Hers

f Hair by Jenn Yeager **@jenn_yeager_pro**

Jenn Yeager has enjoyed curating beauty behind the chair for 18 years and has heavily pursued continuing education throughout that time. She has also been fulfilled in owning a salon company for seven years and counting. With all of the opportunities those roles have provided she has acquired a myriad of skills and knowledge. She strongly believes that if you have some power then it is your job to empower somebody else and that is exactly why she chose to become an Artist with L'Oréal Professionnel. Jenn loves sharing all aspects of the industry including haircutting, color, and business building!

My manifesto.

"This is the time for every artist in every genre to do what he or she does loudly and consistently. It doesn't matter to me what your position is. You've got to keep asserting the complexity and the originality of life, and the multiplicity of it, and the facets of it. This is about being a complex human being in the world, not about finding a villain. This is no time for anything else than the best that you've got." -Toni Morrison

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jennifer Luszczak.

Denver, CO

She/Her/Hers

 Hair Painted by Jen  @hairpaintedbyjen  @hairpaintedbyjen

Jennifer Luszczak has been a hairstylist for over two decades, educating for L'Oréal Professionnel for most of that time. She began her career in Philadelphia, winning "Best of Philly" while working on editorial shoots, and backstage at NYFW. Jennifer continues this high end work in Denver, where she shares her passion for Balayage and all things haircolor.

My manifesto.

"Never let fear decide your future"

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jeremiah Cook.

New York, NY

f Jeremiah Cook **@**jeremiahcookpro

Jeremiah Cook comes with a decade of experience as a colorist and makeup Artist. He can tailor both digital and in person classes to provide the educational experience you are looking for. Jeremiah has a certification in French Balayage and a passion for education.

My manifesto.

"People will stare, make it worth their while" - Tom Ford

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jeremy Taylor.

Newport Beach, CA

He/Him/His

 Jeremy Taylor  @jeremytaylorhair11  @jeremytaylorhair

As one of OC's top hairstylists Jeremy Taylor takes a unique and artistic perspective while cultivating detail to precision. His work is a combination of raw authenticity and casual free flowing style. Competitive by nature, he has made it to the finals of 3 of our industry's most prestigious competitions: BTC, NAHA and Style & Color Trophy. Jeremy brings technical skill, a vast knowledge of his craft and high energy to his programs as an Artist both for Travis Parker Academy and L'Oréal Professionnel.

My manifesto.

"If you are not willing to learn, No one can help you. If you are determined to learn, no one can stop you."

EDUCATION SPECIALTIES

- Barbering
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Jess Gonsalves.

San Diego, CA

She/Her/Hers

 Jess Gonsalves  @mavensalon_  @jess.stylist

A Jersey girl at heart, Jess Gonsalves has reinvented her career from the east coast now to San Diego California. 15 years as a stylist and recent salon owner, Jess has mastered the art of balayage, creative color, and styling. Her 11 year partnership with L'Oréal Professionnel has been spent facilitating Balayage & Color at the national academies. Jess believes that when you stop being a student, you stop growing.

My manifesto.

"Creativity is intelligence having fun."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Jessica Sclamberg.

Redondo Beach, CA

She/Her/Hers

 Jessica Sclamberg  @jsclamberg

Jessica Sclamberg is the founder and owner of SF Color Collective, a company that includes both a salon and hair education division. Jessica received a Bachelor of Arts degree from the University of California at Santa Barbara and received her Masters at the Academy for Intuition Medicine. Certified in Balayage, and a L'Oréal Professionnel Artist, Jessica splits her time between servicing clients behind the chair at SF Color Collective in San Francisco, and Salon 505 in Hermosa Beach. When not behind the chair, Jessica teaches advanced coloring techniques for L'Oréal Professionnel, and continues her own training at esteemed hair academies across the globe. Jessica is regularly sought-after color expert, having been featured in the San Francisco Chronicle, Advice from a Thirty Something Blog, and The Ryan Scott Radio Show, among other media outlets.

My manifesto.

"Success is no accident. It's hard work, perserverence, learning, studying, sacrifice and most of all, love of what you are doing"

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jessica McNeil.

Centreville, VA

f Roots To Ends Salon **@** @rootstoendshair

Jessica McNeil believes, being able to do a craft that not only is forever changing with trends, but also gives instant gratification, makes it easy to go to work. Whether you're haircutting, styling or coloring, you have the power to make changes. In order to achieve that you need to invest in yourself and your skills. Learning from different people is key. "We all are creative, sometimes we just need inspiration or another idea to bounce from." - Jessica

My manifesto.

"You are what you do, not what you say you'll do."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jessica Garza.

Houston, TX

f Jessica Garza Hair **@** @jessica.garza_hair

Jessica Garza is a Native Texan, and absolutely loves her job. Being a stylist for over 12 years she has found herself serving as a NYFW lead stylist, L'Oréal Professionnel Artist, Top 30 Under 30 colorist in 2017, and the Founder/Owner of Jessica Hair Designs and Bridal Beauty Tribe.

My manifesto.

"Your excuses just gave another person an opportunity."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jessica Strange.

West Palm Beach, FL

She/Her/Hers

 Strange Love Collective

 @jessica_strangelovecollective

Jessica Strange is a certified L'Oréal Professionnel Balayage Artist, and L'Oréal Professionnel Haircutting Artist. Her specialty is in Blondes, Dimensional Color, haircutting + shaping hair of all formations. She also teach Business + Salon Emotion to help salons grow.

My manifesto.

"The best + most beautiful things in the world cannot be seen or even touched, they must be felt with the heart." Helen Keller

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Jill Engelsen.

Brooklyn, NY

She/Her/Hers

 Jill Engelsen  @jillthehairexpert  @jillthehairexpert

As a hairstylist for 16 years & a educator for 10, Jill Engelsen loves what she does more than ever! Connecting with people is her passion, from clients to students, creating a relatable way to teach the 'why' behind haircutting & styling while having fun doing it. "Lets get our learn on!"

My manifesto.

"If it doesn't challenge you, it doesn't change you."

EDUCATION SPECIALTIES

- Formation Expert
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Jo Blackwell-Preston.

New York, NY

She/Her/Hers

 Jo Blackwell-Preston  @blackwelljo

With over 35 years in the beauty industry, Jo Blackwell-Preston is an international master color educator and motivational speaker. Jo loves sharing with hairdressers a passion for the industry and personal growth and development. She is an Emmy award winning stylist and has won Educator of the year from the International Haircolor Exchange.

My manifesto.

"If you don't stand for something, you'll fall for anything.
What do you stand for?"

EDUCATION SPECIALTIES

- Business Development
- Formation Expert
- Haircolor
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



John Woodall.

Keizer, OR
He/Him/His

 John Woodall  @john_does_hair

Hair is John Woodall's Life. He has fully engulfed himself in the beauty industry, from cosmetology instructor, to master stylist, to L'Oréal Professionnel Artist. He loves all things hair and sharing his passion about it with anyone that will listen to him.

My manifesto.

"You will face many defeats in life, but never let yourself be defeated."
- Maya Angelou

EDUCATION SPECIALTIES

- Barbering
- Haircutting

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L'ORÉAL
PROFESSIONNEL
PARIS



Jonathan Terech.

Newport Beach, CA

f Jonathan Terech **@** @jonniebalayageguru

Jonathan (Jonnie) Terech is a total hair nerd, loving all the arts and sciences of haircolor, and for over two decades he hasn't stopped. A full-time colorist, he stays grounded to what's current in salon life. Teaching is Jonnie's passion project: feeling a deep purpose connecting to other hairdressers; Never letting ego take over. Humility and inclusion is his motto.

My manifesto.

"No day like today."

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Jovanna Benzan.

Boston, MA

She/Her/Hers

 Jovanna Benzan  @jovannabenzan_pro  @jovannabenzan_pro

Bonjour! Jovanna Benzan is ecstatic to share with you everything color, blonding, and styling. Her favorite part about the beauty industry is that the sky is the limit. There is always going to be new technique and trends to learn. She's here as an L'Oréal Professionnel Artist to simplify learning so that everyone leaving her classroom feels confident.

My manifesto.

"Learn the rules like a pro, so you can break them like an artist."- Picasso

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Katie Collette.

Elma, WA
She/Her/Hers

 [katiecollettehair](#)  [@katiecollettehair](#)

Katie Collette offers a well-rounded, practical, inclusive, personalized, relevant, and polished learning experience. As a mentor stylist and Education Director within her Black Elite salon team, Katie is continuously pursuing education. Her recent accomplishments, Global Experience 2022 and Color Specialist will provide your team with international inspiration and master level technical knowledge.

My manifesto.

"Be yourself, everyone else is already taken."

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Keasha Willingham.

Bakersfield, CA

She/Her/Hers

 Hair and Makeup Artist Keasha  @keashaann7  @keashaann

Creativity and fun should be had during the facilitation of any class, is what Keasha Willingham believes. Connection and sharing, opportunities and experiences with her attendees. Passionate for learning and inspiring others.

My manifesto.

"I am always doing that which I cannot do yet, in order to learn how to do it." - VVG

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Kelli Hovey.

Orange, CA
She/Her/Hers

 Kelli Hovey  @khovey

Kelli Hovey believes that creating customized color techniques and utilizing the science of color theory can enhance the natural beauty in each guest. Creating the perfect piece using the French Balayage Technique, creative color applications, the why in color theory and all things L'Oréal Professionnel is a passion of kelli's to share with fellow hairdressers like herself.

My manifesto.

"It does not matter how many times you have failed... you were still made to make. You are not just here to consume. You have something to say."
- Morgan Harper

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Kelly Bradley.

San Francisco, CA

She/Her/Hers

 Kelly Wilim  @theadventuresofkellyb

Kelly Bradley loves all things hair related and takes pride in offering stylists both technical and creative information so they can utilize L'Oréal Professionnel to the maximum degree. Kelly enjoys sharing the techniques she uses in her daily salon life and collaborating with other amazing stylists to continue to grow.

My manifesto.

"Choice, chance, and change. You must make a choice to take a chance, or you will never change."

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Kim Sclafani.

Stamford, CT

She/Her/Hers

 Kim Marie Sclafani  @kimsclafani1

Kim Sclafani has been in the beauty industry for three decades and has achieved many certifications in mastering her skill as a elite colorist and is a best of the gold coast winner for ten years in her two salons she owns, also specializing in business as well . Her relatable personality and down to earth way about her draws her peers and clients to a unforgettable experience.

My manifesto.

"The best color in the whole world is the one that looks good on you."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Laura Benson.

Brockton, MA

f Laura Benson **@** @hairandbeautybylaura

High energy and fun-loving color expert, Laura Benson has been an Artist for L'Oréal Professionnel for over 5 years! "Loving every minute" says Laura. She has worked 15+ years as a generalist behind the chair. Her goal is to customize every classroom experience to stylists and salon needs.

My manifesto.

"Comfortability is a beautiful place, but nothing new grows there."

EDUCATION SPECIALTIES

- Haircutting
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Lauren Shea.

Loveland, CO

f Lauren Shea **@** @laurenshea.artistry

Lauren Shea, following in her grandmother's footsteps of 65 years in the industry, specializes in hair color and styling, showcasing her work locally and abroad in New York and London Fashion Weeks. As a previous salon owner, her wealth of business knowledge makes her a much sought after educator.

My manifesto.

"Reach people where they are and affirm them"

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Lishonna Holland.

Clarkston, MI

She/Her/Hers

 Lishonna Holland  @lishonnaholland

Lishonna Holland has overcome many obstacles in her 32 years as a master stylist and educator. She is most passionate about cultivating diversity and pouring in knowledge into salon professionals. She is intentional with her four E's of Excellence; Educate, Encourage, Empower, and Elevate. Ready for cutting edge innovative education!

My manifesto.

"How can you move to the future when you continue to live in the past."

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Louis Weimer.

Jacksonville Beach, FL

He/Him/His

 Louis Weimer  @louisweimer

Louis Weimer has trained extensively in the US and abroad. He is an artist specializing in haircolor, Balayage and blonding. Louis' teaching method appeals to both new and experienced stylists. Hairdresser and educator with 30+ years experience. Louis maintains a clientele in both Florida and California.

My manifesto.

"Until something can be explained easily, it is not fully understood."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Madison Sullivan.

New York, NY
She/Her/Hers

f Madison Sullivan **@**madisonsullivanhair

Madison Sullivan is an NYC based hairstylist specializing in haircutting and styling. Apart from being an L'Oréal Professionnel Artist, she can be found behind the chair at Dop Dop Salon in Soho. She also immerses herself in editorial and session styling, working on set and backstage for fashion week. It's the inspiration gathered from the different parts of her career that motivate her to travel and share her knowledge and passion with L'Oréal Professionnel salons around the country.

My manifesto.

"If your dreams don't scare you, they aren't big enough."

EDUCATION SPECIALTIES

- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Marques Scholten.

Boca Raton, FL

He/Him/His

 Marques Scholten  @marquesthecolorist

Marques Scholten is a luxury colorist, educator & salon manager originally from Michigan who now calls South Florida home. His specialties are color correction, color placement, formulation, & business. You've seen his work with fashion icons TONI&GUY and Ted Gibson among others. He is excited to share his knowledge and experience in the beauty industry to help inspire salon professionals to become the best versions of themselves.

My manifesto.

"Everything you need to be great is already inside you. All your ambitions and secrets, your darkest dreams. They're waiting for you to just let go."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Meddy Maheiddine.

El Portal, FL

 Meddy Mahieddine  @meddy305

Born and raised in Paris, Meddy Mahieddine aims to deliver sexy hair, drawing inspiration from fashion's past and present. His craft is an eclectic mix of colors and textures that reflect his multicultural background. He specializes in Balayage and Dry-Haircutting for all hair formations.

My manifesto.

"Attract what you expect, reflect what you desire, become what you respect, mirror what you admire."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Megan Stolp.

Wall, NJ

 Megan Lindsay  @hairbymeganlindsay

Megan Stolp has had a love for hair for the better part of her life. It is that driving passion that led her, in 2016, to a position as a L'Oréal Professionnel Artist. Megan believes that continuing education is the foundation for success behind the chair, and sharing that knowledge with others grows our industry.

My manifesto.

"Even the darkest night will end, and the sun will rise."

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Min Kim.

New York, NY

f Min Kim @minkimcolorist

Min Kim is a L'Oréal Professionnel global Artist, host of Run Le Hair Show and the New Color Keys I and II. She's been featured on the Drew Barrymore Show, Modern Salon's Top 100, Bustle, CR Fashion Book and W Magazine. Inspired by the "beach glow hair" of her childhood, Min is recognized around the world for her color education and always inspiring presence.

My manifesto.

"Don't wait for opportunity, create it" -George Bernard Shaw

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Misty Lehmann.

Houston, TX
She/Her/Hers

f Hair By Misty Lehmann  @hairbymistylehmann  @hairbymistylehmann

Misty Lehmann is a salon owner and stylist born and raised Houston, TX. Misty is a generalist but specializes in blonding and color services. Her goal is to educate with a relatable, honest, and personable approach to help others elevate their knowledge and techniques. She firmly believes this industry is limitless, creative, and timeless.

My manifesto.

"You are the artist of your own life, don't hand the paint brush to anyone else."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Nancy Braun.

Los Angeles, CA

 Nancy Braun  @balayagebynancybraun

Nancy Braun is the owner of Balayage by Nancy Braun, a Beverly Hills hair salon that focuses on what all clients want; superlative color and hair care. As a color specialist in Balayage and all other hair color, Nancy has a simple hair color philosophy: less is more. Her branding of the Balayage technique (highlights that duplicate what nature gave us as children) has been honed to the level of an art form and her approach has made her one of the most sought-after colorists in the industry. Splitting her time between Los Angeles and New York City, Nancy has a long and growing list of celebrity and fashion clientele. She has also appeared on a number of television shows as a color specialist, sharing her knowledge and experience nationally. The combinations of Nancy's color expertise, Balayage artistry and outstanding teaching skills have made Braun an icon in her field.

My manifesto.

"Do the best you can until you know better... then when you know better... DO BETTER."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Nick Roberson.

Saint Louis, MO

f Nick Roberson **@** @nickjameshair

Nick Roberson is a decade long haircutting specialist. He prides himself in creating an interactive and personable learning environment for you and your team. Nick uses various techniques to create effortlessly undone, beach looks along with highly precise, structured and disciplined styling.

My manifesto.

"Only dead fish go with the flow."

EDUCATION SPECIALTIES

- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Nika Forsythe.

Oceanside, CA

She/Her/Hers

 Nika Forsythe LP Artist  @mooreunikahair  @mooreunikahair

Nika Forsythe loves encouraging stylists to follow their dreams . She believes education is the key to keep your mind and spirit alive . She is a 3X Style & Colour Trophy winner 2022 (Future Trend, People's Choice, and Overall) She is certified in haircutting & color. Her passion is editorial work and transformations .

My manifesto.

"If you are not willing to learn, no one can help you . If you are determined to learn, no one can stop you."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Nina Rubel.

Brooklyn, NY
She/Her/Hers

 Nina Valentine Rubel  @ninarubelhair

Nina Rubel is a L'Oréal Professionnel Artist and creative director at Rob Peetoom Salon in Williamsburg, Brooklyn. Specializing in classic to creative color with a passion for education and human connection, Nina has been sharing her knowledge globally for over 14 years. Her strong technical background supports her belief that with the right foundation and tools anything is possible.

My manifesto.

"I don't know where I am going from here but I promise it won't be boring."
- David Bowie

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Patricia "Tricia" Cosgrove.

West Chester, PA

She/Her/Hers

 Patricia McCallin Cosgrove  @elevatehairstudio  @mama_cos_hair

Life as a salon owner and stylist behind the chair has allowed Patricia (Tricia) Cosgrove to become an educator who is empathetic to all of her students, regardless of experience level. Her goal is to build confidence in her students. L'Oréal Professionnel certified haircutting and styling, she also teaches color and has a passion for Salon Emotion.

My manifesto.

"Doubt kills more dreams than failure ever will."

EDUCATION SPECIALTIES

- Business Development
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Phillip Rosado.

Orlando, FL

 Phillip Rosado  @philliprosado

Phillip Rosado's passion and perseverance over the past 27 years has built him significant name recognition in the industry. Phillip owns Educe Salon in Orlando, FL and was named L'Oréal Professionnels Top 100 Salons - 4 years straight. He's passionate about social media and as an Artist for L'Oréal Professionnel he continues to elevate stylists across the country. His disciplines are haircutting, personal & business development classes. He is also the creator of The RESET: a class that empowers stylists around the world.

My manifesto.

"Be so good they can't ignore you."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Rachel Costello.

Marietta, GA
She/Her/Hers

 Rachel Amber Costello  @costellorachel  @costellorachel

Rachel Costello is an International haircolorist with almost two decades of experience in the industry. Driven by passion and inspired by her appetite for learning. Growth is her ultimate aspiration. Her global travels served to her imaginative creations and unforgettable quest experiences.

My manifesto.

"Vulnerability sounds like truth and feels like courage. It is the birthplace of love, belonging, joy and creativity. It is the source of hope, empathy, accountability and authenticity. It is never a weakness but a superpower."
- Brené Brown

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Rebecca Brooks.

Lynnwood, WA

She/Her/Hers

 Rebecca Brooks  @rebecca_rebellesalon

As an educator, Rebecca Brook's passion for our industry shines through, focusing on building strong foundations that inspire and support years of creativity. Artfully reinforcing the knowledge and skills of the stylists she works with while imparting new skills and inspiration to expand their toolboxes.

My manifesto.

"It's hat you learn after you know it all that counts." - Harry Truman

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Haircutting
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Ron Lopez.

Denver, CO

f Ron Lopez **@** @ronlopez2

With over two decades of experience, Ron Lopez shares his knowledge by building strong educational programs. Ron has been awarded national awards including a team win for NAHA 2018. He has been featured in national and international trade magazines, and has lead teams for NYFW. Ron has taught at the L'Oréal Professionnel Academy, as well as helping to create and facilitate advanced curriculum.

My manifesto.

"I draw my inspiration from Fashion, Architecture, Culture and Art. I incorporate these influences into my educational programs, staying true to both technique and trend."

EDUCATION SPECIALTIES

- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Ryan Pepe.

Middletown, DE

He/Him/His

 Ryan C Pepe  @ryan.c.pepe  @rcpepe302

Ryan Pepe is a salon owner and celebrates 20 years in the industry this year and wants to share all that he has learned in that time - from the business and creative side.

My manifesto.

"You have to be odd to be number one."

EDUCATION SPECIALTIES

- Balayage
- Barbering
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Sabrina Carrivain.

Miami, FL

 Sabrina Miami-France  @hairbeautybysabrina

Sabrina Carrivain is a French born hairstylist and colorist with 22 years of experience. She completed beauty school in France and learned haircutting, coloring and highlighting techniques from the best. Sabrina is passionate about her work and shares her experience with stylists to foster their growth and love of hairstyling.

My manifesto.

"Nothing is more rewarding than seeing people falling in love with their hair all over again."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Samantha James Wesley.

Upper Marlboro, MD

f Samantha James Salon & Spa

@samanthajameswesley
@samanthajames.salon

An Artist with her paintbrush, Samantha James Wesley is well known for her Balayage technique and color mastery, producing feats of color that radiate with a gorgeous palette of dimension. Samantha James has developed a unique perspective along her 29-year journey that led to her becoming a L'Oréal Professionnel Artist, moving from reception to operations, stylist to salon owner, and everything in between. Not only does Samantha James teach, but she continually learns, finding inspiration in everyone around her.

My manifesto.

"Hair is my passion; it's a bonus getting paid to do what I love."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Sarah Clancy.

Danville, CA

She/Her/Hers

 Sarah Clancy  @sarahclancycreative

With a passion for hair starting at a very young age, the beauty industry has always been at the forefront of Sarah Clancy's life. Sarah is a colorist behind the chair, specializing in balayage and blonding. In her 15 years of being in the industry, Sarah has developed a strong love for all things education, and growth behind the chair. Educating stylists, and guests to ensure a top notch salon experience is her first priority.

My manifesto.

"We cannot become what we want by remaining what we are."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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A black and white portrait of Scott Smith, a man with glasses, looking slightly to the side. The portrait occupies the left half of the page.

Scott Smith.

San Francisco, CA

He/Him/His

 @beautybysmith

Experience the passionate, creative and disciplined approaches to haircutting, styling and business that Concierge Stylist Scott Smith brings to every event. With an eye toward the avant-garde, to understanding positive & negative space, and with inspiration and impassioned client care being cornerstone topics of his classes; ready yourself to be challenged.

My manifesto.

"Good design is 99% invisible." Roman Mars

EDUCATION SPECIALTIES

- Business Development
- Formation Expert
- Haircutting
- Hairstyling
- Salon Emotion

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PROFESSIONNEL
PARIS



Sebastian Langman-Kirtley.

Centerville, MA

f Sebastian Langman-Kirtley **@** @sebastiancolorist

Sebastian Langman-Kirtley is a salon owner and L'Oréal Professionnel Artist with a vast educational background in creative color. He has worked in classrooms and on stages both nationally and internationally, sharing his passion and expertise in the art of French Balayage. He believes that coloring hair is an art form. Sebastian's precise attention to detail is recognized in the signature techniques he is known for.

My manifesto.

"Creativity is courageous. Pass it on."

EDUCATION SPECIALTIES

- Balayage
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Shelby Maguire.

Newberg, OR

f Beauty By Shelby **@** @shelbysandersbeauty

Shelby Maguire loves connecting with stylists, salons and salon owners: sharing the love of L'Oréal Professionnel, finding how she can help with specific needs for salons, and talking all things salon life and business. To know her is to know her love of industry. To experience Shelby is to see that passion.

My manifesto.

"Nothing great was ever achieved without enthusiasm."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling

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L'ORÉAL
PROFESSIONNEL
PARIS



Shelley Mohr.

San Francisco, CA

She/Her/Hers

 Shelley Mohr  @shelleymohr

Shelley Mohr has been in the salon industry since 1992 working at San Francisco's diPietro Todd Salons and Academy for 30 years specializing in hair color, education and directing. In addition to working full time behind the chair, she has been an academy artist for L'Oréal Professionnel since 2004. Shelley has a direct and straightforward approach that brings excitement to veterans and clarity to newer stylists.

My manifesto.

"You've got to know the rules to break them. That's what I'm here for, to demolish the rules but to keep the tradition." - Alexander McQueen

EDUCATION SPECIALTIES

- Formation Expert
- Haircolor
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Stephanie (Sophia) Avera.

Ponte Vedra Beach, FL

She/Her/Hers

 Stephanie Sophia Avera  @sophia.sass.jax  @ssophiacolor

As an Artist on the L'Oréal Professionnel Balayage team, Stephanie (Sophia) Avera has the unique opportunity to be involved in the industry's biggest changes – such as the value of social media, which is achieved with more than one 'medium'. Considering these changes, each month she brings the most progressive and user-friendly tips and tricks to the classroom and behind the chair.

My manifesto.

"The future rewards those who press on."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Susan Jaimes.

Eagle Mountain, UT

She/Her/Hers

 Susan Jaimes  @fusionshairstudio

Beginning her career at the age of 18, then an Artist for L'Oréal Professionnel just three years later, Susan Jaimes' meteoric career saw her opening Fusions Studio first, in Palm Springs, then again, in Utah, where she continues her successful company. Susan's passion for color and dedication to her profession is a driving force in the success of her education programs.

My manifesto.

"Move different if you want different-old keys will never open new doors."

EDUCATION SPECIALTIES

- Balayage
- Haircolor
- Hairstyling
- Salon Emotion
- Habla Español

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L'ORÉAL
PROFESSIONNEL
PARIS



Suzie Bond.

Mooreville, NC

She/Her/Hers

 Suzie Bond  @suziebond  @suziebond

Known as one of the beauty industry's foremost color and business educators, Suzie Bond brings a fresh perspective to every project she approaches. Business Strategist, Multi-Media Marketing, Luxury Guest Services, Corrective Color, Placement, Formulation and Custom Reds are her highest requests. "I love empowering people to grow their business" says Bond.

My manifesto.

"The universe gives you what you need, trust the process."

EDUCATION SPECIALTIES

- Balayage
- Business Development
- Formulation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Tanja Weller.

Portland, OR

She/Her/Hers

f Divaofbeauty **@**divaofbeauty

Tanja Weller is passionate about sharing her skills as an educator for L'Oréal Professionnel. Her goal is to motivate and inspire every colorist. She loves to level-up her haircolor knowledge to be able to share her passion with other stylists. Tanja has been called "The Queen of Color."

My manifesto.

"We are bom makers. We move what we're learning from our heads to our hearts through our hands." Brené Brown

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Tanya Marie Acevedo.

Tampa, FL

She/Her/Hers

 @tanyamarie_beautystylist

 Tanya Marie Tampa Hairstylist

 @tanyamarie_beauty

To bring out the best in everyone, Tanya Marie Acevedo likes to build a foundation for an enduring relationship by relating her experience behind the chair in a luxury salon to the information being delivered. Whether it is in English or Spanish, the information will amplify revenue for each stylist as well as the salon.

My manifesto.

"You were put on this earth to achieve your greatest self, to live out your purpose, and to do it courageously." - Dr. Steve Maraboli

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Habla Español

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L'ORÉAL
PROFESSIONNEL
PARIS



Tara Brzycki.

Circleville, OH

f Tara Faye Brzycki **@** tarafayehair

Tara Brzycki was inspired to join the hair industry because of her creative abilities and love for people. She became an Artist with L'Oréal Professionnel in 2016 and enjoys helping others gain knowledge to grow in the hair industry. Her drive to inspire others shows in her work and relationship with others.

My manifesto.

"A positive mind finds opportunity in everything."

EDUCATION SPECIALTIES

- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Tina Jimenez.

Colonia, NJ
She/Her/Hers

 Tina Jimenez  @tina_hairartist  @tina_hairartist

Being in the industry for nearly three decades gives Tina Jimenez great experience to facilitate classes all around the country. Tina co-owns a L'Oréal Professionnel Elite salon in New Jersey-Northern Lights The Salon, and now can proudly say she is one of Thirty color specialist in the US for L'Oréal Professionnel. She has achieved great success in all of her educational background, allowing her to pass the knowledge to others with great confidence.

My manifesto.

"When you have the fundamentals of color and hair styling, your creativity is endless."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Tippi Shorter Rank.

Kansas City, MO

She/Her/Hers

f Tippi Shorter  tippi shorter  @tippishorter

Tippi Shorter Rank's hairstyles have topped the shoulders of many icons including Beyonce, Alicia Keys, Rihanna, Lady Gaga and Jennifer Hudson. She is currently the Artistic Director for Mizani and Color Specialist for L'Oréal Professionnel and the owner of Hair love Salon in Kansas City. In her 25+ year career, the common thread has been constantly elevating the education for Texture and Beauty Inclusion. Tippi has also been included in the L'Oréal Professional Products Division ALLYance with a mission to help beauty students prepare for the real world that includes all hair formations.

My manifesto.

"If you're the smartest in the room, find a new room"

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor

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L'ORÉAL
PROFESSIONNEL
PARIS



Tonia Parente.

Blue Point, NY

 Tonia Parente  @tonia4color

Education comes natural to Tonia Parente. Her studies at prestigious academies in Paris, London and on multiple world tours with L'Oréal Professionnel, have laid the foundations for her development as a Master Colorist and Lead Educator. Tonia's events come packed with the experiences of hair competitions, film and editorial shoots, and a pure joy for sharing.

My manifesto.

"There is no elevator to success, you must take the stairs."

EDUCATION SPECIALTIES

- Balayage
- Formation Expert
- Haircolor
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
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Tonya Vulaj.

Yorktown Heights, NY

She/Her/Hers

 Tonya Vulaj

 @hairbytonyavulaj

Tonya Vulaj is a L'Oréal Professionnel Artist and resident color director at Salon Ziba with 30 years of experience and 16 years working with the L'Oréal Professionnel color. Tonya's passion is always to educate and share her experience and knowledge.

My manifesto.

"Learning is a power that will follow its owner anywhere."

EDUCATION SPECIALTIES

- Balayage
- Barbering
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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L'ORÉAL
PROFESSIONNEL
PARIS



Xhanan Villa.

Marlboro, NJ She/
Her/Hers

 @xhanahairprofessional

 Xhana Hair Professional  @xhanahairprofessional

With 25+ years of working in this industry and mastering her techniques and skills, Xhana Villa's love for hair, color, style, art, and taking risks has continuously grown. She specializes in major color transformations and corrections, consistently delivers desired looks, and is always open to learn more.

My manifesto.

"Success doesn't happen overnight. You can make your dream come true when you push yourself to be a little better tomorrow than you were today. Every moment, every day counts."

EDUCATION SPECIALTIES

- Balayage
- Barbering
- Formation Expert
- Haircolor
- Haircutting
- Hairstyling
- Salon Emotion

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