

Competitive advantage.



What makes **Absolut Repair Molecular** the repair product of choice?

Product usage & cost per application

Absolut Repair Molecular Pro Pre-treatment has a recommended usage of 15-20 sprays for entire head whereas competitive brands require a minimum of 10 and up to 20 per quadrant (that could mean upwards of 4X more product for the entire head). By using up to 4X less product there is a cost per application savings when compared to other repair products on the market.

Streamlined protocol

Competitive product is suggested to be used with a chelator with every service. Absolut Repair Molecular is its own prescriptive service that works as a system and focuses on repairing the hair at a molecular level.

Processing time

Absolut Repair Molecular deeply penetrates the hair in 1-2 minutes requiring no additional service time.

Flexibility

The Rinse-off serum is a star product that can be added to any existing repair routine.

Cosmetic feel

Absolut Repair Molecular leaves the hair feeling lighter and more supple & shiny than competitive products *