



THERMIQUES

CARE & STYLE WITHOUT COMPROMISE

PROFESSIONAL HEAT PROTECTING TREATMENTS
FOR ALL HAIR CONCERNS



DRY HAIR

FINE TO MEDIUM



Lotion
Thermique

MEDIUM TO THICK



Nectar
Thermique

DAMAGED HAIR

WEAKENED



Defense
Thermique

DAMAGED



Ciment
Thermique

COLOR-TREATED HAIR

COLOR-TREATED



Serum Chroma
Thermique

BLONDE



Cicaplasme

WHICH TREATMENT IS RIGHT FOR YOU?

CARE FOR & STYLE YOUR HAIR HEAT PROTECTING TREATMENTS

FOR DRY HAIR



+82%
DEEP
CONDITIONING*

Lightweight leave-in
to nourish & detangle



-85%
LESS
FRIZZ

Leave-in treatment
to nourish & deeply condition

FOR DAMAGED HAIR



99%
LESS HAIR FALL
DUE TO BREAKAGE
FROM BRUSHING

Lightweight leave-in
to strengthen & prevent breakage



**SPLIT ENDS
PREVENTION**

Leave-in treatment
to repair & restore

FOR COLOR-TREATED HAIR



96%
SMOOTHER*

Lightweight leave-in
to enhance shine & color vibrancy



**3X
STRONGER
HAIR****

Leave-in treatment
to hydrate & strengthen



**PROTECTS
UP TO 450°F**

REDUCES FRIZZ

ADDS SHINE

**VS. NON-CONDITIONING SHAMPOO
**SYSTEM OF BAIN LUMIERE + CICAFLASH+ HUILE CICAEXTREME VS NON-CONDITIONING SHAMPOO
***VS. NON-CONDITIONING SHAMPOO

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DIAGNOSE



Perform a thorough diagnosis to understand client's primary and secondary concerns before advising the best haircare range for your client.

****Each range is specifically formulated to create synergy between active ingredients within each product to maximize benefits****

ALL THERMIQUES HAVE UP TO 450 DEGREE HEAT PROTECTION



Lotion Thermique

Lightweight leave-in to nourish & detangle

- 98% less breakage*
- +82% deep conditioning**
- Deeply nourishes hair fiber



Nectar Thermique

Leave-in treatment to nourish & deeply condition

- 96% more strength*
- 85% less frizz
- +79% more conditioning**



Ciment Thermique

Leave-in treatment to repair & restore

- Strengthens to prevent hair breakage
- Nourishes and smoothes hair, enhancing shine
- Rebuilds the hair fiber



Defense Thermique

Leave-in treatment to repair & restore

- 24h of anti-frizz against humidity*
- 99% more strength/less breakage*
- Helps prevent split ends



Serum Chroma Thermique

Lightweight leave-in to enhance shine & color vibrancy

- Intense protection against humidity
- Rich antioxidant properties
- Hair is 96% smoother* and instantly softer with reduced porosity



Cicaplasme

Leave-in treatment to hydrate & strengthen

- Instantly unifies damaged areas of the fiber
- Provides smoothness and lightness for flawless blonde hair
- Serum infused with antioxidants

PRODUCT COLLECTIONS



NUTRITIVE



RESISTANCE



GENESIS



CHROMA ABSOLU



BLOND ABSOLU

IN-SALON STYLING TIPS

**FOR DRY HAIR
NOURISH & REDUCE FRIZZ**



SCAN, WATCH, LEARN

**FOR DAMAGED HAIR
STRENGTHEN & PROTECT**



SCAN, WATCH, LEARN

**FOR COLOR-TREATED HAIR
ENHANCE COLOR VIBRANCY & SHINE**



SCAN, WATCH, LEARN

ON DAMP HAIR, APPLY TO MID-LENGTHS AND ENDS

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