

**REDKEN
SYMPOSIUM**
»»» ON TOUR
THE POWER CONNECTION

RS

BE A PART OF IT!

JUNE 23 – 24 2024 NASHVILLE

JOIN US LIVE ➤➤➤ & *IN PERSON*

NASHVILLE “NASHVEGAS”

JUNE 23 - 24 , 2024

Join us for the second year in a row on tour, this time in NASHVILLE where dreams have been coming true for years!!

2023 brought the Power Network back together in 2 locations and it was nothing short of amazing! The stylists, the energy, the Redken love and of course...connecting with the connections that matter most...YOU!!!!

We couldn't let a year slip by without bringing the love back together ...the BEST way to LEARN. EARN and LIVE BEST!!

OUR MISSION:

To connect stylists to the connections that matter most helping them to LEARN BETTER & EARN BETTER!

OUR VISION:

That every stylists LIVES THEIR BEST LIFE!

TICKET PACKAGE

»»» *INCLUDES*

LEARN BETTER
EARN BETTER
LIVE BEST

ACCESS TO THE REDKEN GALLERIE FOR
NEW PRODUCT INFORMATION AND
MERCH!

17 POWER FUELED EDUCATION
CLASSES
(Sunday & Monday)

INSPIRATIONAL HAIR MOMENTS

REDKEN BASH – THE ULTIMATE PARTY
(Sunday)

AND SOME SURPRISE AND DELIGHT
MOMENTS!

TICKET PACKAGE »»» *PRICING AND PAYMENT PLANS*

LEARN BETTER
EARN BETTER
LIVE BEST

EARLY BIRD TIER 1

OCT 15 - DEC 15, 2023

PAYMENT PLAN:

\$100 NON-REFUNDABLE DEPOSIT

\$450 BALANCE DUE BY MARCH 15, 2024

\$550

EARLY BIRD TIER 2

DEC 16, 2023 - MAR 15, 2024

PAYMENT PLAN:

\$150 NON-REFUNDABLE DEPOSIT

3 X MONTHLY PAYMENTS OF \$150 DUE
BY MARCH 15, 2024

\$600

FULL PRICE TIER 1

MAR 16 - MAY 31, 2024

PAYMENT PLAN:

\$300 NON-REFUNDABLE DEPOSIT

\$395 BALANCE DUE BY MAY 30, 2024

\$695

FULL PRICE TIER 2

JUNE 01, 2024 ONWARD

FULL PAYMENT AT REGISTRATION

\$695

WHAT TO »»» EXPECT

POWER FUELED EDUCATION

2024 Brings you MORE. MORE. MORE!

- Artists – we continue to bring you the education that helps you to learn better and our line is proof that you will walk away with immediately implementable services and tips.
- Classes – we have amped up the number of classes and added time to the classes to maximize the magic!
- LOGOWEAR!! You asked and we will deliver, more options to proudly wear your Redken Loves You gear!

REDKEN POWER PLAY

Let us take you beyond the chair and network with the best entrepreneurs in the industry and plan your next Power Move!

For the first time ever, we will provide “High Touch” Experiences for you to get up close and personal!

INSPIRATIONAL HAIR MOMENTS

At Redken, we believe that the power is in your hands...that you can and do transform lives, and that you can be, do and have anything you dream. Let our hair moments tell a story of inspiration and motivation.

Brought to you by our award winning creative team.



WHAT TO >>> EXPECT

THE GALLERIE EDUCATION

Get up and close with the team that makes all the amazing product innovation come to life...our best in class marketing team! See what we have coming down the pike, ask questions and try things out..you wont want to miss it!

The fun doesn't stop there...our Rockstar Education Team will be on stage, sharing the what, the way and the how to use the Redken portfolio of products.

THE REDKEN BASH

Have you been to a Redken Party before?! Last year we entered the world of fantasy hair and fun.

This year, we will be celebrating the city are in, Nashville, the city of music. It is sure to be a great time!

THE REDKEN COLLECTIVE

In addition to our classes, we will share hair inspiration through mini vignettes and a grande finale where the hair will be sure to not only inspire you, but give you a glimpse into the world of the avante garde.



MAINSTAGE CLASSES

SAM VILLA: TIPS AND TRICKS TO MASTER ANY TREND

Sam Villa is changing the industry, one hairdresser at a time. Whether teaching face-to-face in small hands-on classes, on main stage, or reaching his millions of social media followers,

As the 2021 NAHA Educator of the Year, Hair Awards USA Hall of Fame Inductee and 2017 NAHA Lifetime Achievement Award Winner, he is known for doing things differently to challenge, inspire and motivate change.



SEAN GODARD: UNLEASH THE FIRE WITHIN, RED HAIRCOLOR CLASS

The Science Behind the Shine: Delve into the chemistry of copper pigments, understand color theory, and discover how to make those captivating hues

Don't miss this opportunity to immerse yourself in the world of reds with celebrity colorist Sean Godard. Whether you're a stylist looking to expand your skill set or a red head enthusiast, this class promises to set your creativity ablaze.

Get ready to paint the town red with your newfound skills and inspiration!



MAINSTAGE CLASSES

ADINA DOSS & MANDA ZIEGELMAN: ROCKSTAR HAIR

The magic of the mullet. Its not your 1980's, business in the front, party in the back hairdo. Let Adina and Manda share how to uniquely personalize cuts for each client. Discover layering techniques for voluminous shags and edgy mullet. Elevate your skills to customize trend-forward shapes & provide a look of effortless style to make your clients life easier!



PHILIP FORESTO: EXPENSIVE HAIR

Philip is a global educator and Redken Brand Ambassador. Owner of SALON ICON in the heart of Nashville on Music Row. Philip has traveled the world teaching classes on his “Expensive Hair” technique and enjoys motivating other stylists in the industry.



MAINSTAGE CLASSES

LEYSA CARRILLO: PURPOSELY PLACING COLOR BLOCK

Dimensional color doesn't have to be foils or balayage. Color blocking can be the approach of choice when done with purpose.

Join Leysa as she walks you through the principles of color blocking.

LINDSEY OLSON & HUGO URIAS: PONIES AND BEYOND

Styling for special occasions crosses the boundaries of editorial but in a friendly way in this special class with expert styling team Lindsey Olson and Hugo Urias.

Let them walk you through the foundation that it takes to keep a style “boogie proof” and the products that are a must for the stay all day effortless look that isn’t stiff or sticky.

You will walk away with new tips, tricks and services to offer your clients for everyday styling and special occasion hair that they won't look back and cringe at years down the road.



MAINSTAGE CLASSES

ADRIENNE DARA: FORMULATION GENIUS

Adrienne Dara Hair Education has one primary focus, to help stylists to feel confident in their choices behind the chair, and to simplify the formulation process. Adrienne Dara Hair Education welcomes all levels of stylists.

Are you ready to take control and open up your mind to an easier approach to color?

Adrienne Dara is a true Formula Genius! Join her as she expertly breaks down Redken Haircolor including the beloved Shades EQ and shares her formulations, things to watch out for and her favorite formulas



JAMIE DIGRAZIA: SHORT HAIR SCULPTING

Short Hair Sculpting, by Jamie DiGrazia is a comprehensive workshop focusing on the consultation and technical skill building around short hair for all.

In this fast paced class you will learn how to design short hair shapes that are suitable for the clients hair length, texture and lifestyle.

These inclusive best practices can be adapted into the salons current business model in order to ensure a positive and successful salon experience for all.



MAINSTAGE CLASSES

JUSTIN ISAAC, LORI ZABEL & MICHELLE MARSHALL: MIX MASTERS

Do you love to break boundaries with haircolor? Do you want to know how to Mix, Layer and Formulate for success for any and all “alternative” haircolor results?

No, Redken does not have “Fantasy” Haircolor...but what we do have are technical geniuses that will walk you through how to create the most expressive haircolor for your boldest client!



MAINSTAGE CLASSES

NATALIE RUZGIS: HAIRCOLOR MASTERY FOR EXTENSION WORK

Based in Chicago, Natalie is a highly sought after stylist specializing in hair extensions. Attention to the details is her key when creating custom coloring techniques, precision haircuts and seamless hair extensions.

Join Natalie as she shares how to custom color extensions. How do you choose between SEQ, Color Gels Lacquers, Color Fusion or Color Gels Oils?

Lets not forget the time saving Color Gels 10 min!

Natalie will share how to create seamless blends, formulations guides and the art of lowlights and face framing...all with the magic of extensions.



BRAYDEN PELLETIER: DON'T F@&K IT UP!

Brayden is THE master at sharing the tips and tricks that keep you from that “uh-oh” moment behind the chair.

Brayden will break down some common challenges and how to ensure success EVERY time on every client.

No holes behind the ear here....Brayden will walk you through the fact that cutting isn't a “one size fits all”how to approach fine hair, curly hair, straight thick hair and more.

You are guaranteed to walk away with a notebook full of success tips and things to ensure you “Don't – it up” ever.



MAINSTAGE CLASSES

TWYLLA JANE: THE TRANSFORMATION

Twylla Jane is known for creating exceptional experiences for her guests and looking beyond the traditional to create that bespoke transformation that can literally change their lives.

Join Twylla in this segment as she shares a new transformation service that can offer your clients a way to fulfill their hair dreams.

LORI ZABEL AND JAMAL EDMONDS: CURLS, CURLS, CURLS

Join Lori and Jamal as they walk you through the amazing hairstyles for curly girls (as seen on tik tok), from start to finish. Full Curls and the Curly Shag. They will share the products that guarantee successful color no matter the starting level, how to preserve hair as you lighten and how to style to perfection using Redken products.



MAINSTAGE CLASSES

RACHEL REDD: LOW AND SLOW DARK BLONDING

Have you ever foiled your heart out on your dark haired client, left the client there to process for what seemed like an eternity, rinsed the foils out only to reveal some pale white panels and some definitely outside of a banana yellow?

ME TOO! (Says Sheri Doss) and as I stood at the bowl, trying not to cry, I had to figure out a way to rectify the situation without lightening the rest of what should have been a lowlight.

Well Rachel will share with you the tools and technique to lift from the darkest of baseslow and slow while respecting the hair integrity



SAM VILLA: BEYOND THE BRAID

The world of braiding is still an untapped market for many. Sam Villa is known around the world as...well as a hair master...but, in this case he has mastered even the most complex of braids.

Let Sam share the various braiding techniques to take your hair sculpting to the next level.



MAINSTAGE CLASSES

TRACEY CUNNINGHAM

A Seattle native, Tracey Cunningham is one of the most in-demand colorists in the world.

Over the years, her unmatched ability when it comes to creating gorgeous and sophisticated looks has earned her a massive list of clients, including countless A-list actresses in addition to models and beauty and fashion insiders, each of whom depend on her unparalleled talent and meticulous eye for detail. Tracey is held in high regard by the industry's foremost beauty experts, and she's frequently quoted and featured in major fashion and beauty publications.



REDKEN
LOVES



YOU!