

A woman with long, wavy blonde hair is shown from the chest up, wearing a white sleeveless top. She is standing in a field of tall, dry grass under a clear blue sky. The image is framed by a light blue rounded rectangle.

VOLUME BLOOM

FOR FINE HAIR

infused with **cotton flower**

instantly plumps and adds
lightweight volume



before



after*

DEEP TREATMENT PACKS

concentrated masks for
moisture and nourishment

*vs. non-conditioning shampoo with the system of shampoo and mask



ULTRA HYDRA SOURCE

FOR VERY DRY HAIR
infused with **cupuaçu butter**

72 hours of moisture
and frizz control*

*Ultra Hydra Source range vs. non-conditioning shampoo



PROFESSIONAL STYLING

FOR EFFORTLESS
AND NATURAL STYLES



STRENGTH RECOVERY

FOR DAMAGED HAIR
infused with **vegan squalane**
3x stronger hair
after one use*

*Strength Recovery Shampoo, Conditioner, and Repairing Spray
vs. non-conditioning shampoo



SMOOTH PROOF

FOR FRIZZY HAIR
infused with **camellia oil**

frizz control even in
80% humidity*

*Smooth Proof range vs. non-conditioning shampoo



SCALP SYNC

**FOR SCALP
AND OILY HAIR**

balances scalp and
cleanses excess oils



HYDRA SOURCE

FOR DRY HAIR
infused with **aloe**
6x more moisture
with one use*

*Hydra Source range vs. non-conditioning shampoo



FULL DENSITY

FOR THIN HAIR
infused with **biotin**

fuller-looking and healthier
feeling hair after one use*

*Full Density Shampoo and Conditioner vs. non-conditioning shampoo



COLOR LAST

FOR COLOR-TREATED HAIR
infused with **orchid**
salon vibrant color for
up to 20 washes*

*Color Last Shampoo and Conditioner vs. non-conditioning shampoo



ALL-IN-ONE

MULTI-BENEFIT OIL

infused with **moringa oil**

weightless nourishment
and hydration