

[240]
140 80 60

SALONCENTRIC PRICE LIST

EFFECTIVE MAY 2024

REDKEN
5TH AVENUE NYC

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
ACIDIC BONDING CONCENTRATE		
Acidic Bonding Concentrate Shampoo		
1.7 oz.	50	\$7.37
10.1 oz.	12	\$18.70
16.9 oz.	12	\$22.66
1 Liter	6	\$36.26
Acidic Bonding Concentrate Conditioner		
1 oz.	100	\$7.37
10.1 oz.	12	\$18.70
16.9 oz.	12	\$22.66
1 Liter	6	\$36.26
Acidic Bonding Concentrate Leave-In Treatment		
1 oz.	96	\$7.37
5.1 oz.	6	\$18.70
Acidic Bonding Concentrate Intensive Treatment		
1 oz.	96	\$7.37
5.1 oz.	12	\$18.70
Acidic Bonding Concentrate Lightweight Liquid Conditioner		
1 oz.	80	\$7.37
6.8 oz.	6	\$18.70
Acidic Bonding Concentrate 5-Min Mask		
1 oz.	80	\$7.37
8.5 oz.	12	\$21.53
PROFESSIONAL STRENGTH CONCENTRATES		
Acidic Moisture Concentrate		
16.9 oz.	6	\$24.93
Acidic Protein Amino Concentrate		
8.5 oz.	6	\$49.85
Acidic pH Sealer		
8.5 oz.	6	\$12.46
ACIDIC BONDING CURLS		
Acidic Bonding Curls Silicone-Free Shampoo		
10.1 oz.	12	\$18.70
1 Liter	6	\$36.26
Acidic Bonding Curls Conditioner		
10.1 oz.	12	\$18.70
1 Liter	6	\$36.26
Acidic Bonding Curls Leave-In Treatment		
8.5 oz.	12	\$21.53

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
ACIDIC COLOR GLOSS		
Acidic Color Gloss Shampoo		
1.7 oz.	50	\$7.37
10.1 oz.	12	\$18.70
1 Liter	12	\$36.26
Acidic Color Gloss Conditioner		
1 oz.	200	\$7.37
10.1 oz.	12	\$18.70
1 Liter	12	\$36.26
Acidic Color Gloss Activated Glass Gloss Treatment		
8 oz.	12	\$21.53
Acidic Color Gloss Heat Protection Spray		
6.8 oz.	6	\$18.70
ALL SOFT		
All Soft Shampoo		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$49.85
All Soft Conditioner		
1.7 oz.	100	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$61.18
All Soft Heavy Cream Mask		
8.5 oz.	6	\$18.13
All Soft Argan-6 Oil		
3.8 oz.	12	\$20.39
All Soft Moisture Restore		
1 oz.	12	\$4.53
5.1 oz.	12	\$17.00
ALL SOFT MEGA CURLS		
All Soft Mega Curls Shampoo		
10.1 oz.	12	\$14.73
1 Liter	6	\$29.46
All Soft Mega Curls Conditioner		
10.1 oz.	12	\$14.73
1 Liter	6	\$29.46
All Soft Mega Curls Hydramelt		
5.1 oz.	6	\$17.00

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR EXTEND MAGNETICS		
Color Extend Magnetics Shampoo		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$61.18
Color Extend Magnetics Conditioner		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$61.18
COLOR EXTEND BLONDAGE		
Color Extend Blondage Shampoo		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Color Extend Blondage Conditioner		
1 oz.	100	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Color Extend Blondage Mask		
8.5 oz.	6	\$18.83

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
EXTREME		
Extreme Shampoo		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$61.18
Extreme Conditioner		
1 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
1 Gallon	4	\$61.18
Extreme CAT		
6.8 oz.	12	\$17.00
Extreme Anti-Snap		
1.7 oz.	50	\$4.53
8.5 oz.	12	\$17.00
Extreme Play Safe		
6.8 oz.	6	\$17.00
Extreme Mask		
8.5 oz.	12	\$18.13
EXTREME LENGTH		
Extreme Length Shampoo		
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Extreme Length Conditioner		
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Extreme Length Sealer		
5.1 oz.	6	\$17.00
Extreme Length Triple Action Treatment		
8.5 oz	6	\$18.13

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
FRIZZ DISMISS		
Frizz Dismiss Shampoo		
1.7 oz.	50	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Frizz Dismiss Conditioner		
1 oz.	100	\$4.53
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Frizz Dismiss Mask		
8.5 oz.	6	\$18.13
Frizz Dismiss Anti-Static Oil		
4.2 oz.	12	\$20.39
Frizz Dismiss Instant Deflate Oil-In-Serum		
4.2 oz.	12	\$18.13
Frizz Dismiss Rebel Tame		
8.5 oz.	6	\$17.00
Frizz Dismiss Smooth Force		
6.8 oz.	12	\$17.00

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
VOLUME INJECTION		
Volume Injection Shampoo		
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
Volume Injection Conditioner		
10.1 oz.	12	\$14.73
16.9 oz.	12	\$19.83
1 Liter	6	\$29.46
CLEAN		
Hair Cleansing Cream Shampoo		
1.7 oz.	50	\$4.53
8.5 oz.	12	\$14.73
1 Liter	6	\$29.46
Scalp Relief Shampoo		
8.5 oz.	12	\$14.73

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
SALON FAVORITES		
One United All-In-One Multi-Benefit Treatment		
1.0 oz.	80	\$17.00
5.0 oz.	12	\$7.93
13.5 oz.	12	\$24.93
Deep Clean Dry Shampoo		
3.1 oz. (reform)	12	\$15.30
10.5 oz. (reform)	6	\$24.93
Invisible Dry Shampoo		
5 oz. (reform)	12	\$15.30
Spray Smooth		
2.0 oz.	24	\$7.93
7.5 oz.	12	\$17.00
Shine Flash		
4.4 oz.	12	\$13.60
CURL STYLERS		
Hydrating Curl Cream		
6.8 oz.	12	\$18.13
Sculpting Curl Gel		
8.5 oz.	12	\$18.13
Refreshing Curl Mist		
8.5 oz.	12	\$18.13
HAIRSPRAYS		
Max Hold Hairspray Neutral Fragrance 32		
9.1oz.	12	\$15.30
Max Hold Hairspray 32		
4.0 oz.	12	\$7.93
9.0 oz.	12	\$15.30
Control Hairspray 28		
10.5 oz. (reform)	12	\$15.30
Brushable Hairspray 12		
1.9 oz.	24	\$ 7.93
10.5 oz. (reform)	12	\$15.30

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
VOLUMIZE		
Full Volume Mousse 07		
2.2 oz.	24	\$7.93
12.1 oz.	12	\$15.30
Root Tease		
180 g.	12	\$15.30
Root Lifter 10		
2.0 oz.	24	\$7.93
10.58 oz.	12	\$15.30
Volume Maximizer		
8.5 oz.	12	\$17.00
TEXTURIZE		
Beach Spray		
4.2 oz.	12	\$15.30
Dry Texture Spray		
8.5 oz.	12	\$17.00
Pliable Paste 06		
150 ml.	12	\$13.60
Max Sculpting Gel 16		
250 ml.	12	\$13.60
Spray-Wax 10		
2.0 oz.	24	\$7.93
5.8 oz. (reform)	12	\$13.60
HEAT PROTECTION		
Thermal Spray Low Hold 11		
8.5 oz.	6	\$15.30
Thermal Spray High Hold 22		
4.2 oz.	12	\$15.30
Quick Blowout		
30 ml.	80	\$7.93
125 ml.	12	\$15.30
Big Blowout		
5 oz.	6	\$20.40

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
REDKEN BREWS HAIRCARE		
3-in-1 Shampoo, Conditioner and Body Wash		
50 ml.	12	\$5.10
300 ml.	12	\$11.33
1Liter	12	\$19.26
Daily Shampoo		
300 ml.	12	\$11.33
1Liter	12	\$19.26
Daily Conditioner		
300 ml.	12	\$11.33
1Liter	12	\$19.26
Mint Shampoo		
300 ml.	12	\$11.33
THICKENING SYSTEM		
Thickening Shampoo		
300 ml.	12	\$11.33

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
REDKEN BREWS STYLING		
Molding Paste		
5.0 oz.	12	\$12.46
Holding Gel		
5.0 oz.	12	\$11.90
Fiber Cream		
3.4 oz.	12	\$11.90
Cream Pomade		
3.4 oz.	24	\$11.90
Clay Pomade		
3.4 oz.	24	\$11.90
Texture Pomade		
3.4 oz.	24	\$11.90

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
REDKEN BREWS COLOR CAMO		
2.0 oz. bottle	36	\$7.14
Dark Natural	Medium Ash	
Dark Ash	Light Natural	
Medium Natural	Light Ash	

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR FUSION		
2.1oz. tube	36	\$8.95
7Aa ASH/Ash	5Gr GOLD/red	
7Av ASH/violet	8Gr GOLD/red	
9Av ASH/violet	4Bc BROWN/copper	
12Av ASH/violet	5Bc BROWN/copper	
5Va VIOLET/Ash	6Bc BROWN/copper	
8Va VIOLET/Ash	3Br BROWN/red	
9Vg VIOLET/Gold	4Br BROWN/red	
4Ag ASH/green	5Br BROWN/red	
5Ag ASH/green	4Mr MOCHA/red	
6Ag ASH/green	6Mr MOCHA/red	
7Ag ASH/green	4Mv MAHOGANY/violet	
8Ag ASH/green	6Mv MAHOGANY/violet	
9Ag ASH/green	4C COPPER	
1Ab ASH/blue	6C COPPER	
4Ab ASH/blue	5Cr COPPER/red	
6Ab ASH/blue	6Cr COPPER/red	
8Ab ASH/blue	7Cr COPPER/red	
10Ab ASH/blue	5Cc COPPER/copper	
12Ab ASH/blue	7Cc COPPER/copper	
2N NEUTRAL	4R RED	
3N NEUTRAL	5R RED	
4N NEUTRAL	6R RED	
5N NEUTRAL	7R RED	
6N NEUTRAL	4Rr RED/red R5	
7N NEUTRAL	6Rr RED/red R5	
8N NEUTRAL	3Rv RED/violet	
9N NEUTRAL	5Rv RED/violet	
10N NEUTRAL	6Rv RED/violet	
12N NEUTRAL	3Vr VIOLET/red	
3Gb GOLD/beige	5Vr VIOLET/red	
4Gb GOLD/beige	5T TITANIUM	
5Gb GOLD/beige	8T TITANIUM	
6Gb GOLD/beige		
7Gb GOLD/beige		
8Gb GOLD/beige		
9Gb GOLD/beige		
10Gb GOLD/beige		
5Gg GOLD/gold		
6Gg GOLD/gold		
7Gg GOLD/gold		
7Gc GOLD/copper		
7Go GOLD/orange		
12Go GOLD/orange		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR FUSION EXTRA LIFT		
2.1 oz. tube	36	\$8.95
EL-V VIOLET	EL-T TITANIUM	
EL-LN LIGHT NEUTRAL	EL-B BLUE	
COVER FUSION		
2.1 oz. tube	36	\$8.95
6NABn NATURAL ASH brown	7NGb NATURAL/GOLD beige	
4NABn NATURAL ASH brown	9NGb NATURAL/GOLD/beige	
2NABn NATURAL ASH brown	5NGi NATURAL/GOLD/iridescent	
2NA NATURAL/ASH	7NGi NATURAL/GOLD/iridescent	
4NA NATURAL/ASH	9NGi NATURAL/GOLD/iridescent	
6NA NATURAL/ASH	7NG NATURAL/GOLD	
8NA NATURAL/ASH	9NG NATURAL/GOLD	
3NN NATURAL/NATURAL	6NGc NATURAL/GOLD/copper	
4NN NATURAL/NATURAL	8NGc NATURAL/GOLD/copper	
5NN NATURAL/NATURAL	4NBc NATURAL/BROWN/copper	
6NN NATURAL/NATURAL	6NBc NATURAL/BROWN/copper	
7NN NATURAL/NATURAL	5NCr NATURAL/COPPER/red	
8NN NATURAL/NATURAL	7NCr NATURAL/COPPER/red	
9NN NATURAL/NATURAL	4NBr NATURAL/BROWN/red	
5NGb NATURAL/GOLD/beige	6NBr NATURAL/BROWN/red	
7NCh NATURAL CHOCOLATE		
6NCh NATURAL CHOCOLATE		
4NCh NATURAL CHOCOLATE		
HI-FUSION		
2.1 oz. tube	36	\$8.95
V VIOLET, R RED		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR GELS OILS		
2.0 oz. bottle	36	\$9.46
10NN Affogato		
9NN Cortado		
8NN Crème Brulée		
7NN Cocoa Powder		
6NN Chocolate Mousse		
5NN Cafe Mocha		
4NN Coffee Ground		
3NN Black Coffee		
1NN French Roast		
8NW Safari		
6NW Brandy		
4NW Maple		
6ABn Brown Smoke		
4ABn Dark Roast		
2ABn Cool Ebony		
10NA Marble		
8NA Volcanic		
6NA Granite		
4NA Storm Cloud		
7NCh Fondue		
6NCh Ganache		
4NCh Dark Chocolate		
8G Almond Sugar		
6G St Tropez		
7CC Urban Fever		
5CC Electric Shock		
6Br Rusted Ruby		
5BR Brownstone		
6RR Blaze		
5RV Sangria		
8N Mojave		
6N Moroccan Sand		
4N Chicory		
10P Ivory Pearl		
8P Misty Pearl		
8IG Gold Faithful		
6IG Vintage Gold		
CLEAR		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR GELS 10 MINUTE		
2.0 oz. bottle	36	\$9.17
6ABn Brown Smoke		
4ABn Dark Roast		
8NA Volcanic		
6NA Granite		
8NN Creme Brulee		
6NN Chocolate Mousse		
4NN Coffee Ground		
9N Cafe Au Lait		
7N Mirage		
5N Walnut		
8NW Safari		
6NW Brandy		
4NW Maple		
1NW Midnight		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
COLOR GELS LACQUERS		
2.0 oz. bottle	36	\$8.38
4GN Forest		4NW Maple
6GN Moss		5NW Macchiato
5AB Twilight		6NW Brandy
7AB Moonstone		7NW Milk Tea
8AB Stardust		8NW Safari
6ABn Brown Smoke		9NW Cream Soda
4ABn Dark Roast		10NW Macadamia Nut
2ABn Cool Ebony		4NG Pecan
4NA Storm Cloud		5NG Caramel
5NA Smoke		6NG St. Tropez
6NA Granite		7NG Saffron
7NA Pewter		8NG Sunflower
8NA Volcanic		10NG Honey
9NA Mist		4WG Sun Tea
10NA Snow Queen		6WG Mango
3N Espresso		8WG Golden Apricot
4N Chicory		4CB Clove
5N Walnut		5CB Brownstone
6N Moroccan Sand		6CB Amber Glaze
7N Mirage		3RB Mahogany
8N Mojave		5RB Manzanita
9N Café au Lait		5RO Paprika
10N Crème Latte		6RO Bonfire
3NN Black Coffee		7RO Marigold
4NN Coffee Grounds		4RR Lava
5NN Café Mocha		6RR Blaze
6NN Chocolate Mousse		7RR Flame
7NN Cocoa Powder		4RV Cabernet
8NN Crème Brulée		5RV Sangria
5GB Truffle		4VRo Violet Rose
7GB Butterscotch		6VRo Mauve Rose
9GB Butter Cream		8VRo Rose Quartz
1NW Midnight		9VRo Rosé
2NW Chocolate		CLEAR
3NW Cocoa Bean		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
SHADES EQ GLOSS		
2.0 oz. bottle	36	\$7.43
Shades EQ Gloss		
010T Platinum	08GI St. Barths	
09T Chrome	06GI Tenerife	
08T Silver	09GB Butter Cream	
07T Steel	07GB Butterscotch	
06T Iron	06GB Toffee	
08GN Ivy	09G Vanilla Crème	
06GN Moss	07G Saffron	
09B Sterling	06G St. Tropez	
01B Onyx	05G Caramel	
06ABn Brown Smoke	03G Cinnamon	
04ABn Dark Roast	08GG Gold Dip	
02ABn Cool Ebony	06GG Midas Touch	
08VB Violet Frost	08WG Golden Apricot	
07VB Violet Star	06WG Mango	
06VB Violet Lagoon	04WG Sun Tea	
09NA Mist	08C Cayenne	
08NA Volcanic	07C Curry	
07NA Pewter	05C Chili	
06NA Granite	09AA Papaya	
05NA Smoke	06AA Bonfire	
04NA Storm Cloud	03A Terra Cotta	
010P Ivory Pearl	07CB Spicestone	
09P Opal Glow	06CB Amber Glaze	
07P Mother Of Pearl	04CB Clove	
09M Sand Dunes	09RB Blush	
07M Driftwood	06RB Cherry Cola	
04M Smoked Cedar	05RB Manzanita	
02M Midnight Ash	03RB Mahogany	
010N Delicate Natural	07CC Urban Fever	
09N Café au Lait	05CC Electric Shock	
08N Mojave	08CR Sunrise	
07N Mirage	06CR Sunset	
06N Moroccan Sand	06R Rocket Fire	
05N Walnut	03R Roxy Red	
04N Chicory	07RR Flame R5	
03N Espresso	06RR Blaze R5	
09NB Irish Crème	05RV Sangria	
07NB Chestnut	04RV Cabernet	
06NB Brandy	03RV Merlot	
04NB Maple	09VRo Rosé	
03NB Mocha Java	08VRo Rose Quartz	
010VG Baby	06VRo Mauve Rose	
09VG Iridescence	04VRo Violet Rose	
08VG Gilded Taupe	09V Platinum Ice	
09NW Cream Soda	08V Iridescent Quartz	
07NW Milk Tea	07V Crushed Amethyst	
05NW Macchiato	05V Cosmic Violet	
03NW Cocoa Bean	03V Orchid	
010GI Tahitian Sand	010VV Lavender Ice	
09GI Hamptons		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
SHADES EQ GLOSS		
2.0 oz. bottle	36	\$7.43
Shades EQ Gloss Color Kickers		
Yellow Color Kicker		
Orange Color Kicker		
Red Color Kicker		
Violet Color Kicker		
Shades EQ Gloss Pastels		
Pastel Pink		
Shades EQ Gloss Crystal Clear		
2.0 oz.	36	\$7.43
16.9 oz.	12	\$31.72
1Liter	6	\$45.32

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
SHADES EQ BONDER INSIDE		
2.0 oz. bottle	36	\$7.77
010T Platinum		
010NB Caramel Cloud		
09T Chrome		
010VG Baby		
010NA Marble		
010NW Iced Piña		
010P Ivory Pearl		
010GI Tahitian Sand		
09P Opal Glow		
010G Lemon Icing		
07NCh Fondue		
010WG Honey Gold		
06NCh Ganache		
010GRo Sparkling Wine		
04NCh Dark Chocolate		
09GRo Blush Spritz		
010N Delicate Natural		
07GRo Golden Fizz		
09N Café Au Lait		
09V Platinum Ice		
010AG Misty Beige		
010VV Lavender Ice		
09AG Glossy Greige		
09VV Lilac Ice		
07AG Smokey Beige		
000 Crystal Clear		
010AA Butternut RUBILANE*		
09CR Summer Sunshine RUBILANE*		
07AA Tumeric RUBILANE*		
SHADES EQ COVER PLUS		
2.1 oz. tube	36	\$7.43
8M Frosted Latte		
7GB Golden Dune		
6M Iced Coffee		
5GB Soft Russet		
4M Cool Mocha		
7G Honeycomb		
8N Almond Cream		
5G Maple Syrup		
6N Toasted Almond		
3G Golden Mocha		
4N Chocolate Mousse		
6CC Firelight RUBILANE®		
2N Double Espresso		
6RR Lipstick Red R5		
8WM Caramel Latte		
4RR Crimson R5		
6WM Rich Coffee		
4WM Dark Mocha		
CLEAR		

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
REDKEN BREWS COLOR CAMO		
2.0 oz. bottle	36	\$7.14
1NA Dark Ash	5N Medium Natural	
2N Dark Natural	7NA Light Ash	
4NA Medium Ash	8N Light Natural	
BLONDE IDOL HIGH LIFT COLOR		
2.1oz. tube	36	\$8.50
.0N Natural	.2V Violet	
.13B Beige	.22VV Violet Violet	
.01NA Natural Ash	.12T Titanium	
.1BL Blue	.19 Ash Pearl	
.9P Pearl		
BLONDE IDOL BASE BREAKERS		
2.0 oz. bottle	36	\$6.24
Clear	Cool	
LIGHTENERS		
Flash Lift Power 9 Bonder Inside		
17.6 oz. tub	12	\$29.46
32 oz. tub	6	\$45.32
Flash Lift Bonder Inside		
17.6 oz. tub	12	\$25.38
32 oz. tub	6	\$42.43
Flash Lift		
17.6 oz. tub	12	\$21.59
32 oz. tub	6	\$36.48
Blonde Icing Conditioning Cream Lightener		
17.6 oz. tub	6	\$38.51
Up to 7 De-Dusted Lightener		
32 oz. tub	6	\$35.12

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
DEVELOPERS		
Shades EQ Processing Solution		
8 oz.	12	\$3.40
33 oz.	6	\$8.50
Shades EQ Processing Solution for Precision Application		
16.9 oz.	12	\$5.27
33.8	6	\$9.06
Pro-oxide Cream Developer		
10 volume, 1Liter	6	\$8.50
20 volume, 8 oz.	12	\$4.25
20 volume, 16 oz.	12	\$5.10
20 volume, 1Liter	6	\$8.50
30 volume, 8 oz.	12	\$4.25
30 volume, 1Liter	6	\$8.50
40 volume, 1Liter	6	\$8.50
Blonde Idol Conditioning Cream Developer		
20 volume, 1Liter	6	\$11.90
30 volume, 1Liter	6	\$11.90
40 volume, 1Liter	6	\$11.90
COLOR STAIN REMOVER		
80 pads	12	\$7.93

PRODUCT	CASE QUANTITY	SUGGESTED SALONCENTRIC PRICE (EACH)
SALON GEAR		
Brushes		
Wide Brush/Long Bristles		\$4.53
Narrow Brush/Long Bristles		\$4.53
Narrow Brush/Short Bristles		\$4.53
Chromatics Double Row Brush		\$4.53
Chromatics Wide Double Row Brush		\$4.53
Detailing Etching Wand (Mascara Wand)		\$4.53
Tint Brush/Short Bristles		\$4.53
Detailing Freehand Brush (Angled)		\$5.67
Balayage Brush		\$5.67
Edging Brush		\$5.67
Blur Brush		\$7.93
Accessories		
Tint Bowl		\$5.67
Applicator Bottle		\$4.53
Blonde Idol Narrow Balayage Paddle		\$7.93
Creative Color Méches		\$26.05
Measuring Cup		\$3.40
Organizer Tray Cream (Holds 42)		\$28.33
Organizer Tray Liquid (Holds 36)		\$28.33
Tube Key		\$2.83
Technique Board		\$17.00
Spray Water Bottle		\$6.80
Mini Whisk		\$5.67
Mini Spatula		\$5.67
Clips (8 pc.)		\$7.93
Bobby Pins (30 pc.)		\$7.93
Apparel		
Redken Favorite Cape		\$31.72
DuraSilk All Purpose Cape		\$31.72
Chromatics Cape		\$31.72
DuraSilk All Purpose Apron		\$31.72
Chromatics Apron		\$31.72
Pumps		
Liter (White & Black)		\$2.83
Gallon (White)		\$4.82