

[240]
140 80 60

SALON PRICE LIST

EFFECTIVE MAY 2024

REDKEN
5TH AVENUE NYC

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
ACIDIC BONDING CONCENTRATE		
Acidic Bonding Concentrate Shampoo		
1.7 oz.	50	\$13.00
10.1 oz.	12	\$33.00
16.9 oz.	12	\$40.00
1 Liter	6	\$64.00
Acidic Bonding Concentrate Conditioner		
1 oz.	100	\$13.00
10.1 oz.	12	\$33.00
16.9 oz.	12	\$40.00
1 Liter	6	\$64.00
Acidic Bonding Concentrate Intensive Treatment		
1 oz.	96	\$13.00
5.1 oz.	6	\$33.00
Acidic Bonding Concentrate Leave-In Treatment		
1 oz.	96	\$13.00
5.1 oz.	12	\$33.00
Acidic Bonding Concentrate Lightweight Liquid Con- ditioner		
1 oz.	80	\$13.00
6.8 oz.	6	\$33.00
Acidic Bonding Concentrate 5-Min Liquid Mask		
1 oz.	80	\$13.00
8.5 oz.	12	\$38.00
PROFESSIONAL STRENGTH CONCENTRATES		
Acidic Moisture Concentrate		
16.9 oz.	6	
Acidic Protein Amino Concentrate		
8.5 oz.	6	
Acidic pH Sealer		
8.5 oz.	6	
ACIDIC BONDING CURLS		
Acidic Bonding Curls Silicone-Free Shampoo		
10.1 oz.	12	\$33.00
1 Liter	6	\$64.00
Acidic Bonding Curls Conditioner		
10.1 oz.	12	\$33.00
1 Liter	6	\$64.00
Acidic Bonding Curls Leave-In Treatment		
8.5 oz.	12	\$38.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
ACIDIC COLOR GLOSS		
Acidic Color Gloss Shampoo		
1.7 oz.	50	\$13.00
10.1 oz.	12	\$33.00
1 Liter	12	\$64.00
Acidic Color Gloss Conditioner		
1 oz.	100	\$13.00
10.1 oz.	12	\$33.00
1 Liter	6	\$64.00
Acidic Color Gloss Activated Glass Gloss Treatment		
8 oz.	12	\$38.00
Acidic Color Gloss Heat Protection Spray		
6.8 oz.	6	\$33.00
ALL SOFT		
All Soft Shampoo		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	
All Soft Conditioner		
1.7 oz.	100	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	\$108.00
All Soft Heavy Cream Mask		
8.5 oz.	6	\$32.00
All Soft Argan-6 Oil		
3.8 oz.	12	\$36.00
All Soft Moisture Restore		
1 oz.	12	\$8.00
5.1 oz.	12	\$30.00
ALL SOFT MEGA CURLS		
All Soft Mega Curls Shampoo		
10.1 oz.	12	\$26.00
1 Liter	6	\$52.00
All Soft Mega Curls Conditioner		
10.1 oz.	12	\$26.00
1 Liter	6	\$52.00
All Soft Mega Curls Hydramelt		
5.1 oz.	6	\$30.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
COLOR EXTEND MAGNETICS		
Color Extend Magnetics Shampoo		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	
Color Extend Magnetics Conditioner		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	
COLOR EXTEND BLONDAGE		
Color Extend Blondage Shampoo		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Color Extend Blondage Conditioner		
1 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Color Extend Blondage Mask		
8.5 oz.	6	\$32.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
EXTREME		
Extreme Shampoo		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	
Extreme Conditioner		
1 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
1 Gallon	4	
Extreme CAT		
6.8 oz.	12	\$30.00
Extreme Anti-Snap		
1.7 oz.	50	\$8.00
8.5 oz.	12	\$30.00
Extreme Play Safe		
6.8 oz.	6	\$30.00
Extreme Mask		
8.5 oz.	12	\$32.00
EXTREME LENGTH		
Extreme Length Shampoo		
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Extreme Length Conditioner		
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Extreme Length Sealer		
5.1 oz.	6	\$30.00
Extreme Length Triple Action Treatment		
8.5 oz	6	\$30.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
FRIZZ DISMISS		
Frizz Dismiss Shampoo		
1.7 oz.	50	\$8.00
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Frizz Dismiss Conditioner		
1 oz.	100	\$7.00
10.1 oz.	12	\$25.00
16.9 oz.	12	\$33.00
1 Liter	6	\$52.00
Frizz Dismiss Mask		
8.5 oz.	6	\$32.00
Frizz Dismiss Anti-Static Oil		
4.2 oz.	12	\$36.00
Frizz Dismiss Instant Deflate Oil-In-Serum		
4.2 oz.	12	\$32.00
Frizz Dismiss Rebel Tame		
8.5 oz.	6	\$30.00
Frizz Dismiss Smooth Force		
6.8 oz.	12	\$30.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
VOLUME INJECTION		
Volume Injection Shampoo		
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
Volume Injection Conditioner		
10.1 oz.	12	\$26.00
16.9 oz.	12	\$35.00
1 Liter	6	\$52.00
CLEAN		
Hair Cleansing Cream Shampoo		
1.7 oz.	50	\$8.00
8.5 oz.	12	\$26.00
1 Liter	6	\$52.00
Scalp Relief		
8.5 oz.	12	\$26.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
SALON FAVORITES		
One United All-In-One Multi-Benefit Treatment		
1.0 oz.	80	\$14.00
5.0 oz.	12	\$30.00
13.5 oz.	12	\$44.00
Deep Clean Dry Shampoo		
3.1 oz. (reform)	12	\$27.00
10.5 oz. (reform)	6	\$44.00
Invisible Dry Shampoo		
5 oz. (reform)	12	\$27.00
Spray Smooth		
2.1 oz.	24	\$14.00
7.5 oz.	12	\$30.00
Shine Flash		
4.4 oz.	12	\$24.00
CURL STYLERS		
Hydrating Curl Cream		
6.8 oz.	12	\$32.00
Sculpting Curl Gel		
8.5 oz.	12	\$32.00
Refreshing Curl Mist		
8.5 oz.	12	\$32.00
HAIRSPRAYS		
Max Hold Hairspray Neutral Fragrance 32		
9.1 oz.	12	\$27.00
Max Hold Hairspray 32		
4.0 oz.	12	\$14.00
9.0 oz.	12	\$27.00
Control Hairspray 28		
10.5 oz. (reform)	12	\$ 27.00
Brushable Hairspray 12		
1.9 oz. (reform)	24	\$14.00
10.5 oz. (reform)	12	\$27.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
VOLUMIZE		
Full Volume Mousse 07		
2.2 oz.	24	\$14.00
12.1 oz.	12	\$27.00
Root Tease		
5.3 oz.	12	\$27.00
Root Lifter 10		
2.0 oz.	24	\$14.00
10.58 oz.	12	\$27.00
Volume Maximizer		
8.5 oz.	12	\$30.00
TEXTURIZE		
Beach Spray		
4.2 oz.	12	\$27.00
Pliable Paste 06		
150 ml.	12	\$24.00
Texture Paste 12l		
75 ml.	12	\$24.00
Max Sculpting Gel 16		
250 ml.	12	\$24.00
Spray Wax		
2 oz.	12	\$14.00
5.8 oz. (reform)	12	\$24.00
HEAT PROTECTION		
Thermal Spray Low Hold 11		
8.5 oz.	12	\$27.00
Thermal Spray High Hold 22		
4.2 oz.	12	\$27.00
Quick Blowout		
30 ml.	80	\$14.00
125 ml.	12	\$27.00
Big Blowout		
5 oz.	12	\$36.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
REDKEN BREWS HAIRCARE		
3-in-1 Shampoo, Conditioner and Body Wash		
50 ml.	12	\$9.00
300 ml.	12	\$20.00
1Liter	12	\$34.00
Daily Shampoo		
300 ml.	12	\$20.00
1Liter	12	\$34.00
Daily Conditioner		
300 ml.	12	\$20.00
1Liter	12	\$34.00
Mint Shampoo		
300 ml.	12	\$20.00
THICKENING SYSTEM		
Thickening Shampoo		
300 ml.	12	\$20.00

PRODUCT	CASE QUANTITY	SUGGESTED RETAIL PRICE (EACH)
REDKEN BREWS STYLING		
Molding Paste		
5.0 oz.	12	\$22.00
Holding Gel		
5.0 oz.	12	\$21.00
Fiber Cream		
3.4 oz.	12	\$21.00
Cream Pomade		
3.4 oz.	24	\$21.00
Clay Pomade		
3.4 oz.	24	\$21.00
Texture Pomade		
3.4 oz.	24	\$21.00

PRODUCT	CASE QUANTITY
REDKEN BREWS COLOR CAMO	
2.0 oz. bottle	36
Dark Natural	Medium Ash
Dark Ash	Light Natural
Medium Natural	Light Ash