

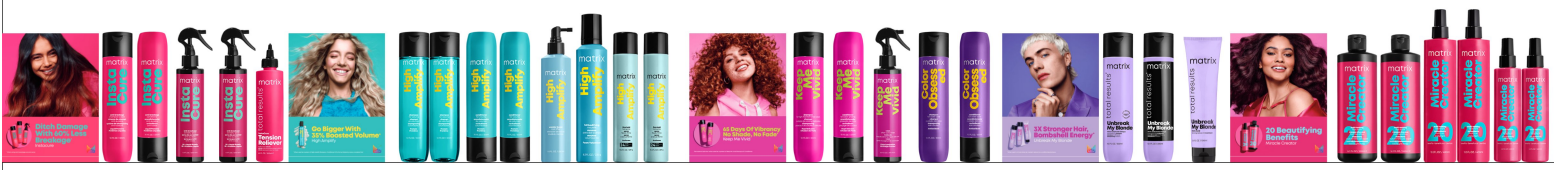
Promo
Panel
2024



High Heat Styling Products | Styling Products | Styling Products | Styling Products



Brass Off | Major Moisture For Curls & Coils



Color Obsessed | Color Obsessed | Color Obsessed | Color Obsessed



Liters Of Love



Color Obsessed | Color Obsessed

Bay n°1 (Matrix Furniture 12 ft display Salon Centric)

Shelf n°1

F Name	Code	F Name	Code
MERCHANDISING / EASELS		MERCHANDISING / EASELS	
1 Promo Panel 2024	Promo Panel 2024	1 matrix_Vavoom_2024	matrix_Vavoom_2024
MERCHANDISING / SHELF STRIPS		MERCHANDISING / SHELF STRIPS	
1 MX 2024 Blank	MXColorMixingRatio	1 MX 2024 Vavoom Blank	MX 2024 Vavoom Blank
1 MX 2024 FFS	MX 2024 FFS	STYLING / VAVOOM	
MERCHANDISING / EASELS		2 Vavoom Freezing Spray	P2345800
1 matrix_FFS_2024	matrix_FFS_2024	MERCHANDISING / SHELF STRIPS	
TOTAL RESULTS / 2024 SKUS		1 MX 2024 Vavoom Blank1	MX 2024 Vavoom Blank1
1 MX MOISTURE SHMP 300ML	P2451200	STYLING / VAVOOM	
MERCHANDISING / SHELF STRIPS		2 Vavoom Freezing Spray Extra Full	P2345900
1 MX 2024 FFS Blank	MX 2024 FFS Blank	1 Vavoom Triple Freeze	P2345600
TOTAL RESULTS / 2024 SKUS		1 Vavoom Triple Freeze Unscented	P2345700
1 MX MOISTURE COND 300ML	P2451500	MERCHANDISING / EASELS	
TOTAL RESULTS / FOOD FOR SOFT		1 Styling 2024	Styling 2024
1 Rich Hydrating Treatment Mask in Carton	P2451700	MERCHANDISING / SHELF STRIPS	
TOTAL RESULTS / 2024 SKUS		1 MX 2024 Styling	MX 2024 Styling
1 MX TR FFS OIL 50ML LG382	P2451900	HAIRCARE / MATRIX STYLING	
MERCHANDISING / SHELF STRIPS		1 Setter Mousse	P2359700
1 MX 2024 Mega	MX 2024 Mega	MERCHANDISING / SHELF STRIPS	
MERCHANDISING / EASELS		1 MX 2024 Styling Blank	MX 2024 Styling Blank
1 matrix_MegaSleek_2024	matrix_MegaSleek_2024	HAIRCARE / MATRIX STYLING	
TOTAL RESULTS / 2024 SKUS		1 Fixer Hairspray	P2359600
1 MX TR MEGA SLEEK SHMP 300ML LG315	P1096200	1 Controller Gel	P2359400
MERCHANDISING / SHELF STRIPS		1 Over Achiever 3-in-1	P2359200
1 MX 2024 Mega Blank	MX 2024 Mega Blank	1 Builder Wax Spray	P2359500
TOTAL RESULTS / 2024 SKUS		1 Refresher Dry Shampoo	P2359800
1 MX TR MEGA SLEEK COND 300ML LG315	P1109000		
1 MX TR MEGA SLEEK BL DOWN 150ML V315	P1097402		
2 MX TR MEGA SLEEK SM THER 250ML V315	P1132300		
MERCHANDISING / SHELF STRIPS			
1 MX 2024 Vavvom	MX 2024 Vavvom		

Shelf n°2

F Name	Code	F Name	Code
MERCHANDISING / SHELF STRIPS		TOTAL RESULTS / 2024 SKUS	
1 MX 2024 Brass	MX 2024 Brass	1 MX TR SO SILVER MSK 200ML V315	P1708301
MERCHANDISING / EASELS		1 MX TR SO SILVER MASK 500ML V315	P2134100
1 matrix_BrassOff_2024	matrix_BrassOff_2024	MERCHANDISING / SHELF STRIPS	
TOTAL RESULTS / 2024 SKUS		1 MX 2024 ACCD	MX 2024 ACCD
2 MX TR BRASS OFF SHMP 300ML V315	P1383000	MERCHANDISING / EASELS	
2 MX TR BR SOFF PIGM COND 300ML V382	P2642700	1 matrix_ACCD_2024	matrix_ACCD_2024
MERCHANDISING / SHELF STRIPS		TOTAL RESULTS / 2024 SKUS	
1 MX 2024 Brass Blank	MX 2024 Brass Blank	2 MX TR CRL CN DRM SHMP 300ML VE89	P2103600
TOTAL RESULTS / 2024 SKUS		2 MX TR CRL CN DRM COWSH 300ML VE89	P2104100
1 MX TR BRASS OFF TNG SPRY 200ML V382	P1383007	MERCHANDISING / SHELF STRIPS	
1 MX TR BRASS OFF MASK 200ML A96	P1383005	3 MX 2024 ACCD Blank	MX 2024 ACCD Blank
1 MX TR BRASS OFF MASK 500ML V315	P1383006	TOTAL RESULTS / 2024 SKUS	
MERCHANDISING / SHELF STRIPS		2 MX TR CRL CN DRM MSK 280ML VE89	P2104403
1 MX 2024 SoSilver	MX 2024 SoSilver	2 MX TR CRL CN DRM CREAM 500ML VE89	P2106102
MERCHANDISING / EASELS		2 MX TR CRL CN DRM GEL 200ML VE89	P2105900
1 matrix_SoSilver_2024	matrix_SoSilver_2024	2 MX TR CRL CN DRM OIL 131ML VE89	P2105701
TOTAL RESULTS / 2024 SKUS		MERCHANDISING / SHELF STRIPS	
2 MX TR CLR OBS SSLV SHMP 300ML LG315	P1108200	1 MX 2024 ACCD Blank1	MX 2024 ACCD Blank1
MERCHANDISING / SHELF STRIPS		MERCHANDISING / EASELS	
1 MX 2024 SoSilver Blank	MX 2024 SoSilver Blank	1 matrix_ACCDPH_2024	matrix_ACCDPH_2024
TOTAL RESULTS / 2024 SKUS			
2 MX TR SSLV PIGM COND 300ML V382	P2642300		
TOTAL RESULTS / SO SILVER			
1 MX TR SO SILVER TNG SPRY 200ML V382	P2376700		

Shelf n°3

F Name	Code	F Name	Code
MERCHANDISING / EASELS		TOTAL RESULTS / 2024 SKUS	
1 matrix_Instacure_2024	matrix_Instacure_2024	1 MX TR KEEP ME VIVID SHMP 300ML V315	P1651100
MERCHANDISING / SHELF STRIPS		MERCHANDISING / SHELF STRIPS	
1 MX 2024 Insta	MX 2024 Insta	1 MX 2024 Color Ob	MX 2024 Color Ob
1 MX 2024 Insta Blank	MX 2024 Insta Blank	TOTAL RESULTS / 2024 SKUS	
TOTAL RESULTS / 2024 SKUS		1 MX TR KEEP ME VIVID COND 300ML V315	P1651500
1 MX TR INSTACURE RP SHMP 300ML V382	P2353300	1 MX TR KEEP ME VIVID LAM 200ML V315	P1650900
1 MX TR INSTACURE RP COND 300ML V382	P2353800	1 MX TR CLR OBS SHMP 300ML LG315	P1107400
2 MX TR INSTACUR PRSTY SPRY 200MLVE89	P2354200	1 MX TR CLR OBS CLRCOND 300ML LG315	P1106600
TOTAL RESULTS / INSTACURE RETAIL 22		MERCHANDISING / EASELS	
1 Instacure Tension Reliever	P2354600	1 matrix_UBMB_2024	matrix_SoSilver_2024
MERCHANDISING / SHELF STRIPS		MERCHANDISING / SHELF STRIPS	
1 MX 2024 High Amp	MX 2024 High Amp	1 MX 2024 UBMB	MX 2024 UBMB
MERCHANDISING / EASELS		1 MX 2024 UBMB Blank	MX 2024 UBMB Blank
1 matrix_HighAmp_2024	matrix_HighAmp_2024	TOTAL RESULTS / 2024 SKUS	
TOTAL RESULTS / 2024 SKUS		1 MX TR UNBK MY BLD SHMP 300ML V315	P2137200
2 MX TR HI AMP SHMP 300ML LG315	P1091102	1 MX TR UNBK MY BLD COND 300ML V315	P2137700
MERCHANDISING / SHELF STRIPS		HAIRCARE / TOTAL RESULTS	
1 MX 2024 High Amp Blank	MX 2024 High Amp Blank	1 Reviving Leave-in 150ml	3474636973675
TOTAL RESULTS / 2024 SKUS		MERCHANDISING / SHELF STRIPS	
2 MX TR HI AMP COND 300ML LG315	P1089801	1 MX 2024 Miracle	MX 2024 Miracle
MERCHANDISING / SHELF STRIPS		MERCHANDISING / EASELS	
1 MX 2024 High Amp Blank1	MX 2024 High Amp Blank1	1 matrix_Miracle_2024	matrix_Miracle_2024
TOTAL RESULTS / 2024 SKUS		TOTAL RESULTS / 2024 SKUS	
1 MX TR HI AMP WONDER BST 250ML LG315	P1095301	2 MX TR MIRACLE CRTR MASK 500ML VE89	P2137000
1 MX TR HI AMP FOAM VOLUME 9OZ LG315	P1090701	MERCHANDISING / SHELF STRIPS	
2 MX TR HI AMP PROFORMA HS 300ML V315	P1132601	1 MX 2024 Miracle blank	MX 2024 Miracle blank
MERCHANDISING / SHELF STRIPS		TOTAL RESULTS / 2024 SKUS	
1 MX 2024 KMV	MX 2024 KMV	2 MX TR MIRACLE CREATOR 400ML V315	P2048300
MERCHANDISING / EASELS		2 MX TR MIRACLE CREATOR 200ML V315	P1116710
1 matrix_KMV_2024	matrix_KMV_2024		
MERCHANDISING / SHELF STRIPS			
1 MX 2024 KMV Blank	MX 2024 KMV Blank		

Shelf n°4

F Name	Code	F Name	Code
MERCHANDISING / SHELF STRIPS		TOTAL RESULTS / 2024 SKUS	
2 MX 2024 Liters	MX 2024 Liters	2 MX TR FFS SHMP LTR V382	P2456200
TOTAL RESULTS / 2024 SKUS		2 MX TR FFS COND LTR V382	P2456300
1 MX TR INSTACURE RP SHMP LTR V382	P2353400	1 MX TR BRASS OFF SHMP LTR V315	P1383002
1 MX TR INSTACURE RP COND LTR V382	P2354000	1 MX TR BRSOFF PIGM COND LTR V382	P2645700
1 MX TR KEEP ME VIVID SHMP LTR V315	P1651200	1 MX TR CLR OBS SSLV SHMP LTR LG315	P1108502
1 MX TR KEEP ME VIVID COND LTR V315	P1651600	1 MX TR SSLV PIGM COND LTR V382	P2642400
MERCHANDISING / SHELF STRIPS		1 MX TR CLR OBS SHMP LTR LG315	P1107702
6 MX 2024 Blank	MXColorMixingRatio	1 MX TR CLR OBS CLRCOND LTR G315	P1106901
TOTAL RESULTS / 2024 SKUS		MERCHANDISING / SHELF STRIPS	
1 MX TR MEGA SLEEK SHMP LTR LG315	P1096502	1 MX 2024 Blank Logo	MX 2024 Blank Logo
1 MX TR MEGA SLEEK COND LTR LG315	P1109301	TOTAL RESULTS / 2024 SKUS	
2 MX TR CRL CN DRM SHMP LTR VE89	P2103900	1 MX TR UNBK MY BLD SHMP LTR V315	P2137500
2 MX TR CRL CN DRM MSK LTR VE89	P2105500	1 MX TR UNBK MY BLD COND LTR V315	P2137800
1 MX TR HI AMP SHMP LTR LG315	P1091403		
1 MX TR HI AMP COND LTR LG315	P1090202		

Shelf n°5

F Name	Code	F Name	Code
MERCHANDISING / SHELF STRIPS		MERCHANDISING / SHELF STRIPS	
1 MX 2024 Instabackbar	MX 2024 Instabackbar	1 MX 2024 Gallons	MX 2024 Gallons
HAIRCARE / TOTAL RESULTS		5 MX 2024 Blank	MXColorMixingRatio
2 MX TR PRO SOL NOSTAIN 237ML	884486475466	HAIRCARE / TOTAL RESULTS	
2 MX TR PRO SOL INSTACURE 500ML	884486475381	4 Sleek Conditioner	P0431400
MERCHANDISING / SHELF STRIPS		2 Color Care Shampoo	P0343000
1 MX 2024 Instabackbar Blank	MX 2024 Instabackbar Blank	2 Color Care Conditioner	P0342300
HAIRCARE / TOTAL RESULTS		MERCHANDISING / SHELF STRIPS	
2 MX TR PRO SOL ALT ACT LTR VE89	884486475459	1 MX 2024 Blank Logo	MX 2024 Blank Logo
4 Sleek Shampoo	P0431300		