

L'ORÉAL
PROFESSIONNELDid you
know?Metals in the water
are damaging hair.

Neutralize metals to prevent breakage & color shift.

Retouch.



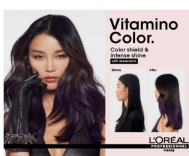
Sensitized hair.



Color-treated hair.

Styling

Texture.



Thinned ends.



Blonde or highlighted hair.

Fragile hair.

Hold.



Thinned ends.



Blonde or highlighted hair.



Brassy hair.



Frizzy hair.



Smooth & curls.



Backbar.



Blonde or highlighted hair.



Brassy hair.



Frizzy hair.



Transformers.

Bay n°1

Hook

F Name	Code	F Name	Code
FURNITURE		FURNITURE	
1 HORIZONTAL FRAME	HORIZONTAL FRAME	1 LP 4' gondola header	LP 4' gondola header

Shelf n°1

F Name	Code	F Name	Code
PERMANENT MERCHANDISING / EASELS		HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 Metal Detox Did You Know Easel 7x9	9	1 SILVER shampoing	03474636974269
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 SILVER conditionner	03474636976126
3 METAL DETOX pre treatment Box Front	30164840	1 VOLUMETRY shampoing	03474636974177
FURNITURE		1 VOLUMETRY leave in	03474636977321
1 FRAMED GLORIFIER	FRAMED GLORIFIER	1 BLOW DRY FLUIDIFIER leave in	03474636977338
HAIRCARE / SERIE EXPERT RESTAGE 2021		FURNITURE	
3 Metal Detox Oil	2	1 HTU 2" Strip	HTU 2" Strip
2 METAL DETOX shampoing	30163188	1 USA LP RETAIL WALL HTU DIVIDER	789456
2 METAL DETOX Masque	30160605	COLORATION / NEW FOLDER	
2 METAL DETOX Masque	30162990	6 LP HAIR TOUCH UP Black 75mL	NA
2 Metal Detox Cream	1		

Shelf n°2

F Name	Code	F Name	Code
FURNITURE		HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 AR 2" Strip	AR 2" Strip	2 ABSOLUT REPAIR Masque	03474636975433
PERMANENT MERCHANDISING / EASELS		2 ABSOLUT REPAIR GOLD Masque	03474636975310
2 Absolut Repair Easel 9x7	5	2 ABSOLUT REPAIR GOLD Masque	03474636975174
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 ABSOLUT REPAIR 10-IN-1 OIL	3474636977314
3 ARM Pre-treatment 150ml	01	FURNITURE	
FURNITURE		1 USA LP RETAIL WALL STYLING DIVIDER	USA LP RETAIL WALL STYLING DIVIDER
4 Black 2" Strip	Black 2" Strip	1 Texture 2" Strip	Texture 2" Strip
HAIRCARE / SERIE EXPERT RESTAGE 2021		STYLING / TNA RENO 2019	
2 ARM Shampoo 500ml	02	2 LP TNA19 WEB 150mL	30165366
2 ARM Rinse-off Serum 250ml	03	STYLING / TNA	
2 ARM Leave-in Mask 100ml	04	2 ARCHITEXTURE	00884486218698
FURNITURE		1 RENO LP TNA MORNING AFTER DUST 200ML	3474636108374
1 VC 2" Strip	VC 2" Strip	1 NEXT DAY HAIR	884486218674
HAIRCARE / SERIE EXPERT RESTAGE 2021			
1 ABSOLUT REPAIR shampoing	03474636975914		
1 ABSOLUT REPAIR conditionner	03474636975488		
2 ABSOLUT REPAIR Masque	03474636974252		

Shelf n°3

F Name	Code	F Name	Code
PERMANENT MERCHANDISING / EASELS		HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 Vitamino Easel 9x7	1	2 CURL EXPRESSION Intensive moisturizer RICH MASK	7899706203555
HAIRCARE / SERIE EXPERT RESTAGE 2021		2 CURL EXPRESSION Intensive moisturizer MASK	7899706203944
1 VITAMINO COLOR shampoing	03474636975945	2 CURL EXPRESSION Intensive moisturizer MASK	7899706203968
FURNITURE		1 CURL EXPRESSION Long Lasting Cream	7899706203906
2 Black 2" Strip	Black 2" Strip	1 CURL EXPRESSION 10-in-1 Cream-in-mousse	3474637069131
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 CURL EXPRESSION Definition activator	3474636975198
1 VITAMINO COLOR conditionner	03474636975365	FURNITURE	
2 VITAMINO COLOR Masque	03474636976041	1 Hold 2" Strip	Hold 2" Strip
2 VITAMINO COLOR Masque	03474636975686	HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 VITAMINO COLOR leave in	03474636974368	1 CURL EXPRESSION Curl Reviver	3474637076498
1 VITAMINO COLOR concentré	03474636975884	FURNITURE	
PERMANENT MERCHANDISING / EASELS		1 USA LP RETAIL WALL STYLING DIVIDER	USA LP RETAIL WALL STYLING DIVIDER
1 Curl Expression Easel 9x7	9	STYLING / TNA	
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 EXTREME LAQUER	884486218667
1 CURL EXPRESSION Anti-buildup shampoo	3474637072476	1 INFINIUM 4	884486218766
1 CURL EXPRESSION moisturizing Shampoo	3474637076504	1 INFINIUM 3	884486218759
FURNITURE			
1 Inforcer 2" Strip	Inforcer 2" Strip		
HAIRCARE / SERIE EXPERT RESTAGE 2021			
2 CURL EXPRESSION Intensive moisturizer RICH MASK	7899706203579		

Shelf n°4

F Name	Code	F Name	Code
FURNITURE		HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 Pro Longer 2" Strip	Pro Longer 2" Strip	2 BLONDIFIER Masque	03474636976027
HAIRCARE / SERIE EXPERT RESTAGE 2021		2 BLONDIFIER Masque	3474636975419
1 PROLONGER shampoing	03474636975846	1 BLONDIFIER concentré	03474636975549
1 PROLONGER conditionner	03474636975167	1 LISS UNLIMITED shampoing	03474636975860
2 PROLONGER Masque	03474636976065	FURNITURE	
FURNITURE		1 Liss 2" Strip	Liss 2" Strip
2 Black 2" Strip	Black 2" Strip	HAIRCARE / SERIE EXPERT RESTAGE 2021	
HAIRCARE / SERIE EXPERT RESTAGE 2021		2 LISS UNLIMITED Masque	03474636975983
2 PROLONGER Masque	03474636975396	2 LISS UNLIMITED Masque	03474636975617
2 PROLONGER leave in	03474636977307	1 LISS UNLIMITED leave in	03474636974320
1 PROLONGER concentré	03474636975525	FURNITURE	
1 INFORCER shampoing	03474636975334	1 USA LP RETAIL WALL STYLING DIVIDER	USA LP RETAIL WALL STYLING DIVIDER
1 INFORCER conditionner	03474636975273	1 Smooth and curls 2" Strip	Smooth and curls 2" Strip
2 INFORCER Masque	03474636975280	STYLING / TNA RENO 2019	
FURNITURE		1 LP TNA19 SUPER DUST 7G	30162853
1 Blondifier 2" Strip	Blondifier 2" Strip	STYLING / TNA	
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 LISS CONTROL+	00000030165427
2 INFORCER Masque	03474636975228	1 LISS CONTROL	00000030166189
1 BLONDIFIER GLOSS shampoing	03474636975891	1 DUAL STYLERS BOUNCY & TENDER	00000030157729
1 BLONDIFIER conditionner	03474636975495	1 HOLLYWOOD WAVES SIREN WAVES	00000030160163
FURNITURE		1 VOLUME ENVY EXTRA	00000030164376
1 Silver 2" Strip	Silver 2" Strip		

Shelf n°5

F Name	Code	F Name	Code
FURNITURE		HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 BB 2" Strip	BB 2" Strip	1 INFORCER conditionner	03474636975303
HAIRCARE / SERIE EXPERT RESTAGE 2021		1 BLONDIFIER GLOSS shampoing	03474636975662
1 METAL DETOX shampoing	30160668	1 BLONDIFIER conditionner	03474636975464

F Name	Code
1 ARM Shampoo 1500ml	05
1 ABSOLUT REPAIR shampooing	03474636975938
FURNITURE	
5 Black 2" Strip	Black 2" Strip
HAIRCARE / SERIE EXPERT RESTAGE 2021	
1 ABSOLUT REPAIR conditionner	03474636975471
1 VITAMINO COLOR shampooing	03474636975976
1 VITAMINO COLOR conditionner	03474636975358
1 CURL EXPRESSION Anti-buildup shampoo	7899706203869
1 CURL EXPRESSION moisturizing Shampoo	3474637069254
1 PROLONGER shampooing	03474636975600
1 PROLONGER conditionner	03474636975457
1 INFORCER shampooing	03474636975266

F Name	Code
1 LISS UNLIMITED shampooing	03474636975655
1 SILVER shampooing	03474636975563
1 VOLUMETRY shampooing	03474636975556
FURNITURE	
1 Transformer 2" Strip	Transformer 2" Strip
1 USA LP RETAIL WALL STYLING DIVIDER	USA LP RETAIL WALL STYLING DIVIDER
STYLING / TNA	
1 Fix Polish	30162877
1 DENSITE	00884486218735
STYLING / TNA RENO 2019	
1 LP TNA19 TRANS LOTION 150mL	30161047
1 LP TNA19 TRANS GEL 150mL	30157750