



French Blending

A modern way to blend grey that is never harsh, always seamless.

First Blend

Blend the first signs of grey with a natural, lived-in result.

Re-touch Blend

Blend greys with a seamless, low-maintenance touch up.

Total Blend

Embrace greys with a blended, tailor-made look.

Soft. Seamless. Grows out beautifully.

Ask your stylist which blend is right for you.

L'ORÉAL
PROFESSIONNEL
PARIS

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THE RIOT THE
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BLONDE IT GIRL SUMMER

**CONFIDENT.
EFFORTLESS.**

#BLONDEAF

WITH IT GIRL INGREDIENTS
QUINOA-BASED, VEGAN FORMULA

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WITH IT GIRL
INGREDIENTS
QUINOA-BASED,
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REDKEN
5TH AVENUE NYC

DISCOVER COLOR THAT REPLENISHES THE 4 SIGNS OF HEALTHY, YOUTHFUL HAIR



COLOR



SHINE



HYDRATION



VITALITY

NO AMMONIA • NO FRAGRANCE • NO SILICONES
NO MINERAL OIL • NO PARABENS • NO PRESERVATIVES
NO DRYING ALCOHOLS



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