

We're Going **Pink** *for* Breast Cancer Awareness



PAINTING OUR SALON PINK THIS OCTOBER!

This Breast Cancer Awareness Month, let's infuse our community with hope, one beautiful strand at a time! Join our mission to raise awareness and support:

PINK EXPRESSION

- Clients can get a streak of pink with Pulp Riot shades like Cupid, Blush, Eloped, and Exoplanet.
- For a no-maintenance option, clients can select a pre-colored pink clip-in hair extension.

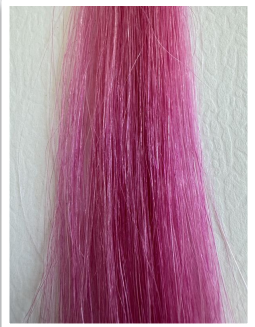
BEYOND THE BEAUTY WITH A PURPOSEFUL CONTRIBUTION

- Consider donating a percentage of all proceeds from these pink hair services to directly benefit a trusted breast cancer charity, helping fund vital research and support.
- View Pulp Riot swatch chart and usage instructions [HERE](#).

Pulp Riot Semi Permanent Cheat Sheet

Try these **Pink** hair recipes...

L'ORÉAL
PROFESSIONAL PRODUCTS



1:1
Eloped
and Blush



1:1
Exoplanet
and Cupid



1:1
Cupid
and Candy

HOW TO CREATE PINK TONES WITH PULP RIOT

HAIR EXTENSIONS

- Hair is to be lightest pale blonde.
- Prewash hair extension to remove any film.
- Rinse with cold water.

STEPS

- Do not use developer.
- Wearing gloves, apply color to clean dry hair and saturate using a color brush.
- Use care to avoid contact with skin to prevent staining.
- Process for 25 to 40 minutes.
- Rinse well into a non-porous sink or basin until the water is clear of color.
- For more vibrant results, pre-lighten hair before applying.

