

BIOLAGE APRIL SOCIAL CONTENT

Themes: Renovation Launch; Destress, Restore, Renew, Earth Day

FIRST POST



Caption: The same products stylists know and love, but with a fresh face!

Hashtags: #NewLook #Biolage

SECOND POST



Caption: Hydration that is so good, one product is sold every minute!

Hashtags: #Biolage
#HydraSource

THIRD POST



Caption: ...and 100% recycled packaging 💜🥰

Hashtags: #Biolage
#SustainablePackaging #Vegan

FOURTH POST



Caption: Same nostalgic scent, better for the environment 💖🌸

Hashtags: #Biolage #ColorLast