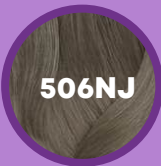
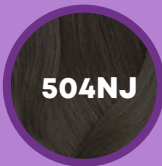


SoColor Pre-Bonded Extra Coverage

Fiber Protection + 100% Gray Coverage



Now in **26 shades** with **4 new neutrals!**

Before

After

Constance



Before

After

Crystal



Before

After

JinAh



Before

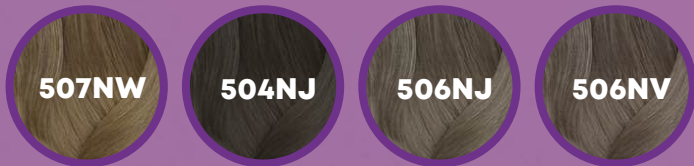
After

Silvia



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Now in **26 shades** with **4 new neutrals!**



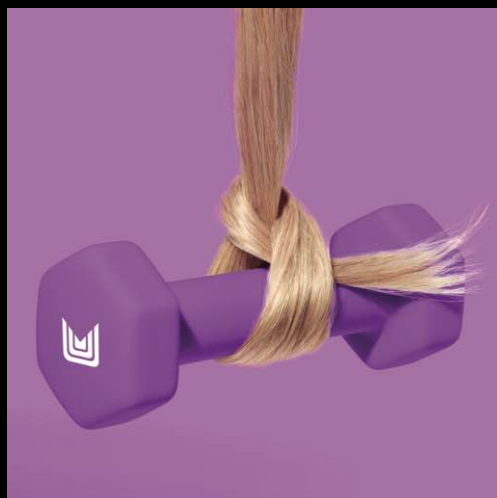
matrix

SoColor Pre-Bonded Extra Coverage

Fiber Protection + 100% Gray Coverage



We Do The Pre-Work, So You Can Create On Every Hair Type



Pre-Bonded

Our exclusive **Bond-Protecting Concentrate** protects the inner hair structure – so you can maintain the integrity of the hair, color after color.



Pre-Blended

Our formulas are **pre-blended with background + reflect** – so you can neutralize every underlying pigment.



Pre-Paired

Our permanent + demi-permanent oxidative dyes are **perfectly matched** – so you can achieve seamless, root-to-tip color, that lasts and fades on tone.



matrix