



Blond Studio

The professional lightening toolbox.

L'ORÉAL
PROFESSIONNEL
PARIS

Our unique lightener portfolio.



		Majimèches Step 1 & 2	Blond Studio Clay 7 Ammonia-free	Platinum Plus	Multi-Techniques 8
Texture		Cream	Clay-based	Paste	Powder
Lift		Up to 5 levels	Up to 7 levels	Up to 7 levels	Up to 8 levels
Best for		Honey blonde highlights	French Balayage	Extra conditioning while lightening	Natural or color-treated hair. Perfect for foiling techniques
Benefit		Controlled lightening up to 5 levels in 15 minutes	19% Clay for easy and precise painting	Nutricéride and beeswax help protect and smooth the hair fiber	Accelerated lightening action
Usage		Off-scalp lightening	On- and off-scalp lightening	On- and off-scalp lightening	On- and off-scalp lightening
Developer		Majicrème Developer 20-, 30- or 40-volume	Majicrème Developer 12.5, 20-, 30- or 40-volume	Blond Studio Nutri-Developer 20-, 30- or 40-volume	Majicrème Developer 20-, 30- or 40-volume
Development Time		35 minutes without heat 15 minutes with heat	30-50 minutes depending on desired results, do not use heat	30-50 minutes *Depending on desired results, do not use heat. *For global on-scalp lightening 30 minutes maximum, do not cover the hair or use heat. *Balayage technique option. First 15 minutes maximum under heat	30-50 minutes depending on desired results, do not use heat
Mixing Guidelines	Balayage	1:1:1 Mixing Ratio 1oz. Majimèches Cream 1 Majimèches Sachette 1oz. Majicrème Developer 20-, 30- or 40-volume		1:1, 1:2 or 1:3 Mixing Ratio Blond Studio Nutri-Developer 20-, 30- or 40-volume	1:1, 1:2 or 1:3 Mixing Ratio Majicrème Developer 20-, 30- or 40-volume
	Foil				
	Global on-scalp	1:2 or 1:3 Mixing Ratio Majicrème 12.5-, 20-, 30-volume		1:1, 1:2 or 1:3 Mixing Ratio Blond Studio Nutri-Developer 30-volume	1:1, 1:2 or 1:3 Mixing Ratio Majicrème Developer 30-volume



Multi-Techniques 8 Bonder Inside	Blond Studio 9	Blond Studio 9 Bonder Inside
Powder	Powder	Powder
Up to 8 levels	Up to 9 levels	Up to 9 levels
Protecting strong bonds. For all hair types and textures	Lifting dark bases without complications	Lifting dark bases while protecting hair bonds
The Bonding Complex is made up of a high concentration of Citric Acid + Glycine	Enriched with Olicare Complex™ to improve the cosmeticity of the hair	Proven bond protection and oil enriched lightening system to improve hair feel
On- and off-scalp lightening	On-(with 20-vol only) and off-scalp lightening	On-(with 20-vol only) and off-scalp lightening
Majicrème Developer 20-, 30- or 40-volume	Blond Studio 9 Oil Developer 20- or 30-volume	Blond Studio 9 Oil Developer 20- or 30-volume
Up to 50 minutes depending on desired results, do not use heat	Up to 50 minutes depending on desired results, do not use heat	Up to 50 minutes depending on desired results, do not use heat
1:1 or 1:1.5 Mixing Ratio Majicrème Developer 20-, 30- or 40-volume	1:1 Mixing Ratio Blond Studio 9 Oil Developer 20- or 30-volume	1:1 Mixing Ratio Blond Studio 9 Oil Developer 20- or 30-volume
1:2 Mixing Ratio Majicrème Developer (maximum) 20- or 30-volume	1:1.5 Mixing Ratio Blond Studio 9 Oil Developer 20- or 30-volume	1:1.5 Mixing Ratio Blond Studio 9 Oil Developer 20- or 30-volume
1:2 Mixing Ratio Majicrème Developer (maximum) 20- or 30-volume	1:2 or 1:3 Mixing Ratio Blond Studio 9 Oil Developer 20-volume	1:2 or 1:3 Mixing Ratio Blond Studio 9 Oil Developer 20-volume