



BIOLAGE
PROFESSIONAL



SCALP SYNC

in-salon
scalp services



VEGAN
FORMULA*



CRUELTY
FREE



100%
*excluding
cap
RECYCLED
BOTTLE



In the following service steps, you will see reference to implementing "**spa elements.**"



We suggest integrating elements to enhance the calming & therapeutic nature of the service. Consider including one or more of these examples.

SPA ELEMENTS

to create an enhanced scalp service experience



APPLY A COOLING EYE MASK



CREATE AN AROMATHERAPY EXPERIENCE

(Mist **Biolage All-In-One Spray** onto a damp cloth & gently rest it on the client's forehead or hover over their nose.)



PLAY A RELAXING SPA PLAYLIST



DIM THE LIGHTING OVER THE SHAMPOO AREA



PLACE A DRY TOWEL OVER THE CLIENT'S EYES



LEAD THE CLIENT IN A SIMPLE BREATHING EXERCISE



LEAD THE CLIENT IN AN INTENTION-SETTING EXERCISE

IN-SALON
SERVICES

OILY

DRY OR SENSITIVE

DANDRUFF-PRONE

TAKE HOME
RECOMMENDATIONS



MASSAGE TECHNIQUES

The type and variety of massage is another strategy intended to enhance the scalp service experience. The following techniques are referenced and prescribed throughout the **Scalp Sync In-Salon Service** protocols.

when applying purifying scalp concentrate



Use small, slow circular motions focused on massaging the product into the scalp. This action helps to activate the product and promote its exfoliation benefits. Massage should continue for **5 minutes** before allowing the product to rest for **10 minutes**.

when shampooing



Massage in larger scrubbing motions at the scalp first to create lather, then work through the remainder of the hair. Consider integrating a soft silicone scalp massage tool for an added sensorial experience.



IN-SALON
SERVICES

OILY

DRY OR SENSITIVE

DANDRUFF-PRONE

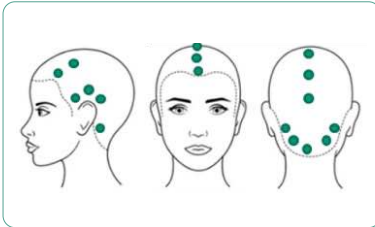
TAKE HOME
RECOMMENDATIONS



MASSAGE TECHNIQUES

The type and variety of massage is another strategy intended to enhance the scalp service experience. The following techniques are referenced and prescribed throughout the **Scalp Sync In-Salon Service** protocols.

when applying conditioner to scalp

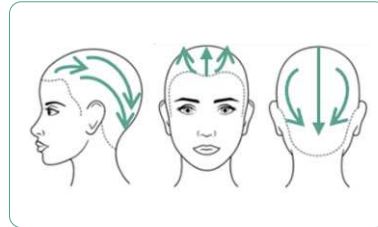


Use gentle, soothing touch to apply pressure on the scalp at the points indicated on the chart above. You may also use a 3-2-1 method.

3-2-1 Method

3 fingers front hairline to nape
2 fingers temple to occipital
1 finger along front hairline

when distributing conditioner through hair



Position fingers as if they were small garden rakes. Rake from scalp to ends and from front hairline to back, holding hair with gentle tension. Lightly stretch hair away from scalp as you pull conditioner through the hair.



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RECOMMENDATIONS





CLARITY

clarifying & refreshing



salon treatment for
OILY SCALPS

featuring:

Purifying Scalp Concentrate
Clarifying Shampoo
Universal Conditioner
Oil Balancing Serum



CLARITY

salon service protocol



1
Drape client and protect shoulders with dry towel.



2
Examine the scalp, taking note of any specific areas of concern.



3
Apply **Purifying Scalp Concentrate** as directed.



4
Massage scalp for **5 minutes** using a gentle technique of small circular motions.



5
Implement spa elements.



6
Allow **Purifying Scalp Concentrate** to sit for **10 minutes**. Then rinse.



7
Apply **Clarifying Shampoo** and lather. Use a scalp massage tool if desired. Then rinse. Repeat shampoo and rinse.



8
Wring excess water from hair. Apply **Universal Conditioner** to hair.

IN-SALON
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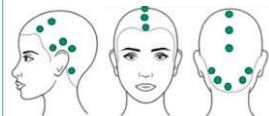
TAKE HOME
RECOMMENDATIONS



CLARITY

salon service protocol

9



Massage scalp with a gentle pressure-point technique for **1 minute**.

10



Transition to raking massage technique for an additional **1-3 minutes**.

11



Rinse. Towel dry hair. Ensure guest's shoulders are protected with a dry towel.

12



With guest sitting upright, apply **Oil Balancing Serum** on damp hair as directed.

13



Massage serum into scalp for **1 minute** using small circular motions. **Do Not Rinse**.

14



Style & finish hair with Biolage styling products.

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RECOMMENDATIONS





SERENITY

calming & hydrating



salon treatment for
DRY OR SENSITIVE SCALPS

featuring
Purifying Scalp Concentrate
Calming Shampoo
Universal Conditioner



SERENITY

salon service protocol



1
Drape client and protect shoulders with dry towel.



2
Examine the scalp, taking note of any specific areas of dryness or irritation.



3
Apply **Purifying Scalp Concentrate** as directed.



4
Massage scalp for **5 minutes** using a gentle technique of small circular motions.



5
Implement spa elements.



6
Allow **Purifying Scalp Concentrate** to sit for **10 minutes**. Then rinse.



7
Apply **Calming Shampoo** and lather. Use a scalp massage tool if desired. Rinse.



8
Wring excess water from hair. Apply **Universal Conditioner** directly to scalp. Use a soft application brush if desired.

IN-SALON
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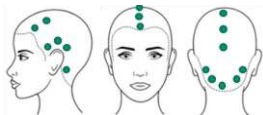
TAKE HOME
RECOMMENDATIONS



SERENITY

salon service protocol

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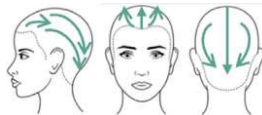
Massage conditioner into scalp with a gentle pressure-point technique.

10



Apply conditioner through remainder of hair and let sit for **3 minutes**.

11



While waiting, continue with raking massage technique.

12



Rinse, towel dry, and style hair with Biolage styling products.

IN-SALON
SERVICES

OILY

DRY OR SENSITIVE

DANDRUFF-PRONE

TAKE HOME
RECOMMENDATIONS





PURITY

purifying & detoxifying



salon treatment for
DANDRUFF-PRONE SCALPS

featuring
Purifying Scalp Concentrate
Anti-Dandruff Shampoo
Universal Conditioner



PURITY

salon service protocol



1
Drape client and protect shoulders with dry towel.



2
Examine the scalp, taking note of any specific areas where dandruff is more concentrated.



3
Apply **Purifying Scalp Concentrate** as directed.



4
Massage scalp for **5 minutes** using a gentle technique of small circular motions. Focus on areas where flakes are more concentrated.



5
Implement spa elements.



6
Allow **Purifying Scalp Concentrate** to sit for **10 minutes**. Then rinse.



7
Apply **Anti-Dandruff Shampoo** and lather. Use a scalp massage tool if desired. Rinse.



8
Repeat **Anti-Dandruff Shampoo** and lather. Allow the shampoo to sit **1-2 minutes**. Rinse.

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PURITY

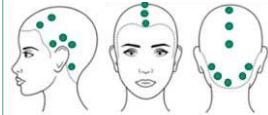
salon service protocol

9



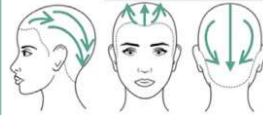
Wring excess water from hair. Apply **Universal Conditioner** to hair.

10



Massage scalp with a gentle pressure-point technique for **1 minute**.

11



Transition to raking massage technique for an additional **1-3 minutes**.

12



Rinse, towel dry, and style hair with Biolage styling products.

IN-SALON
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TAKE HOME
RECOMMENDATIONS



TAKE HOME RECOMMENDATIONS



SCALP CARE FOR ALL

customized regimens to help your clients maintain their results at home



OILY SCALP

scalp looks and feels
purified for up to 48 hours*

Purifying Scalp Concentrate
Clarifying Shampoo
Universal Conditioner
Oil Balancing Serum

*consumer test after application of Purifying Scalp Concentrate, Clarifying Shampoo, Universal Conditioner and Oil Balancing Serum

DRY OR SENSITIVE SCALP

scalp feels soothed with
hydration for up to 72 hours*

Purifying Scalp Concentrate
Calming Shampoo
Universal Conditioner

*consumer test after application of Purifying Scalp Concentrate, Calming Shampoo and Universal Conditioner

DANDRUFF-PRONE SCALP

scalp feels balanced and fresh
for up to 72 hours*

Purifying Scalp Concentrate
Anti-Dandruff Shampoo
Universal Conditioner

*consumer test after application of Purifying Scalp Concentrate, Anti-Dandruff Shampoo and Universal Conditioner

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